



# POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by the Ministry of Textiles, Govt. of India)

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पावरलूम विकास तथा निर्यात सम्वर्धन परिषद

## BY EMAIL/COURIER

PDEXCIL MUM/Exh.cum BSM-Colombo 2018/81/2017-18/792

19.12.2017

To,

**ALL THE MEMBERS OF THE PDEXCIL**

**Sub : Exhibition cum Buyer Seller Meet under MAI during 21.02.2018 - 23.02.2018  
at Hotel Galadhari, Colombo, Sri Lanka..**

Dear Members,

Please refer PDEXCIL earlier circular dated 05.10.2017 regarding Group participation in 10<sup>th</sup> Colombo International Yarn & Fabric Show 2018. Due to various reasons including comparatively higher participation cost, PDEXCIL has not received sufficient response from our members and the organizers also could not provide any additional support service. Moreover the Fair was targeting only Sri Lankan Buyers, whom we already have good business relation. In view of these circumstances the committee decided to drop participation in the said event and decided to organise an exclusive exhibition cum buyer seller meet, as successfully organised in 2013 and 2017.

You are well aware that Sri Lanka is one of the biggest Garment manufacturing hub in the neighboring country of India. European Union (EU) has granted GSP+ to Sri Lanka for '0' duty imports to EU for Sri Lankan Apparel Exports, w.e.f. 19<sup>th</sup> May, 2017 resulting in a considerable rise in Apparel exports from Sri Lanka to EU. The Garment units are mostly depended on imported fabrics and due to geographical advantage, Indian exporters have a very good potential for enhancing export of fabrics and other textile items to Sri Lanka. The local trade importers/sourcing agencies also looks for good quality of fabrics and other textiles from outside of Sri Lanka. The Export scenario of some textile commodities to Sri Lanka from India is as follows:

Commodities	Value ( Mn USD)	
	2015-16	2016-17
Cotton Yarn	73.74	70.68
Cotton Fabrics, Made ups etc	223.67	240.54
Natural Silk Yarn, Fabrics, Made ups	0.34	0.60
Manmade Yarn,	128.61	114.18

Fabrics, Made ups		
Woolen Yarn Fabrics, Made ups etc	2.07	2.35
RMG Cotton Incl Accessories	52.91	67.44
RMG Silk	3.01	0.91
RMG Wool	1.56	1.36
Handloom Products	10.03	7.15
Carpet (Excl.Silk) Handmade	0.42	0.43

PDEXCIL had organized a grand event, IIFE-Colombo- 2013 during 2013, which turned out to be a great success in terms of business generation and creating good will among the potential buyers. Subsequent participation by major importers in our various RBSMs and an MDA during March 2017 further developed the business relation with Sri Lankan buyers. PDEXCIL also signed an MOU with Sri Lankan Apparel Exporters Association and it is expected that the fabric exporters from India will be benefitted from this development.

With a view to increase the export of all types of textiles particularly the fabrics being manufactured by the Powerloom entrepreneurs, Powerloom Development & Export Promotion Council (PDEXCIL) has decided to organize an exhibition cum Buyer Seller Meet at Colombo, Sri Lanka under MAI scheme of Ministry of Commerce, GOI. The details of the same are as follows.

<b>Venue</b>	<b>Galadhari Hotel 64 Lotus Rd, Colombo 1, Sri Lanka</b>
<b>Date</b>	<b>21.02.2018 to 23.02.2018 (3 days)</b>

#### **Advantages on participation:**

- Ready stall (Booth) of standard 9 sq.mtrs
- Pre Event wide Publicity through newspaper, email blast, Posters, flyers etc.,
- Main target, garment manufacturers, traders/importers, wholesalers and sourcing agencies.
- Promotion through website, local trade associations and at the venue during the year.
- Participants company profile will be adequately publicized.
- Subsidized participation fee through MAI.
- Eligible exporters may claim reimbursement of airfare as provided in the MDA guidelines.
- Promotion at the Venue during the event.
- One to one meeting with Sri Lankan Buyers.
- Value added services extended by the Council

PDEXCIL is taking all necessary efforts to promote the event and provide better facilities/exposure for exhibitors and invite all potential buyers to this event and it will be good opportunity for the exhibitors to reach and interact directly for possible export opportunities.

**Application:**

Interested members may send in their application to PDEXCIL alongwith their company profile as per the format attached. The participation fee for the event is Rs.60,000/- for a stall of 9 sq.mtr. If any member desires to have additional space which will be available at pro-rata increase in fee, in multiple of 3 sq.mtrs.

**Facilities offered:**

Standard furnished stalls with fascia name, with one reception counter, three chairs, one central table, 3mt hanger rail and four hangers, waste bin, three spot light and one 220V power point. .

PDEXCIL shall also make arrangement for airport to and fro group transfer and complimentary accommodation for one person per company, on twin sharing basis for 3 nights (21<sup>st</sup> -23<sup>rd</sup>, Feb, 2018 and check out on 24.02.2018) with breakfast and working lunch during the event. If any participants need separate room, they are required to pay additional Rs.10,000/-

**The Application in form A alongwith participation fee should reach PDEXCIL office by 20<sup>th</sup> Jan, 2018. Kindly note, your Application will be considered only if we receive full payment towards participation fee on or before 20<sup>th</sup> Jan, 2018. If you are eligible to claim Airfare under MDA, application in form B also should be sent alongwith the application. Please note that MDA claim will be considered as per the Govt. policy/ guidelines prevailing during the submission of the claim.**

In case you need any clarification, please feel free to contact us at:

PDEXCIL Head Office- 022- 28502050/2060  
Email: pdexcilmumbai@gmail.com

PDEXCIL Regional Office – 0424 - 2910074  
Email: pdexcilia@gmail.com

Thanking you,

Yours faithfully,



**(HRIDAY NARAYAN)  
EXECUTIVE DIRECTOR**



FORM-A

**APPLICATION FORM**  
**EXHIBITION CUM BUYER SELLER MEET**  
**UNDER MAI SCHEME OF GOVT. OF INDIA**  
**AT HOTEL GALADHARI, COLOMBO, SRILANKA**  
**ORGANISED BY PDEXCIL**  
**21<sup>st</sup> TO 23<sup>rd</sup> FEBRUARY, 2018**

Date:

Dear Sir,

We are glad to know that the Council is organizing exclusive Exhibition cum Buyer-Seller Meet “IITExpo-Colombo 2018” under MAI during 21.02.2018 - 23.02.2018 at Hotel Galadhari, Colombo, Sri Lanka and would like to confirm our participation as follows:

1) Company Name:

\_\_\_\_\_

2)Address:

\_\_\_\_\_

3) Phone:

\_\_\_\_\_

4) Fax:

\_\_\_\_\_

5) Mobile:

\_\_\_\_\_

6) E-mail:

\_\_\_\_\_

7) Website:

\_\_\_\_\_

8) Name & designation of representative/s:

\_\_\_\_\_

9) Are you already exporting to Srilanka: Yes / No

10) Gross Turnover :

\_\_\_\_\_

Export Turnover:

\_\_\_\_\_

11) Products to be displayed during BSM:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

12) Company Profile : (not more than 75 words)

\_\_\_\_\_

\_\_\_\_\_

13) The participation fee of Rs. 60,000/- is sent herewith vide a \*demand draft/Pay Order/Bank transfer with details :

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Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Designation: \_\_\_\_\_

Company Seal:

Bank details for NEFT/RTGS:

<b>BANK DETAILS OF BENEFICIARY FOR RTGS TRANSFER</b>	
NAME OF THE ACCOUNT	<b>POWERLOOM DEVELOPMENT &amp; EXPORT PROMOTION COUNCIL (PDEXCIL)</b>
TEL. NO. & Email ID	<b>022-28502050,28502060, FAX.NO.022-28504146 pdexcilmumbai@gmail.com</b>
BANK	<b>STATE BANK OF INDIA</b>
BRANCH	<b>SAKINAKA BRANCH, Saki Vihar Road, Andheri (East), Mumbai-400 0072. Tel. no. 022-28591973, 28521307</b>
ACCOUNT NO.	<b>30112394507</b>
IFS <u>CODE.NO.</u>	<b>SBIN0000567</b>
TYPE OF A/C	<b>CURRENT ACCOUNT</b>

After making the payment you are requested to send the UTR reference number for confirmation.

*(Please send this Application form to PDEXCIL office along with the participation fee, at the earliest.)*

**Application Form for Marketing Development Assistance for participation in Trade Fair/Exhibition/BSM**

Ref. No. \_\_\_\_\_ Date: \_\_\_\_\_

01. Name of the firm with full address: \_\_\_\_\_  
\_\_\_\_\_

IEC No: \_\_\_\_\_

02. EH/TH Certificate No. and Date \_\_\_\_\_

Valid up to \_\_\_\_\_

03. FOB Value of Exports during the last financial year (Rs.in crores) \_\_\_\_\_

04. Particulars of Fair/ exhibition/BSM/ \_\_\_\_\_

Trade Delegation \_\_\_\_\_

Name of event: \_\_\_\_\_

Place: \_\_\_\_\_

Country: \_\_\_\_\_

From : \_\_\_\_\_ To \_\_\_\_\_

05 Particulars of visit Date of departure from India \_\_\_\_\_

Date of arrival in India \_\_\_\_\_

06 Detail of proposal(s) already \_\_\_\_\_

Submitted in the same financial year \_\_\_\_\_

07. Detail of earlier participant in the same event with MDA assistance. \_\_\_\_\_  
\_\_\_\_\_

08 . Name and designation of the person \_\_\_\_\_

Going abroad \_\_\_\_\_

Place: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_