



# ISPP 2017

11<sup>th</sup> International Symposium on Pediatric Pain

**WHEN**

6<sup>th</sup> - 9<sup>th</sup> July 2017

**WHERE**

Shangri-la Hotel, Kuala Lumpur, Malaysia



# Sponsorship Prospectus

Visit us at [www.ispp2017.org](http://www.ispp2017.org)

Email us at [secretariat@ispp2017.org](mailto:secretariat@ispp2017.org)

**Organised by**



Special Interest Group on  
Pain in Childhood  
INTERNATIONAL ASSOCIATION FOR THE STUDY OF PAIN

**Supported by**



Malaysia...  
Convention  
& Exhibition  
Bureau

## Scientific Programme Committee

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### Chairperson

Liesbet Goubert (Belgium)

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### Members

Christine Chambers (Canada)  
Maria Fitzgerald (United Kingdom)  
Paula Forgeron (Canada)  
Brett Graham (Australia)  
Darunee Jongudomkarn (Thailand)  
O'Brien Kyololo (Kenya/Canada)  
Susie Lord (Australia)  
Verity Pacey (Australia)  
Navil Sethna (USA)  
Anna Taddio (Canada)  
Mary Cardoso (Malaysia)  
Carl von Baeyer (Canada)

## Local Organising Committee

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### Chairpersons

Mary Suma Cardoso  
Sushila Sivasubramaniam

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### Education Day

Chong Lee Ai  
Tang Swee Ping  
Wang Chew Yin

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### Publications

Marzida Mansor

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### Promotion and Publicity

Farah Khalid

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### Exhibition

Shona Edmonds

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### Treasurer & Sponsorship

Raveenthiran Rasiah



The Pain in Childhood SIG will be holding the 11th International Symposium on Pediatric Pain (ISPP) on July 6-9, 2017 in Kuala Lumpur, Malaysia at the Hotel Shangri-La, Kuala Lumpur. We are writing to invite you to participate in the Conference in the following manner:

**You will be able to:**

- Showcase and educate potential and existing clients about your products and services
- Enhance your company profile by networking with the correct target audience
- Build your brand and expand your leads for potential business
- Keep abreast of latest technology in the market
- Strengthen relationships with healthcare professionals from Malaysia, Southeast Asia and around the globe.

Premier Sponsorship		Cost	Remarks
<b>A</b>	Platinum Sponsor	USD 35,000	
<b>B</b>	Gold Sponsor	USD 25,000	
Function / Event Sponsorship		Cost	Remarks
<b>1</b>	<b>Lunch Symposium (7 – 8 July 2017)</b>	USD 10,000	Time Slot: 60 Minutes (Cost mentioned is per slot)
<b>2</b>	<b>Exhibition Booth</b>	USD 3,000	3 x 2.5 Meters
<b>3</b>	<b>Souvenir Programme Book (if no exclusive sponsor)</b>		
	Back Outside Cover	USD 1,200	
	Front Inside Cover	USD 1,000	
	Back Inside Cover	USD 900	
	Full Ordinary Page	USD 800	
<b>4</b>	<b>Pocket Programme</b>	USD 4,000	Single Sponsor
<b>5</b>	<b>Mobile Application</b>	USD 6,000	Single Sponsor
<b>6</b>	<b>Conference Bag Insert</b>	USD 1,000	Per Insert



## Premier Sponsorship

### A. Platinum Sponsor

**USD 35,000**

- One lunch symposium: Select the slot on first-come first-served basis
- Complimentary registration up to the value of USD 4,000
- 4 exhibition booths of 3 x 2.5 meters each, in a prime location
- Complimentary insertion of one printed material (content must be approved by the Organising Committee) into the Congress satchels.
- One full premium page coloured advertisement in Souvenir Programme (advertisement placement is based on first-come first-served basis)
- Logo recognition as platinum sponsor on conference website & conference e-backdrop
- Naming rights to the sponsored event
- Acknowledgement in Souvenir Programme
- Right to use the endorsement “Platinum Sponsor of the ISPP 2017”
- 20% discount on Printing of Pocket Programme, Mobile Applications and additional Conference Bag Insert.

### B. Gold Sponsor

**USD 25,000**

- One lunch symposium: Select the slot on first-come first-served basis (but priority given to Platinum sponsors).
- Complimentary registration up to the value of USD 2,000
- 2 exhibition booths of 3 x 2.5 meters each, in a prime location
- Complimentary insertion of one printed material (content must be approved by the Organising Committee) into the Congress satchels.
- One full page coloured advertisement in Souvenir Programme (advertisement placement is based on first-come first-served basis; priority given to Platinum sponsors).
- Logo recognition as gold sponsor on conference website
- Naming rights to the sponsored event
- Acknowledgement in the Souvenir Programme
- Right to use the endorsement “Gold Sponsor of the ISPP 2017”
- 20% discount on Printing of Pocket Programme, Mobile Applications and additional Conference Bag Insert.

## 1. Lunch Symposium (60 minutes, concurrent)

**USD 10,000**

Date: 7 & 8 July 2017

## 2. Exhibition Booth

**USD 3,000**

Booth (Shell Scheme)

There will be a bio-medical industry exhibition area adjoining the main conference hall during the ISPP 2017. By participating in this mega event as an exhibitor, your organization will get an opportunity to showcase the latest technology, new products and a chance to interact with more than 1,000 participants including doctors, researchers and healthcare professionals at one place.

### Facilities to be provided to the Exhibitors

An exhibition booth (size 3 x 2.5 meters) will be provided:

- Fascia plate with the name of company in vinyl cut out letters
- Partition wall as per Exhibition layout plan
- One table (size 100cm x 50cm)
- Two Chairs
- Three spot lights
- One plug point

### Exhibitor Badge

1. The person in the exhibition area should be registered and it will be mandatory to wear the exhibitor ID badges provided for security reasons.
2. Registered exhibitors will be given 2 ID badges per 3 x 2.5 meters booth which entitle them to tea/coffee breaks during the conference
3. Extra exhibitor ID badges are chargeable at MYR 400 per person

### Allocation of Booth Space

Booth space will be allocated firstly to platinum and gold sponsors, followed by others on a first-come first served basis

### Product to be exhibited

Exhibits can include pharmaceutical drugs, medical equipment, nutritional products, medical publications etc.

**Note:** All sponsorship bookings are subject to the approval of the Local Organising Committee

### 3. Souvenir Programme Book

Back Outside Cover	USD 1,200
Front Inside Cover	USD 1,000
Back Inside Cover	USD 900
Full Ordinary Page	USD 800

Advertisers for the Souvenir Programme are required to supply the advertisement materials to the ISPP 2017 Secretariat by 1<sup>st</sup> May 2017

### 4. Printing of Pocket Programme (*single sponsor*)

**USD 4,000**

The Sponsor will be provided with the following:

- exclusive advertisement rights in the Pocket Programme
- acknowledgement of sponsor in the Souvenir Programme

### 5. Mobile Applications (*single sponsor*)

**USD 6,000**

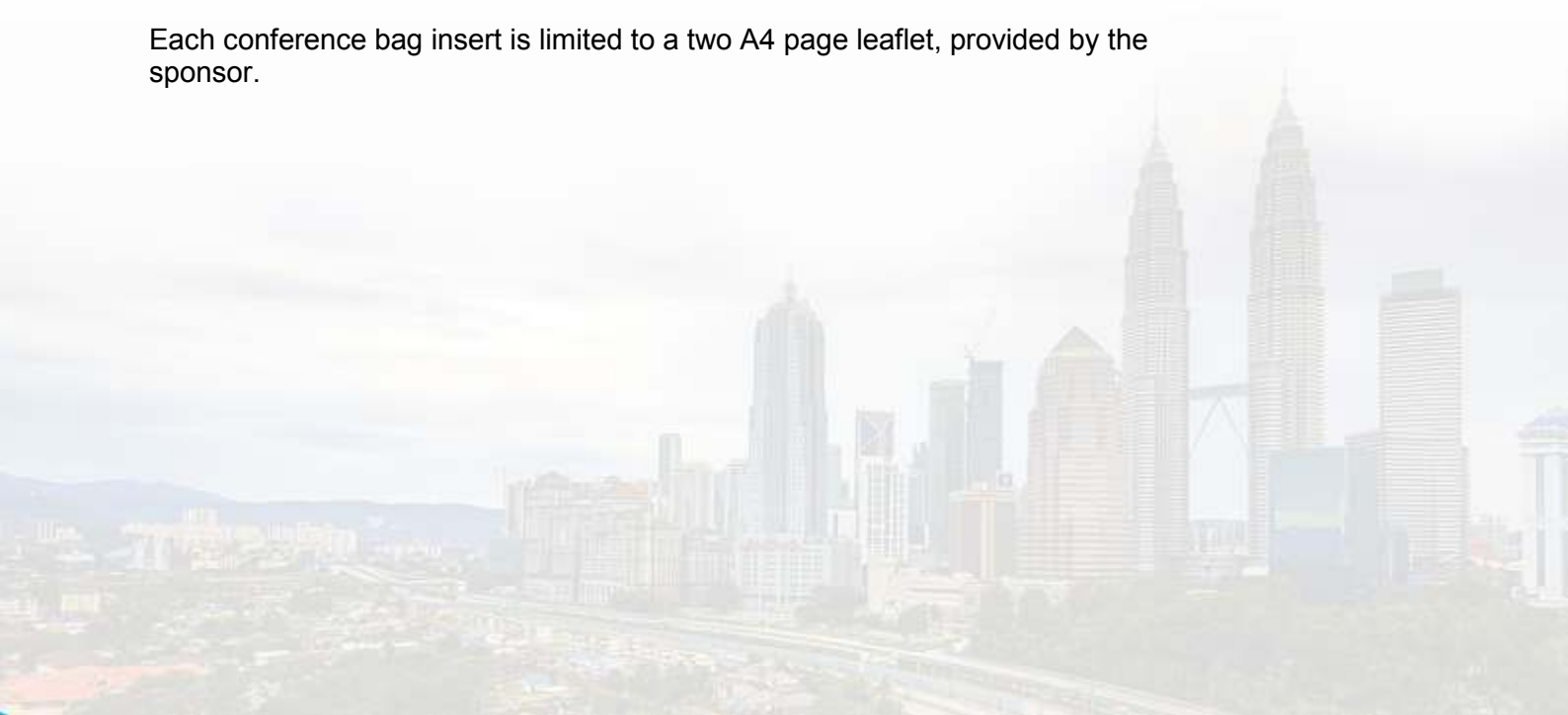
The Sponsor will be provided with the following:

- exclusive advertisement rights in the Mobile Applications
- acknowledgement of sponsor in the Souvenir Programme

### 6. Conference Bag Insert

**USD 1,000**

Each conference bag insert is limited to a two A4 page leaflet, provided by the sponsor.



## Payment Schedule

1. 50% of the total amount as a deposit at the time of booking.
2. Balance payment of 50% should be paid six (6) months before the congress.

## Payment Method

1. Cheque is to be issued in favour of "ISPP 2017"
2. Payment can also be made via telegraphic transfer to:
  - Account Name: ISPP 2017
  - Name of Bank: Standard Chartered Bank Malaysia Berhad
  - Address of Bank: 33-35, Jalan Ipoh, 51200 Kuala Lumpur
  - Account Number: 873194831556
  - Swift Code: SCBLMYKXXXX

## Terms & Conditions

1. All sponsorships will be acknowledged in the Souvenir Programme.
2. The number of representatives of sponsor at the congress venue will be limited depending upon the extent and area of sponsorship at the discretion of the Organising Committee.
3. All the sponsors should register names of the representatives with the Organising Committee one month before the start of congress and all such persons will be required to wear the ID badges provided.
4. The exhibition booths will be allocated on first-come first-served basis with priority given to the premier sponsors.
5. The Organising Committee reserves the right to rearrange the floor plan or any part thereof at any time. An official receipt towards provisional booking amount shall be issued within three weeks of receipt of payment.
6. The site of the exhibition booths shall be made available to the companies a day before the exhibition begins.
7. The Organising Committee reserves the right to change the venue and date of exhibition in case of unavoidable circumstances.
8. The Organising Committee shall, in no way, be responsible for any tax liability incurred for any sale / booking transaction undertaken by the exhibitors

## Cancellation

Cancellation must be made in writing to the Conference Secretariat, 50% of the total cost of sponsorship will be deducted if cancellation is made three months prior to the commencement of the congress. No refund will be made for cancellations after 5<sup>th</sup> April 2017.

## Force Majeure

Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts), and other unprecedented events such as general strike, invasions, hostilities, acts of terrorism, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person / actions.



[www.ispp2017.org](http://www.ispp2017.org)



Visit us at [www.ispp2017.org](http://www.ispp2017.org)

Email us at [secretariat@ispp2017.org](mailto:secretariat@ispp2017.org)

Contact: **+603 2788 4543**

Conference Secretariat: My Meeting Partner, 1-4B, Incubator 1, Technology Park Malaysia, Bukit Jalil, 57000 Kuala Lumpur