

**From:** [Sarjeel](#)

**To:** [hotelunicontinental@gmail.com](mailto:hotelunicontinental@gmail.com)

**Cc:** [reservations@hotelunicontinental.com](mailto:reservations@hotelunicontinental.com)

**Sent:** Monday, May 26, 2014 2:35 PM

**Subject:** unauthorize receiving the signals of the MSMD channels

Dear Sir / Madam,

We would like to bring to your notice that in terms of the Service Contract(s) entered between M/s.MSM Discovery Private Limited viz. and the cable operators /MSOs / DTH / IPTV ("the Operators"), the operators are not authorized to provide the SET, MAX (**IPL 2014 between 16<sup>th</sup> April 2014 to 01<sup>st</sup> June 2014**), SIX (**FIFA 2014 between 12 June, 2014 to 13 July, 2014 and major sporting events**) AXN, Discovery, Animal Planet, SAB, PIX, MIX, Animax, TLC, Aaj Tak, Headlines Today, Tez, Aath, Discovery Science, Discovery Turbo, Discovery Kids, Times Now, Movies Now,ET Now & Zoom Programming Service ("the Service") to Hotels and commercial establishments.

We understand that you have been receiving the signals of the MSMD channels from Local Cable Operator / DTH which, in the light of the above is unauthorized. In this regard we would like to draw your attention to clause 3 c of the Telecommunication (Broadcasting & Cable Services (Second) Tariff (Seventh Amendment (Order, 2006 (8 of 2006) dated 21<sup>st</sup> November 2006 ("Tariff Order") issued by the TRAI (copy available at [www.trai.gov.in](http://www.trai.gov.in)) which has confirmed the same.

We therefore request you to contact **M/s Novex Communicatons Pvt. Ltd** at the address given below to receive the authorized feed of the MSMD channels either directly by setting up your own control room to which MSMD shall issue necessary IRDs or through Cable Operators/ MSOs authorized by MSMD.

**DB Address M/s Novex Communications Pvt. Ltd.**

**B-301, REMIBIZ COURT,**

**PLOT NO 9, SHAH INDUSTRIAL ESTATE,**

**OFF VEERA DESAI ROAD,**

**ANDHERI-WEST, MUMBAI-400 058**

**Tel : +91 022 66750695 / 96 (Sarjeel Khan- 09594999750)**

Please note that you are unauthorizedly carrying the signals of MSMD received from an unauthorized source despite our notice. This amounts to infringement of the copyrights of the respective service providers of the MSMD channels, and will entitle us to initiate appropriate civil/criminal action against you to ensure discontinuance of such illegal activities on your part.

Thanks & Regards,

**Sarjeel Khan**

Deputy General Manager - Sales

**NOVEX Communications Pvt. Ltd.**

B-301 Remi biz Court,  
Plot No. 9, Shah Industrial Estate,  
Off Veera Desai Road,

Andheri (West),  
Mumbai - 400058.  
Tel : +91 022-67045840 / 66750695 / 96

Mobile : +91 95949 99750

Website: [www.novex.in](http://www.novex.in)



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