



15th Asia-Pacific Federation for Clinical Biochemistry and Laboratory Medicine Congress



**Laboratory Medicine-Innovation
and Integration**



**17th-20th
NOVEMBER, 2019
JECC, JAIPUR, INDIA**

www.apfcbcongress2019.org

Sponsorship Prospectus



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Invitation

Dear Friends,

It is with great pleasure that we invite you to our vibrant country India to attend the Asia-Pacific Congress of Clinical Biochemistry, APFCB 2019 during the winters of November 2019 (Sunday 17th to Wednesday 20th November 2019).

We ensure you an exciting and informative scientific programme encompassing varied plenary lectures, symposia, breakout sessions and workshops on different issues related to laboratory medicine by world renowned experts. The programme would feature various parallel sessions covering a wide variety of topics, enabling you to tailor the programme as per your own interests and clinical practice, as well as combined with information packed Pre Congress Workshops on 17th November as well.

The 2019 APFCB Congress is going to be held in Jaipur, a modern city with an old world charm. Originally, the city of kings and royal family has now gained prominence worldwide as an important Information & Technology and Medical tourism hub. It also boasts of a modern world-class airport with a range of international and domestic connections.

The Congress venue, Jaipur Exhibition & Convention Centre is itself a state-of-the-art centre, at par with the best Congress destinations around the world.

Through 15th APFCB Congress, the sponsor companies will have a chance to obtain information on the latest research and data. It would also be a great forum for them to interact with world's top leader in the field of Clinical Biochemistry.

Incredible India is known for the warm hospitality of our people and our rich culture, nature and language. And of course, the mouth-watering array of cuisines and delicacies we are famous for!

I look forward to your participation to make APFCB 2019 a grand event with great success.

Yours faithfully,

Prof. Praveen Sharma

Chairman, Organizing Committee

Congress Information

Congress

15th Asia Pacific Federation for Clinical Biochemistry & Laboratory Medicine Congress.

Date/Venue/Theme/Website

- ❖ 17th to 20th November, 2019
- ❖ Jaipur Exhibition & Convention Centre, Jaipur, India
- ❖ Laboratory Medicine-Innovation and Integration
- ❖ www.apfcbcongress2019.org

Scale

Number of Participants: 1500 (1000 Domestic & 500 Overseas).

Number of Booths: 200.

Organizers

- ❖ Asia-Pacific Federation for Clinical Biochemistry & Laboratory Medicine (APFCB).
- ❖ Association of Clinical Biochemists of India (ACBI).
- ❖ International Federation of Clinical Chemistry and Laboratory Medicine (IFCC).
- ❖ Supported by Association of Medical Biochemists of India (AMBI).

Auspices

- ❖ International Federation of Clinical Chemistry and Laboratory Medicine (IFCC).
- ❖ World Association of Societies of Pathology & Laboratory Medicine (WASPaLM).
- ❖ European Federation of Clinical Chemistry and Laboratory Medicine (EFLM).
- ❖ African Federation of Clinical Chemistry (AFCC).

Organizing Committee

Parton	Prof. Sanjeev Misra
Chairman	Prof. Praveen Sharma
Co-Chair	Prof. L M Srivastava
Executive Secretary	Prof. Rajiv Ranjan Sinha
Treasurer	Dr. Purvi Purohit & Dr. Shailja Sharma
Scientific Chair	Prof. D. M. Vasudevan
Scientific Co-Chair	Dr. Sam Vasikaran
Members	Prof. Graham Beastall Prof. Tony Badrick Prof. Khosrow Adeli Prof. Ken Sikaris Prof. Rajendra Prasad Dr. Elizabeth Frank Prof. Sucheta Dandekar Prof. Jayashree Bhattacharjee Dr. T. F. Ashavaid Prof. Poornima Manjerekar Dr. Jasbinder Kaur Dr. Gurupaddappa
Convenors	Prof. Kannan Vaidyanathan, Prof. Pradeep Dabla
International Advisory Board:	Prof. Maurizio Ferrari, Prof. Sunil Sethi, Prof. Leslie Lai, Prof. David W Kinniburgh, Prof. Tomris Ozben, Prof. Endang Hoyranda, Dr. Helen Martin, Dr. Leila Florento, Prof. Michael Neumaier, Prof. Sverre Sandberg, Prof. Ana- Maria Simundic, Prof. Abderrazak Hedhili, Dr. Rosa Sierra-Amor, Prof. Ann Gronowski, Prof. Bernard Gouget, Prof. Roberto Verna, Prof. Damien Gruson, Prof. Michael Oellerich, Prof. R. T. Erasmus, Prof. A. B. Okesina
National Advisory Board:	All Past Presidents of ACBI and AMBI Prof. Subrata Sinha, Prof. Sanjeev Misra, Prof. Madhu Dikshit, Prof. S S Chauhan, Prof. Abbas Ali Mahdi, Dr. Arun Raizada, Prof. P Usha Sharma, Prof. K K Srivastava, Prof. Krishnajyoti Goswami, Prof. Venkatesh Thuppil, Prof. Sadhna Sharma, Dr. Abhay Pratap, Prof. D N Rao, Prof. Neeta Singh, Dr. V. Govindaraju, Dr. Bharati Uppal
Scientific Meetings	Dr. Sandhya Mishra, Dr. Mithu Banerjee, Dr. Srimanjanath Sankanagoudar, Dr. Prasenjit Mitra
Accommodation & Transportation	Prof. Jairam Rawatani, Dr. Dharamveer Yadav, Dr. Kamlakant Shukla
Publication & Promotion	Dr. Sonali Sharma, Dr. Indu Saxena, Dr. Monica Gupta
Corporate Convener:	Mr. Upendra Singh (ACBI), Mr. Alexander Wong (APFCB)

Program Highlights

The Asia-Pacific Congress of Clinical Biochemistry, APFCB-2019 will offer you an exciting scientific programme covering varied plenary lectures, workshops, symposia and panel discussions on relevant aspects related to the laboratory medicine. Here is a glimpse of some of the proposed scientific highlights.

The theme for this congress "Laboratory Medicine - Innovation & Integration" is proposed to deliberate on how the future of this discipline is influenced by the rapid progress in technology and to find ways to cope up with emerging challenges. The proceedings are also expected to address on the importance of the integration of laboratories, linked with appropriate networks, partnerships, outsourcing facilities and comprehensive support to clinicians to improve the productivity of the clinical laboratories.

The preconference workshops will be planned to emphasize the logistic aspects like laboratory management, quality indicators, accreditation processes, importance of the traceability, harmonization in the lab, point of care testing, etc. Few workshops will be scheduled directed to the young members on the career opportunities in laboratory medicine and on scholarly activities like clinical lab research and scientific writing.

The plenary lectures and symposia sessions will be planned to emphasize the theme of the congress and will cover updates on varied aspects of laboratory medicine like cardiac markers, risk factors of cardiovascular diseases, metabolic disorders, biomarkers of renal disorders, endocrinology and metabolism, standardization of thyroid function tests, cancer diagnostics, therapeutic drug monitoring, infectious diseases research, autoimmune diseases, role of molecular biology, proteomics and metabolomics in clinical lab practice etc.

About APFCB



***Asia-Pacific Federation for Clinical Biochemistry
and Laboratory Medicine (APFCB)***

The Asia-Pacific Federation for Clinical Biochemistry and Laboratory Medicine (APFCB), a regional subdivision of International Federation of Clinical Chemistry and Laboratory Medicine (IFCC), has representatives from over 18 countries. The Asia-Pacific Federation for Clinical Biochemistry and Laboratory Medicine Congress (15th APFCB Congress) is a scientific meeting of the APFCB, held every 3 years in different parts of the region. 15th APFCB Congress is going to be held in Jaipur, India in 2019.

Members of APFCB

1. Australasian Association of Clinical Biochemists (AACB)
2. Chinese Society of Laboratory Medicine (CSLM)
3. Hong Kong Society of Clinical Chemistry (HKSCC)
4. Association of Clinical Biochemists of India (ACBI)
5. Indonesian Association for Clinical Chemistry (IACC)
6. Japan Society of Clinical Chemistry (JSCC)
7. Korean Society of Clinical Chemistry (KSCC)
8. Malaysian Association of Clinical Biochemistry (MACB)
9. Nepal Association for Medical Laboratory Sciences (NAMLS)
10. Pakistan Society of Chemical Pathologists (PSCP)
11. Philippine Association of Medical Technologists (PAMET)
12. Singapore Association of Clinical Biochemistry (SACB)
13. Association for Clinical Biochemistry, Sri Lanka (ACBSL)
14. Chinese Association for Clinical Biochemistry, Taiwan (CACB)
15. Thailand Association of Clinical Biochemists (TACB)
16. Vietnamese Association of Clinical Biochemistry (VACB)
17. Mongolian Association of Health Laboratorians (MAHL)
18. Iranian Association of Clinical Laboratory Doctors (IACLD)

About APFCB

Affiliate Members

1. Chinese Association of Clinical Laboratory Management (CACLM)
2. Association of Medical Biochemists of India (AMBI)
3. Macao Laboratory Medicine Association (MLMA)
4. Nepalese association of Clinical Chemistry (NACC)
5. Philippine Council for Quality Assurance in Clinical Laboratories (PCQACL)
6. College of Community Physicians of Sri Lanka (CCPSL)

Past APFCB Congresses

1. 1979 Singapore
2. 1982 Singapore
3. 1985 Bali, Indonesia
4. 1988 Hong Kong
5. 1991 Kobe, Japan
6. 1993 Melbourne, Australia
7. 1995 Bangkok, Thailand
8. 1998 Kuala Lumpur, Malaysia
9. 2001 New Delhi, India
10. 2004 Perth, Australia
11. 2007 Beijing, China
12. 2010 Seoul, South Korea
13. 2013 Bali, Indonesia
14. 2016 Taipei, Taiwan



APFCB Corporate Members

Name of Company	Name of Company
Abbott Diagnostics	Randox
Beckman Coulter	Roche Diagnostics
Becton Dickinson	Sekisui Medical Co. Ltd.
Bio-Rad	Siemens Healthcare Diagnostics
Diasorin Ltd.	Snibe Diagnostics
DiaSys Diagnostic Systems GmbH	Sukraa Software Solution Pvt. Ltd.
Kopran Laboratories Ltd.	Sysmex
Mindray	Technidata Medical Software
Ortho-Clinical Diagnostics	Wondfo Biotech



Kopran

Ortho Clinical Diagnostics



RANDOX



SEKISUI

mindray
healthcare within reach

SIEMENS



Wondfo

About IFCC



International Federation of Clinical Chemistry and Laboratory Medicine (IFCC)

The IFCC is the worldwide organisation for clinical chemistry and laboratory medicine. Its mission is to be the leading organisation in the field of Clinical Chemistry and Laboratory Medicine worldwide. Through leadership and innovation in science and education, the IFCC strives to enhance the scientific level, the quality of diagnosis and therapy for patients throughout the world. The IFCC hosts outstanding congresses and conferences to bring its efforts to the global community. IFCC has 79 National Societies members and 34 companies as corporate members.

IFCC's regional subdivisions are working in Europe, America, and Asia Pacific with each subdivision operated mainly by an executive board. Each subdivision holds their own scientific congress.

Sponsorship Packages

Diamond Sponsor

Price	USD 60,000 (excluding GST) - 6 Nos
Mileage	<ul style="list-style-type: none"> ❖ Sponsorship announcement in congress brochure/program book ❖ 6 complimentary booths (3 x 3 mtr) ❖ 6 complimentary registrations/corporate entry passes ❖ 4 additional registration at 50 percent as per current registration slab ❖ Full page colour advertisement (inside cover) ❖ Logo printing on signboards ❖ An appreciation plaque ❖ Special thanks at an official event during congress period ❖ Banner advertisement on the website ❖ Logo link on the webmails ❖ Industry workshop/lunch symposium at 60% discount* ❖ 5% discount for Corporate Member

Platinum Sponsor

Price	USD 40,000 (excluding GST) - 4 Nos
Mileage	<ul style="list-style-type: none"> ❖ Sponsorship announcement in congress brochure/program book ❖ 4 complimentary booths (3 x 3 mtr) ❖ 4 complimentary registrations/corporate entry passes ❖ 2 additional registration at 50 percent as per current registration slab ❖ Full page colour advertisement (inside back cover) ❖ Logo printing on signboards ❖ An appreciation plaque ❖ Banner advertisement on the website ❖ Industry workshop/lunch symposium at 40% discount* ❖ 5% discount for Corporate Member

**Workshop resource persons travel & accommodation would be charge as per actual.*

Sponsorship Packages

Gold Sponsor

Price	USD 15,000 (excluding GST) - 10 Nos
Mileage	<ul style="list-style-type: none"> ❖ Sponsorship announcement in congress brochure/program book ❖ 2 complimentary booths (3 x 3 mtr) ❖ 2 complimentary registrations/corporate entry passes ❖ 1 additional registration at 50 percent as per current registration slab ❖ Banner advertisement on the website ❖ Industry workshop/lunch symposium at 25% discount*

Silver Sponsor

Price	USD 6,000 (excluding GST)
Mileage	<ul style="list-style-type: none"> ❖ Sponsorship announcement in congress brochure/program book ❖ 1 complimentary booths (3 x 3 mtr) ❖ 1 complimentary registrations/corporate entry passes

**Workshop resource persons travel & accommodation would be charge as per actual.*

Other Sponsorships

Item	Description	Cost (USD)	Quota
Industry Workshop (costs including meals, taxes & workshop resource person accommodation for 2 days)			
November 18	Afternoon Industry Workshop	22,000	3
November 19	Morning Industry Workshop	22,000	4
November 20	Morning Industry Workshop	22,000	4
Industry Lunch Symposium (costs including meals, taxes & workshop resource person accommodation for 2 days)			
November 18	Lunch Symposium	22,000	4
November 19	Lunch Symposium	22,000	4
November 20	Lunch Symposium	22,000	4
Coffee Break			
November 18	Sponsorship announcement in congress program book	10,000	1
November 19		10,000	1
November 20	Compliment sign board on the coffee break tables Nov. 18, Nov. 19: Whole day; Nov. 20: Morning	10,000	1
		5,000	
Exhibition			
Booth	Size: 3m (w) x 3m (d) x 2.5m (h)	5,000	148
Advertisement			
Program Book	Inside Advertisement Ad design provided by the sponsor (size: A4 page)	1,000	Unlimited
In Conference Bag	Insert advertisement in conference bag Insert provided by sponsor	750 per sheet	20

Other Sponsorships

Item	Description	Cost (USD)	Quota
Badge Lanyard	Lanyard will be produced by organizer. Single color logo of sponsor will be placed.	5,000	1
Congress Pen	Pens will be produced by organizer. Single color logo of sponsor will be placed.	2,000	1
Lampost with Branding	Top Box will be with backlit, where two sides available for branding	2,000	
Conference Kit Sponsorship	Exclusive branding of the sponsor at Kit Counter. Kit bag provided by the organizer with sponsor logo	12,000	
Conference Ready Reckoners	Adequate Advertisement of the sponsors on the ready reckoners	5,000	1
Trade area Bunting	5 X 20 feet	5,000 each	5
Direction Panels	5 X 10 feet 4 X 8 feet 3 X 6 feet	1,000 each 600 each 200 each	
Vertical Flag	Max 3 flag Poles	3,000 each	18
Welcome Tower	5 X 12 X 4 feet	2,000 each	8
Trade area entry Gate (Box Shape)	4 + 4 = 8	10,000 each	2
Program Panel	Dome 1 Corner Wall Branding (40 X 12 feet)	1,500 Per Day or 5,000 package	1
Entry Gate No 2 Panel	Front & Back	4,000	4
Entry Gate No 3 Panel	Front & Back	4,000	4

Congress Venue

Jaipur Exhibition & Convention Centre

The newly built JECC is India's one of the largest Convention Centre. Professionally managed by Accor Group. Close proximity to Jaipur International Airport. 60, 000 Sq. Ft. convention facility can accommodate 1200 delegates in plenary and has 20 meeting rooms, large pre-function area, registration area, interpretation rooms and lawns for outdoor events with more than 2000 rooms in close vicinity (1200 rooms in Five Star deluxe category, 600 rooms in Four star category and more than 200 rooms in budget category).

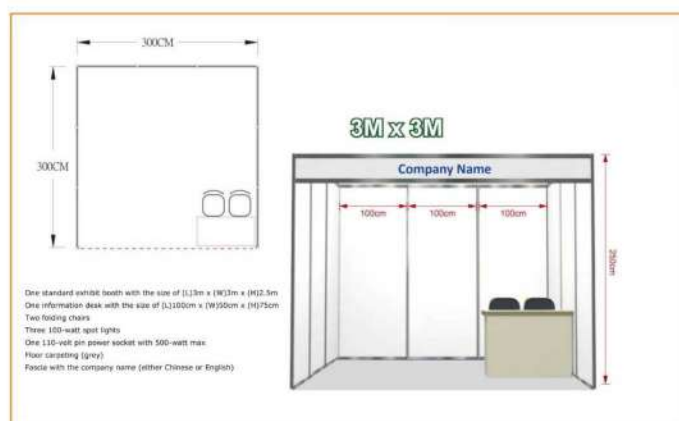
Exhibition Venue HALL 1, Jaipur Exhibition & Convention Centre

Booth Space 3m (w) x 3m (d) x 2.5 m (h)

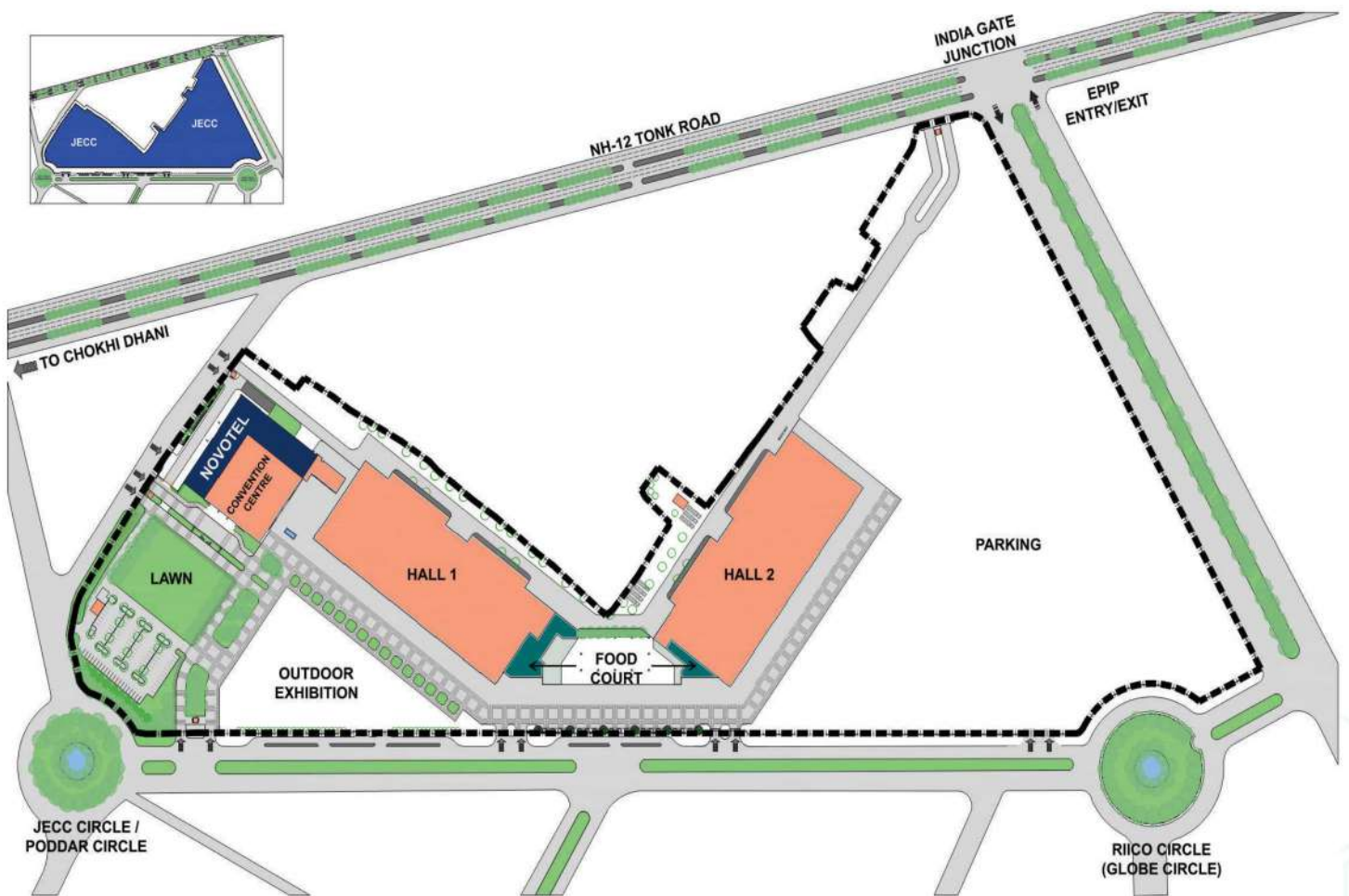
Quantity 200 Booths

Booth Allocation Booth spaces will be allocated according to the level of sponsorship and the order of 1st payment. However, the organizing committee may make necessary adjustments.

Specifications of Standard Booth	<ol style="list-style-type: none"> 1. Booth Size 3m(W)x3m(D)x2.5m(H) 2. White laminated partition of R8 Aluminum structure 3. Fascia of company name (Full English name of the company, Excluding Logo) 4. 1 (one) reception desk: (L) 100cm x (W) 50cm x (H) 75cm 5. 2 (two) folding chairs 6. Spot light: 3 sets (100W per set) 7. Electric Outlet: 1 set (230V outlet with 600W) 8. Carpet (Gray): 1 pc (full cover 1 booth) <p>Note: Will share the online form for extra furniture & electric load shortly.</p>	
Operation Time	Move in	08:00-12:00, November 17 (Sun.)
	Exhibition	12:00-17:00, November 17 (Sun.) 09:00-17:00, November 18-19 (Mon. to Tue.) 09:00-13:30, November 20 (Wed.)
	Move out	13:30-17:00, November 20 (Wed.)



Exhibition Venue : Jaipur Exhibition and Convention Centre



Application for 15th APFCB Congress Sponsorship

Please fill up this form in BLOCK letters and mark the item that you would like to sponsor in ✓, and return it to the Congress Secretariat via fax.

Organizing Committee reserves the rights to make necessary adjustments.

Sponsor Information

Date : ____ / ____ / ____

*Company Name			
*Receipt To	<input type="checkbox"/> Same as company name or _____		
*GST No.			
*Address			
*Contact Person		Position	
*Tel.		Fax.	
*E-mail			
Sponsorship Item	Special Packages <input type="checkbox"/> Diamond Sponsor <input type="checkbox"/> Platinum Sponsor <input type="checkbox"/> Gold Sponsor <input type="checkbox"/> Silver Sponsor		
	Singular Item		
	1. _____		
	2. _____		
	3. _____		
Total Amount	USD/INR _____		
Signature of company representative			

Cancellation and Refund Policy

- Refunds will be made after the Congress.
- Notification of cancellation must be received in writing to the
- Secretariat by email or fax.

Before Jan 31, 2019	80% refund of Total Deposit
Feb 1, 2019~April 30, 2019	50% refund of Total Deposit
After Apr 30, 2019	No refund

Company Stamp

Join 15th APFCB Jaipur

- ❖ Fill up the application form and send it to the 15th APFCB Congress Secretariat by fax or email.
- ❖ After we issue you an invoice, please remit the application fee to the 15th APFCB Congress bank account.

Class	Application Deadline	1 st payment and Deadline	2 nd payment and Deadline	Final Payment and Deadline
Diamond/Platinum	Dec 31, 2018	20% of total amount	50% of total amount	30% of total amount
Gold	Dec 31, 2018		By Jan 31, 2019	By Apr 30, 2019
Silver	Jan 31, 2019	30 days after booking	By Jan 31, 2019	By Apr 30, 2019
Singular Item	March 31, 2019		80% of total amount By Apr 30, 2019	

- ❖ GST will be added.
- ❖ All benefits would be provided after 1st installment.

Exhibition Floor Plan





www.apfcbcongress2019.org

Organized by

Asia-Pacific Federation for Clinical Biochemistry and Laboratory Medicine (APFCB)

Association of Clinical Biochemist of India (ACBI)

International Federation of Clinical Chemistry and Laboratory Medicine (IFCC)

Supported by Association of Medical Biochemists of India (AMBI)

CONFERENCE MANAGER

