



POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by the Ministry of Textiles, Govt. of India)

GC-2, Ground Floor, Gundecha Onclave, Kherani Road, Saki Naka, Andheri (East), Mumbai - 400 072.

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E-mail : pdexcilmumbai@gmail.com Website : www.pdexcil.org

पावरलूम विकास तथा निर्यात सम्वर्धन परिषद्

BY EMAIL/COURIER

PDEXCIL MUM/BSM-Colombo 2017/78/2016-17/1475

01.03.2017

To,
ALL THE MEMBERS OF THE PDEXCIL

Sub : Exhibition cum Buyer Seller Meet at Colombo, Srilanka during 27-28th March, 2017.

Dear Members,

You are well aware that Sri Lanka is one of the biggest Garment manufacturing hub in the neighboring country of India. The Garment units are mostly depended on imported fabrics and due to geographical advantage, Indian exporters have a very good potential for enhancing export of fabrics and other textile items to Srilanka. The local trade importers/sourcing agencies also looks for good quality of fabrics from outside of Srilanka. PDEXCIL had organized a grand event, IIFE-Colombo- 2013 during 2013, which turned to be a great success in terms of business generation and creating good will among the potential buyers.

With a view to increase the export of all types of textiles particularly the fabrics being manufactured by the Powerloom entrepreneurs, Powerloom Development & Export Promotion Council (PDEXCIL) has decided to organize an exhibition cum Buyer Seller Meet at Colombo, Srilanka under MDA scheme of Ministry of Commerce, GOI. The details of the same are as follows.

Venue: Galadhari Hotel

64 Lotus Rd, Colombo 1, Sri Lanka
Tel +94 11 2 544544
Srilanka

Date : 27th to 28th March, 2017 (Monday-Tuesday)

Time : 10.00 am to 6.00 pm

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Advantages on participation:

- Ready stall (Booth) of standard 9 sq.mtrs
- Pre Event wide Publicity through newspaper, email blast, flyers etc.,
- Main target, garment manufacturers, traders/importers, wholesalers and sourcing agencies.
- Promotion through website, local trade associations and at the venue during the year.
- Participants company profile will be adequately publicized.
- Subsidised participation fee through MDA.
- Eligible exporters shall claim reimbursement of airfare as provided in the MDA guidelines.
- Promotion at the Venue during the event.
- One to one meeting with Sri Lankan Buyers.
- Value added services extended by the Council

About Srilanka:

Srilanka is an island nation in Indian Ocean with India as its immediate neighbour in north and Maldives to the South West. Srilanka has a documented history which spans over 3000 years. Due to its location in deep harbor it has gain an strategic importance from the time of ancient silk route. It is a diverse country home to many religions enthencities and languages. Srilanka has a rich Buddhist heritage and first known Buddhist writings were composed on the island. The country is an important producer of Garments, coffee, tea, gemstone, coconut, rubber & native cinnamon.

Textile Scenario in Srilanka:

Due to steep rise in prices of textile items that have been manufactured in China, major importing countries like US, Europe are focusing on other countries like Srilanka, India and Pakistan. Srilanka is hub for manufacturing various international brands of garments and exporting to Europe, America and elsewhere. As such, Sri Lanka offers very good opportunity for increasing exports of fabrics for manufacturing export of quality garments in absence of inadequate domestic fabrics availability.

PDEXCIL is taking all necessary efforts to promote the event and invite all potential buyers to this event and it will be good opportunity for the exhibitors to reach and interact directly for possible export opportunities.

APPLICATION:

Interested members may send in their application to PDEXCIL alongwith their company profile as per the format attached. The participation fee for the event is Rs.50,000/- for a stall of 9 sq.mtr. If any member desires to have additional space which will be available at pro-rata increase in fee, in multiple of 3 sq.mtrs.

Facilities offered:

Standard furnished stalls with fascia name, with one reception counter, three chairs, one central table, 3mt hanger rail and four hangers, waste bin, three spot light and one 220V power point. .

PDEXCIL shall also make arrangement for airport to and fro group transfer and complimentary accommodation for one person per company, on twin sharing basis for 3 nights (26th, 27th & 28th, March, 2017) with breakfast and working lunch during the event. If any participants need separate room, they are required to pay additional Rs.10,000/-

The Application in form A alongwith participation fee should reach PDEXCIL office by 10th March, 2017. Kindly note, your Application will be considered only if we receive full payment towards participation fee on or before 10th March, 2017. If you are eligible to claim Airfare under MDA, application in form B also should be sent before 10.03.2017.

In case you need any clarification, please feel free to contact us at:

PDEXCIL Head Office- 022- 28502050/2060
Email : pdexcilmumbai@gmail.com

PDEXCIL Regional Office – 0424 - 2910074
Email : pdexcilbackup1@gmail.com

Thanking you,

Yours faithfully,



**(LAVANY SAXENA)
ASSISTANT DIRECTOR**

Encl : A/a



FORM-A

APPLICATION FORM
BSM AT COLOMBO, SRILANKA

ORGANISED BY PDEXCIL
27th & 28th MARCH, 2017
UNDER MDA SCHEME OF GOVT. OF INDIA

Date:

Dear Sir,

We are glad to know that the Council is organizing exclusive Buyer-Seller Meet at Colombo, Srilanka and would like to confirm our participation as follows:

1) Company Name:

2)Address:

3) Phone:

4) Fax:

5) Mobile:

6) E-mail:

7) Website:

8) Name & designation of representative/s:

9) Are you already exporting to Srilanka: Yes / No

10) Gross Turnover :

_____, Export Turnover:_____

11) Products to be displayed during BSM:

12) Company Profile : (not more than 75 words)

13) The participation fee of Rs. 50,000/- is sent herewith vide a *demand draft/Pay Order/Bank transfer with details :

Name: _____

Signature: _____

Designation: _____

Company Seal:

Bank details for NEFT/RTGS:

BANK DETAILS OF BENEFICIARY FOR RTGS TRANSFER	
NAME OF THE ACCOUNT	POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL (PDEXCIL)
TEL. NO. & Email ID	022-28502050,28502060, FAX.NO.022-28504146 pdexcilmumbai@gmail.com
BANK	STATE BANK OF INDIA
BRANCH	SAKINAKA BRANCH, Saki Vihar Road, Andheri (East), Mumbai-400 0072. Tel. no. 022-28591973, 28521307
ACCOUNT NO.	30112394507
IFS <u>CODE.NO.</u>	SBIN0000567
TYPE OF A/C	CURRENT ACCOUNT

After making the payment you are requested to send the UTR reference number for confirmation.

(Please send this Application form to PDEXCIL office along with the participation fee, at the earliest.)

**Application Form for Marketing Development Assistance for participation in Trade
Fair/Exhibition/BSM**

Ref. No. _____ Date: _____

01. Name of the firm with full address: _____

IEC No: _____

02. EH/TH Certificate No. and Date _____

Valid up to _____

03. FOB Value of Exports during the last financial year (Rs.in crores) _____

04. Particulars of Fair/ exhibition/BSM/ _____

Trade Delegation _____

Name of event: _____

Place: _____

Country: _____

From : _____ To _____

05 Particulars of visit Date of departure from India _____

Date of arrival in India _____

06 Detail of proposal(s) already _____

Submitted in the same financial year _____

07. Detail of earlier participant in the same event with MDA assistance. _____

08 . Name and designation of the person _____

Going abroad _____

Place: _____

Date: _____

Signature: _____

Incredible
Textiles of **India**



IITExpo 2017 - COLOMBO

India International Textiles Expo 2017

EXHIBITION GUM BUYER SELLER MEET



I N V I T A T I O N
TO EXHIBIT YOUR PRODUCT

Incredible Textiles of !ndia



POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL (PDEXCIL)
(Set up by Ministry of Textiles, Govt. of India)

O r g a n i s e

IITExpo 2017 - COLOMBO

India International Textiles Expo 2017

EXHIBITION CUM BUYER SELLER MEET

An Opportunity
to
interact with
major Importers of
Fabrics & Made ups
of Sri Lanka

On 27th & 28th March, 2017
From 10.00 am to 6.00 pm
at
Hotel Galadhari, 64 Lotus Road,
Colombo

Participation Fee of
Rs.50000/- only
(Highly subsidized
under MDA)
more details:
Refer circular attached

for more details please contact

Powerloom Development & Export Promotion Council
(Set up by Ministry of Textiles, Government of India)

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Board lines:28502050/2060 . Fax :022-28504146

Email: pdexcilmumbai@gmail.com . Website: www.pdexcil.org

You are cordially welcome



Under the support of
Ministry of Textiles, GOI

Organized by



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Under the MDA Scheme of
Ministry of Commerce, GOI