



# POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by the Ministry of Textiles, Govt. of India)

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पावरलूम विकास तथा निर्यात सम्वर्धन परिषद्

## BY EMAIL/POST

PDEXCIL MUM/MAI/47/2017-18/VOL-III/ 570

05.10.2017

All Members of PDEXCIL/ All Powerloom Weavers (Non-Members) & Associates.

**Sub: Participation at 10<sup>th</sup> Colombo International Yarn & Fabric Show 2018 – Sri Lanka, extension of date for filing application.**

**Ref : PDEXCIL's earlier circular dtd. 01.09.2017 in this regard.**

Sir(s)/ Madam,

As already intimated/circulated PDEXCIL is organizing group participation in 10<sup>th</sup> Colombo International Yarn & Fabric Show 2018 – Sri Lanka, to be held at Sri Lanka Exhibition & Convention Centre (SLECC), Colombo, Sri Lanka from **08.03.2018 to 10.03.2018** under Marketing Assistance Scheme (MAI). As some of the members could not enroll on time, the time limit of filing application has been extended to **15<sup>th</sup> November, 2017**. Additional details of the show is given below.

10<sup>th</sup> Colombo International Yarn & Fabric Show 2018 is Sri Lanka's premier International exhibition on International Yarn, Fabrics & Accessory Manufacturers & Suppliers focused to the Sri Lankan Textile & Apparel Industry. Countries participating are India, China, Sri Lanka, Pakistan, Indonesia, Turkey etc.

Venue	<b><u>Sri Lanka Exhibition &amp; convention Centre (SLECC)</u></b> Colombo, Sri Lanka
Date	<b>08.03.2018 to 10.03.2018</b>
Opening Times	<b>10:00 am to 06:00 pm</b>
Visitor Profile	Professionals from spinning, weaving, knitting & dyeing Mills; Agencies, Apparel Factory professionals and Production In-charge, Manufacturers, Exporters, Importers & Traders from all sectors of the Textile / Fabrics and Apparel & Garment Industry, Trading Companies, Export Houses, Chambers, Associations.

### **Sri Lankan's Textile Industry:**

Regarding the Sri Lankan Textile industry w.e.f. 19th May 2017, European Union (EU) has granted GSP+ to Sri Lanka for '0' duty imports to EU for Sri Lankan Apparel Exports, resulting in a tremendous rise in Apparel exports from Sri Lanka to EU.

## Export scenario of some textile commodities to Sri Lanka from India:

COMMODITIES	Value (Mn USD)	
	2015-16	2016-17
COTTON YARN	73.74	70.68
COTTON FABRICS, MADEUPS ETC.	223.67	240.54
NATRL SILK YARN,FABRICS,MADEUP	0.34	0.60
MANMADE YARN,FABRICS,MADEUPS	128.61	114.18
WOLLEN YARN,FABRICS,MADEUPSETC	2.07	2.35
RMG COTTON INCL ACCESSORIES	52.91	67.44
RMG SILK	3.01	0.91
RMG WOOL	1.56	1.36
HANDLOOM PRODUCTS	10.03	7.15
CARPET(EXCL. SILK) HANDMADE	0.42	0.43
<b>Total</b>	<b>496.36</b>	<b>505.64</b>

## Post Show Report of 8th Colombo International Yarn & Fabric Show 2017:

The post show report of 8th Colombo International Yarn & Fabric Show 2017 held on 9th - 11th March, 2017 shows an exhibitors profile comprising of :

- All types of Yarns
- All types of Fabrics
- All types of Home Textiles - (Curtains, Bed Linens, Bathroom Textiles, Kitchen Linen, Carpeting and rugs, Upholstery etc.)

The total no. of companies/exhibitors were around 200+ which participated in the 2017 edition exhibiting their wide range of products from over 7 countries.

Some of the renowned brands from Sri Lanka that have been visiting the exhibition are as below :-

- 1) MAS Holdings
- 2) Hirdaramani Group
- 3) Brandix Group
- 4) Lanka Garments
- 5) Hayley's Group
- 6) Marks & Spencer
- 7) MASS Creations
- 8) COATS Lanka
- 9) Thread (MFG) Co.
- 10) Shore to Shore
- 11) Fantasia
- 12) Hameedia

- The total no. of visitors/buyers was around 8532+.

## Participation Information:

- Stall size: 3m X 3m (9sqm) standard stall
- Number of participants proposed : 30



- Subsidized participation fee under MAI : Rs. 60,000/-
- Larger Stands in multiples of 9 sq mtrs are available at proportionately higher fee.

**Important notes for participation :**

- Kindly note that there are limited number of booths in the event and therefore approval/allotment of the stall will be strictly on first cum first served basis. All the participants who pay the full participation fee on time would be considered for allotment of booths subject to availability of space.
- The subsidized participation fee is for 9 sqm standard stall and all other expenses towards airfare, visa charges, hotel charges, foods, local travel expenses and any other incidental expenses will be borne by the participating member by their own.
- However air-fare subject to the guidelines of MDA scheme laid down by Ministry of Commerce & Industry, Government of India, may be considered for reimbursement.
- This council reserves the right to cancel group participation for Exhibition cum Buyer Seller Meet, Srilanka in 10<sup>th</sup> Colombo International Yarn & Fabric Show 2018 if required no. of participation i.e 30 participants are not received (In such case participation charges will be refunded)

Interested members may fill the application form (enclosed herewith) immediately along with the participation fee as mentioned above by Demand Draft / Pay Order in favour of "Powerloom Development & Export Promotion Council" payable at Mumbai latest by **15<sup>th</sup> November, 2017** along with company profile to the head office of the PDEXCIL at Mumbai. Since there is limited availability of space, your prompt and early action is requested.

**Cancellation:**

- Less than 60 days prior to start of the event – 100% fees will be forfeited

For further details please contact:

- Ms Lavany Saxena  
PDEXCIL Head Office (Mumbai) : 022-28502050/60
- Mr S. Sivaraju  
PDEXCIL Regional Office (Erode) : 0424-2272074
- Ms Nasreen Mujawar  
PDEXCIL Head Office (Mumbai) : 022-28502050/60

Yours faithfully,



(HRIDAY NARAYAN)  
EXECUTIVE DIRECTOR



**APPLICATION FORM**  
**EXHIBITION CUM BSM AT SRILANKA**

**ORGANISED BY PDEXCIL**  
**8<sup>th</sup> TO 10<sup>th</sup> MARCH, 2018**  
**UNDER MAI SCHEME OF GOVT. OF INDIA**

Date:

Dear Sir,

We are glad to know that the Council is organizing group participation in 10<sup>th</sup> Colombo International Yarn & Fabric Show 2018, Exhibition cum Buyer-Seller Meet at Sri Lanka Exhibition & Convention Centre (SLECC), Colombo, Sri Lanka and would like to confirm our participation as follows:

1) Company Name:

\_\_\_\_\_

2) Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3) Phone: \_\_\_\_\_ 4) Fax: \_\_\_\_\_

5) Mobile: \_\_\_\_\_ 6) E-mail: \_\_\_\_\_

7) Website: \_\_\_\_\_

8) Name & designation of representative/s:

\_\_\_\_\_

9) IEC No.: \_\_\_\_\_

10) PDEXCIL Membership No. (if any): \_\_\_\_\_

11) Are you already exporting to SRILANKA: Yes / No

12) Products to be displayed during Exhibition cum BSM with their HS code (6 digit):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

13) The participation fee of Rs. 60,000/- is sent herewith vide a \*demand draft/Pay Order

\_\_\_\_\_ Dtd. \_\_\_\_\_ drawn on \_\_\_\_\_ bank.

**OR**

Vide NEFT with following details:

Date: \_\_\_\_\_ UTR no. \_\_\_\_\_

Vide CHEQUE with following details:

Date: \_\_\_\_\_ Cheque No: \_\_\_\_\_

14) Passport details: Kindly provide Passport details of the participant(s) in the BSM

a) Name of Person:  
(As per Passport)

b) Date of Birth:

c) Passport No. :

d) Date of Issue:

e) Date of Expiry:

f) Place of Issue:

**Declaration: (Please tick ✓ )**

We hereby understand that an exporter can avail subsidized participation fee in a maximum of 2 approved MAI events in a financial year and a total of 3 participation (including past cases) for a particular fair/exhibition. In case we have already availed MAI assistance for 3 participation in this fair/exhibition and/or 2 participation under MAI in this financial year, we will be participating by our own and not at the subsidized participation fees of Rs. 60,000/- offered by PDEXCIL under MAI for this event.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Designation: \_\_\_\_\_

Company Seal:

*(Please send this Application form to PDEXCIL office along with the participation fee, at the earliest.)*

Bank details for NEFT/RTGS:

BANK DETAILS OF BENEFICIARY FOR RTGS/NEFT TRANSFER	
NAME OF THE ACCOUNT	POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL (PDEXCIL)
TEL. NO. & Email ID	022-28502050,28502060, FAX.NO.022-28504146 pdexcilmumbai@gmail.com
BANK	STATE BANK OF INDIA
BRANCH	SAKINAKA BRANCH, Saki Vihar Road, Andheri (East), Mumbai-400 0072. Tel. no. 022-28591973, 28521307
ACCOUNT NO.	30112394507
IFSC CODE.NO.	SBIN0000567
TYPE OF A/C	CURRENT ACCOUNT