



POWERLOOM DEVELOPMENT & EXPORT PROMOTION COUNCIL

(Set up by the Ministry of Textiles, Govt. of India)

GC-2, Ground Floor, Gundecha Onclave, Kherani Road, Saki Naka, Andheri (East), Mumbai - 400 072.

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पावरलूम विकास तथा निर्यात सम्वर्धन परिषद्

BY EMAIL/POST

PDEXCIL MUM/MAI/47/2016-17/VOL-II/ 1206

17.12.2016

ALL THE MEMBERS OF PDEXCIL

Sub: Group participation in Intertextile Shanghai Apparel Fabrics and Home Textiles show from 15.03.2017 to 17.03.2017 at Shanghai, China.

Sir(s)/ Madam,

Powerloom Development Export Promotion Council (PDEXCIL) is pleased to inform you that it is organizing a group participation in Intertextile Shanghai Apparel Fabrics and Intertextile Shanghai Home Textiles Spring Edition 2017, to be held at National Exhibition and Convention Center (Shanghai) China from **15.03.2017 to 17.03.2017** under MAI (Marketing Assistance Scheme)

Intertextile Shanghai Apparel Fabrics and Home Textiles are the industry's premier trade fair with unrivalled benefits for you as an exhibitors. It is a comprehensive platform to showcase your supreme apparel fabrics and accessories. It is currently one of the biggest and most comprehensive apparel fabric and accessories exhibition in the world. It plays an important role in generating new business leads in Greater China. China is one of the world most important destination for sourcing fabric and accessories.

China is the largest manufacturer of fabrics in the world, but due to ever increasing production cost, including cost of raw material, power, labour etc., China is gradually sourcing more certain varieties of fabrics from other competitive countries. Export of Fabrics and Made-ups from India to China stood at 37.88 Mn USD in the year 2015-16. India can further penetrate the Chinese textile market and increase its share of export to China.

Venue	<u>National Exhibition and Convention Centre (Shanghai), Shanghai, China</u>
Date	15.03.2017 to 17.03.2017
Exhibitors Profile	<ul style="list-style-type: none">• Fabrics• Accessories• Textiles• Wool• Cashmere fabrics• Denim• All types of fabrics etc...

Visitor Profile	<ul style="list-style-type: none"> • Garment manufacturer • Trading company • Import & export corporation • Wholesaler / Distributor • Agent • Department store • Retailer / Chain store • Buying Office • Fibre Producer / Spinner / Weaver • Trade association or organization • Press • Home textile related Designer / Interior design Academic / Research & development / Textiles institute • Online store / E-commerce • Custom services • Others
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Participation Information:

- Stall size: 3m x 3m (9sqm) standard stall
- Number of Participants proposed : 15 exhibitors in Apparel Fabrics show and 10 exhibitors in Home Textiles show
- Participation fee: Rs. 1,40,000/- for Apparel Fabrics Show
Rs. 1,00,000/- for Home Textiles show

Important notes for participation:

- Kindly note that council has booked limited number of booths in the event and therefore approval/allotment of the stall will be strictly first cum first served basis on receipt of application form and payment both. All the participants who pay the full participation fee on time would be considered for allotment of booths.
- The subsidized participation fee is for 9 sqm standard stall only and all other expenses towards airfare, visa charges, hotel charges, foods, local travel expenses and any other incidental expenses will be borne by the participating member by their own.

Interested members may fill the application form (enclosed herewith) immediately along with the participation fee as mentioned above by RTGS/Demand Draft / Pay Order in favour of "Powerloom Development & Export Promotion Council" payable at Mumbai along with company profile latest by 30.12.2016 to the head office of the PDEXCIL at Mumbai. Since there is limited availability of space, your prompt and early action is requested. **Please also note that the programme may be cancelled, in case we receive response from less than 25 exhibitors in total.**

Important Note:

An exporter can avail subsidised participation fee in a maximum of 2 approved MAI events in a financial year and a total of 3 participation under MAI.

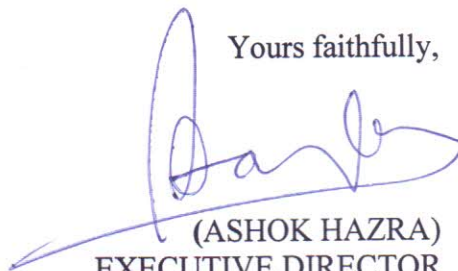
Cancellation:

- After confirmation of booking, cancellation of stall is not permitted, in such case participation charges are non refundable/non transferable.

For further details please contact:

- Ms. Lavany Saxena
PDEXCIL Head Office (Mumbai) : 022-28502050/60
- Mr. K.P.Mukundan
PDEXCIL Head Office (Mumbai) : 022-28502050/60
- Mr S. Sivaraju
PDEXCIL Regional Office (Erode) : 0424-2272074

Yours faithfully,



(ASHOK HAZRA)
EXECUTIVE DIRECTOR



intertextile

SHANGHAI apparel fabrics

China International Trade Fair for Apparel Fabrics and Accessories – Spring Edition
中國國際紡織面料及輔料(春夏)博覽會

15 – 17.3.2017
National Exhibition and
Convention Center (Shanghai)
China



messe frankfurt



This world-class platform awaits you

Intertextile Shanghai Apparel Fabrics is the industry's premier trade fair with unrivalled benefits for you as an exhibitor. Connecting **3,155** exhibitors from **27** countries and regions and **71,163** visitors from more than **100** countries and regions in 2016, this world-class platform is ready for you in 2017!

Advantages of exhibiting

1. Create new business opportunities – utilise the full scope of the fair's activities, including the comprehensive fringe programme, to maximise your global business opportunities.
2. The ideal gateway to the growing China market – not only a window to the global industry but also the booming China market.
3. Meet with leading international fashion brands, as well as the established and up-and-coming Chinese players.
4. The only event in the industry for the S/S season where you can interact with 70,000-plus quality trade buyers from more than 100 countries.
5. Expand your network by connecting with participants from these concurrent fairs:



Exhibiting at Intertextile gives you access to buyers like these

Abercrombie & Fitch	Kate Spade
Aimer	Lafuma
American Eagle	Lee Cooper
Bosideng	Marks & Spencer
C&A	Max Mara
Calvin Klein	Miss Sixty
Carrefour	Nike
Coach	Ochirly
Columbia Sportswear	ONLY
DAKS	Perry Ellis
Diesel	Ports 1961
DKNY	Puma
Fila	Semir
Gap	Tommy Hilfiger
Givenchy	Topman
H&M	Vero Moda
Hugo Boss	Wacoal
K-Boxing	...and many more!

Previous Intertextile experiences

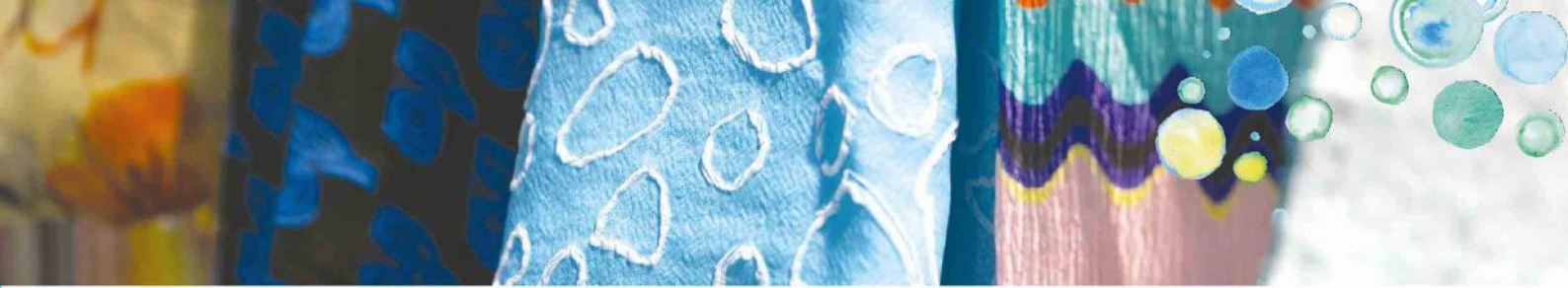
We have our regular buyers here, and we've got many new enquiries too. Buyers have been placing orders too. This fair is excellent for promotion of our brand and to meet new, interesting Chinese fashion brands that are going from local to global.

Mr Jose Maria Loren, China Sales Dept., Luca Cuccolini, Spain (SalonEurope)

There is still strong potential and demand for our products despite the unstable economy as Intertextile helps us to attract a broad variety of buyers. The Functional Lab helps to clearly indicate what we are showcasing here, and all the buyers who came to our booth had a very certain purpose.

Ms Katherine Cheung, Sales & Merchandiser, Miutex Fabric Development (HK) Ltd, Hong Kong (Functional Lab)





Find your niche in the fair

Allowing you to more easily meet your target buyers, the fair is partitioned into unique areas: **SalonEurope** for premium suppliers from Europe, **Asian Pavilions**, **Group Pavilions**, as well as **product zones**.

Last year, SalonEurope presented quality fabrics and accessories exhibitors from Bulgaria, the Czech Republic, France, Germany, Greece, Italy, the Netherlands, Portugal, Russia, Slovenia, Spain, Switzerland, Turkey and the UK. Made-in-Italy fabrics and accessories were also showcased in the Milan Unica Pavilion.

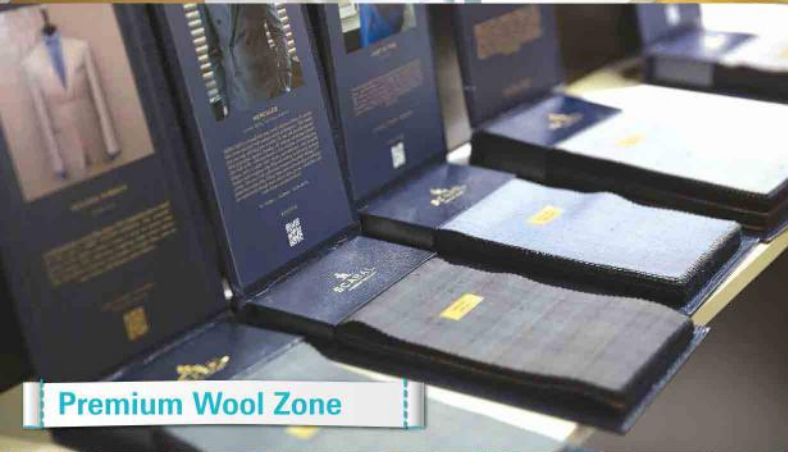
Asian country & region pavilions from India, Japan, Korea, Pakistan and Taiwan continued to enrich the diversity of products on offer. While the fair's featured product zones, outlined below, allowed exhibitors to meet more of their target buyers due to the distinctive branding and promotion of each area.



All About Sustainability



Functional Lab



Premium Wool Zone



Accessories Vision



Beyond Denim

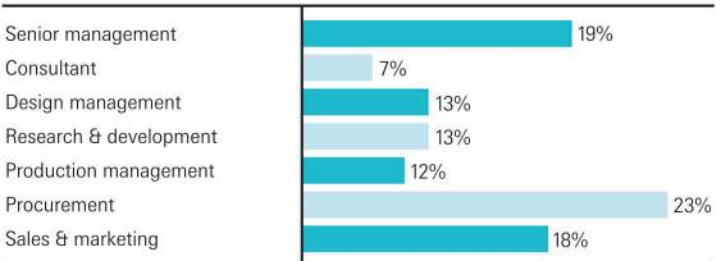


Verve for Design

Visitor profile

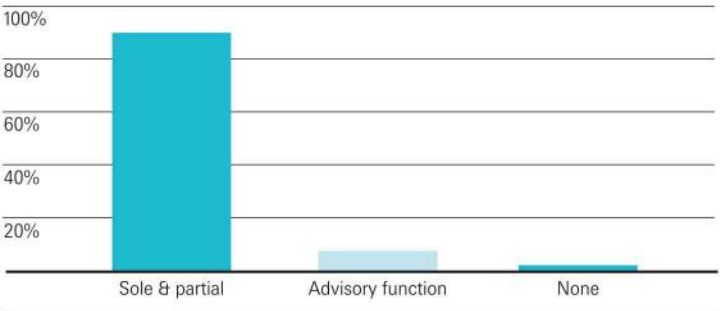
71,163 from more than 100 countries & regions (2016)

Visitors' job function*

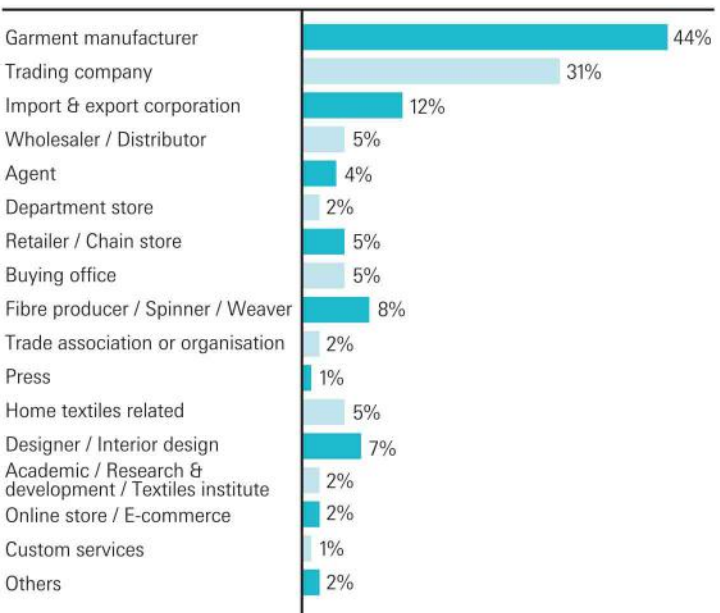


*total percentage is over 100 because of multiple selections

Visitors' purchasing power authority



Visitors' nature of business*



*total percentage is over 100 because of multiple selections

Utilise the fringe programme to increase your exposure

The fair's renowned fringe programme is designed to maximise the exposure of your brand and products throughout the fair.

- Intertextile *Directions* Trend Forum
- Panel discussions
- Seminars
- Product presentations
- Business matchmaking programme



Make use of our promotional campaign for added success

Take the opportunity to promote yourself to potential overseas and Chinese buyers by engaging in our promotional campaign including **e-newsletters**, **visitor flyer**, **press releases** and the onsite **show daily**. What's more, these promotional channels are also available for all exhibitors:

Invitation cards – attract more of your key clients by sending them invitation cards prior to the fair. An e-invitation format is also available.

Online e-catalogue – by submitting your product and company information, potential clients can find you more easily before, during and after the fair.

2017 Show Details

Date:

15 – 17 March 2017 (Wednesday – Friday)

Venue:

National Exhibition and
Convention Center (Shanghai)
168 East Yinggang Road,
Shanghai, China

Admission:

Free-of-charge. Trade visitors only.
Persons under 18 will not be admitted.

Participation details:**Fabrics booth**

Standard booth
USD 560 / sqm (min 9 sqm)
Raw space
USD 495 / sqm (min 54 sqm)

Accessories booth

Standard booth
USD 460 / sqm (min 9 sqm)
Raw space
USD 380 / sqm (min 54 sqm)

Sponsor:

China National Textile & Apparel Council

Supporters:

China Cotton Textile Association
China Wool Textile Association
China Bast and Leaf Fibres Textile Association
China Silk Association
China Chemical Fibres Association
China Dyeing and Printing Association
China Knitting Industrial Association
China Home Textile Association
China Filament Weaving Association
China National Garment Association
China Fashion Designers Association
China Fashion Designers & Color Association
Federation of China Textile and Garment Entrepreneurs

Organisers:

Messe Frankfurt (HK) Ltd
The Sub-Council of Textile Industry, CCPIT
China Textile Information Centre (CTIC)

Contact:

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai, Hong Kong
Ms Queenie Wong / Ms Maggie Tse
Tel: +852 2238 9954 / 9963
Fax: +852 2598 8771
Email: textile@hongkong.messefrankfurt.com

www.intertextileapparel.com

Act now and reserve your booth today!

15 – 17 March 2017

National Exhibition and Convention Center (Shanghai), China

Please complete in block letters, sign & return to:

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: textile@hongkong.messefrankfurt.com

APPLICATION FORM

1. Exhibiting Company Details (for invoice, visitor guide, e-catalogue & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English: _____

Company Name in Chinese (if any): _____

Contact person(s): (Dr. /Mr. /Ms. /Mrs. /Prof.) _____

Address: _____

City: _____ Postal code: _____ Country: _____

Address in Chinese (if any): _____

Telephone: _____ / _____ / _____

Country code City/Area code Number

Fax: _____ / _____ / _____

Country code City/Area code Number

Email: _____

Website: _____

2. Company Details (please tick all that apply)

- Billing Company** (for issuing invoice, if different from above) **Principal company / Overseas headquarter**
- Corresponding contact** (for communications about the fair, mailing of show materials, invitations cards etc, if different from above)
- Co-exhibitor** (One free visitor guide & e-catalogue entry is offered. Do you need to list Part 2 information as co-exhibitor?)
- Yes, and keep Part 3 to Part 8 the same Yes, but Part 3 to Part 8 information is different (another form has to be submitted)
- No

Company Name in English: _____

Contact person(s): (Dr. /Mr. /Ms. /Mrs. /Prof.) _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____

Country code City/Area code Number

Fax: _____ / _____ / _____

Country code City/Area code Number

Email: _____

Website: _____

3. Business Nature (please tick all that apply):

- | | |
|---|---|
| <input type="checkbox"/> 01 Manufacturer | <input type="checkbox"/> 05 Printing & CAD/CAM/CIM supplier |
| <input type="checkbox"/> 02 Sole agent, wholesaler, agent | <input type="checkbox"/> 06 Quality control |
| <input type="checkbox"/> 03 Trading company, converter | <input type="checkbox"/> 07 Press and publication |
| <input type="checkbox"/> 04 Design & styling service | <input type="checkbox"/> 08 Others (please specify): _____ |

4. Product Groups (* 01 through 03 must add up to 100%, the one with the greatest percentage will be shown on the fascia board and the Organiser reserves the rights to choose the appropriate one according to actual hall planning):

*01 Apparel fabrics

____% 1.1 Cotton

____% 1.2 Wool

____% 1.3 Silk

____% 1.4 Linen/Ramie

____% 1.5 Man-made

____% 1.6 Knitted

____% 1.7 Functional

____% 1.8 Lace and embroidery

____% 1.9 Others (please specify): _____

*02 Fibers / Yarns ____%

*03 Accessories ____% (please specify: _____)

5. Our products are used in the following applications (please indicate with percentage, the total must add up to 100%):

___% 01 Suitings ___% 04 Functional wear/ Sportswear ___% 07 Children & infants wear
___% 02 Casual wear ___% 05 Shirts ___% 08 Swimwear & lingerie
___% 03 Ladieswear ___% 06 Jeanswear ___% 09 Others

6. Sustainable products / services exhibitor list (tick one that applies)

Does your company wish to be identified as a sustainable exhibitor in the visitor guide and e-catalogue? (This applies to companies that provide sustainable products or services, and/or use sustainable raw materials, manufacturing and finishing processes as well as socially responsible practices.) (No any sustainable indication will be made if exhibitor leaves this question blank.)

Yes No

7. Agent / Representative to be listed in the e-catalogue? (please complete by either Eng or Chi only)

Information as below:

Company name: _____ Tel: _____ Email: _____

Address: _____

We are looking for Agent(s). (Please specific the location(s): _____)

No

8. Please specify your product range (20 words max, may also be used as visitor guide entry, please see no. 9 on Specific Terms and Conditions):

(Eng)

(Chi)

9. Visitor guide, e-catalogue & fascia board listing:

Do you agree if we use above information for visitor guide, e-catalogue & fascia board listing?

(“YES” will be chosen if exhibitor leaves this question blank.)

Yes No, we want to have a blank form to fill in

10. Stand Options:

- Standard booth (minimum 9 sqm)

Booth size: _____ sqm

Participation fee per sqm: US\$560

Standard booth includes:

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name and booth number
- 4 sample rack / shelf per with light cover per 9 sqm
- Lockable cabinet
- 1 table & 3 chairs
- 2 halogen lights per 9 sqm
- 1 electronic socket
- Booth cleaning and security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor invitation cards
- PR & marketing support

- Raw space (minimum 54 sqm)

Booth size: _____ sqm

Participation fee per sqm: US\$495

Raw space includes:

- Floor space
- Booth security
- Listing in visitor guide
- Participation in Trend Forum
- Visitor invitation cards
- PR & marketing support

Payment: 50% deposit required with application. Final/balance payment is due on 12 December 2016. See no. 5 on Specific Terms and Conditions for bank account details.

11. Name of legally responsible person (Please print last name, first name and sign below):

Name: _____ Title: _____

We hereby accept the General Terms & Conditions of the Show and the Specific Terms & Conditions on the reverse of this application.

Signature: _____ Date: _____

Company stamp: _____

(Please see reverse)

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road, Wanchai,
Hong Kong

2. Location of event

National Exhibition and Convention
Center (Shanghai)
No. 333, Songze Avenue,
Shanghai, China

3. Date of event

15 – 17 March 2017

4. Registration and confirmation

Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt
of applications in writing by fax and
original mail.

5. Terms of payment

A deposit of 50% is required upon
application. Applicants should remit
the appropriate amount directly to
the organiser. Final balance of 50%
is due on or before 12 December
2016. All bank charges are to be
borne by applicant.

Payment should be made to:
Hong Kong and Shanghai Banking
Corporation Ltd.
1 Queen's Road Central, Hong Kong
USD A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd.
Swift Code: hsbchkhkh

Note: Participation fee per sqm is
applicable at an exchange rate of
USD1=RMB6.7. Should the Yuan
appreciate by more than 3%, the
organiser reserves the right to
adjust the USD price per sqm.

6. Cancellation

If an applicant withdraws his
application, for whatever reason,
before he receives either a
rejection or confirmation of his
application, any participation fee
paid will be forfeited.

If the exhibitor notifies the
organiser of his withdrawal within

three months of the start date of the event, he is
liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt
of confirmation) inform the organiser that he will
not participate in the event, providing the
organiser is able to resell the stand without loss,
the payment to be made by the exhibitor will be
reduced to a handling fee of US\$1,000
irrespective of the exhibitor's full liability for
additional costs, catalogue fees etc.

7. General terms and conditions of Participation

The detailed General Terms & Conditions of
Participation are given on the organisers website
www.messefrankfurt.com.hk and can be
requested in printed form if required.

8. Booth allocation

The Exhibitor booth location will be allocated
according to product criteria, or other criteria set
by the organiser. No change of booth location is
allowed once it has been assigned and the
exhibitor informed.

Additionally represented companies (co-
exhibitors) must arrange their participation
through the main exhibitor.

In cases where an application is received for nine
(9) sqm, but due to hall layout only larger spaces
are available, the applicant is required to pay the
full cost of the additional space up to a maximum
of six (6) sqm. The organiser reserves all rights
regarding the final booth arrangements.

9. Visitor guide, e-catalogue & fascia board

Information from the application form will be
used to prepare the exhibitor's entry in the
visitor guide, e-catalogue & fascia board.

With your Visitor Guide entry, your company
name will appear in alphabetical order based on
the first letter of the exhibiting company name,
in addition to country and product group listings.
If available, please provide us also with your
company information in Chinese.

Additional entries on both printed and e-
Catalogue for co-exhibiting companies will be
subject to a charge of USD200 per entry.
Please contact us for the details.

The Organiser / publisher will not take any
responsibility if mistakes are made in the
visitor guide due to unclear handwriting. The
Organiser reserves the rights to make
changes in grammar and spelling to maintain
consistency within the publication.

10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and
packages thereof and the related publicity
materials do not in any way whatsoever
violate or infringe any third party's rights
including trade marks, copyrights, designs,
names and patents whether registered or
otherwise. The organiser has the right to
refuse participation of any exhibitor found
guilty of infringement of intellectual property
rights at any future trade fairs.

11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong
Tel (852) 2802 7728
Fax (852) 2598 8771
Email: textile@hongkong.messefrankfurt.com



Company Profile Form

Data collected from this company profile form is mainly for visitor promotion and the buyer match making programme. All data will be treated as confidential and will not be released to third parties without exhibitor's consensus. **ALL FIELDS ARE REQUIRED.**

1. Company Background (Please specify with details)

Company name :	
Name of your parent company (if any) :	
Year of establishment :	Country of head office :
Total no. of employee :	Country of overseas branch :
No. of owned factory :	Country of owned factory :
City of your factory in China (if any) :	Name of your factory in China (if any) :
Share of sales revenue generated by (Please indicate with percentage)	
: Export Sales % / Domestic Sales %	
Business nature : <input type="checkbox"/> Textile manufacturer <input type="checkbox"/> Converter or Trading company	
<input type="checkbox"/> Textile manufacturer with owned garment factory <input type="checkbox"/> Textile related services company	

2. Production activities (Please tick ✓ all that apply)

Major mode of production :	<input type="checkbox"/> OEM production	<input type="checkbox"/> ODM production	<input type="checkbox"/> OBM production
Any R&D department? :	<input type="checkbox"/> No	<input type="checkbox"/> Yes	
New collections per year :	<input type="checkbox"/> Under 10 collections	<input type="checkbox"/> 11 – 50 collections	<input type="checkbox"/> Over 50 collections
Annual production capacity (Please specify the volume) :	_____ (Yard / Meter / Ton / Piece) per annual.		
Share of production capacity (Please indicate with percentage) :	<input type="checkbox"/> In house production _____%	<input type="checkbox"/> Outsourced production _____%	

3. Products (Please tick ✓ all that apply)

Product groups :	<input type="checkbox"/> Cotton	<input type="checkbox"/> Knitted
	<input type="checkbox"/> Wool	<input type="checkbox"/> Functional
	<input type="checkbox"/> Silk	<input type="checkbox"/> Lace and embroidery
	<input type="checkbox"/> Linen/Ramie	<input type="checkbox"/> Man-made
	<input type="checkbox"/> Fibers / Yarns	<input type="checkbox"/> Accessories
	<input type="checkbox"/> Others (please specify):	

Company Profile Form

Main specialty	:	<input type="checkbox"/> Knitted fabrics	<input type="checkbox"/> Eco textile	<input type="checkbox"/> Fair trade product
		<input type="checkbox"/> Woven fabrics	<input type="checkbox"/> Functional product	<input type="checkbox"/> Design & styling
		<input type="checkbox"/> Denim fabrics	<input type="checkbox"/> Printing, Dyeing & Finishing services	

Any minimum order quantity?	:	<input type="checkbox"/> No	<input type="checkbox"/> Yes (Please specify):
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Any own brand?	:	<input type="checkbox"/> No	<input type="checkbox"/> Yes (Please specify):
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Price scale and market

Market FOB (\$USD / per yard)	Niche & high end market	Medium market	Mass market
1. > \$ 101	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. \$91 - 100	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. \$81 - 90	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. \$71 - 80	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. \$61 - 70	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. \$51 - 60	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. \$41 - 50	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. \$31 - 40	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. \$21 - 30	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. \$11 - 20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. \$6 - 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. < \$ 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Product end-use & Product description

Product end-use	:	<input type="checkbox"/> Suitings	<input type="checkbox"/> Ladieswear	<input type="checkbox"/> Functional wear/ Sportswear
		<input type="checkbox"/> Shirtings	<input type="checkbox"/> Jeanswear	<input type="checkbox"/> Children & infants wear
		<input type="checkbox"/> Casual wear	<input type="checkbox"/> Swimwear & lingerie	<input type="checkbox"/> Shoes & Bags
		<input type="checkbox"/> Others (Please specify): _____		

Product description	:	_____

4. Quality standard

Share of products with certification: (Please indicate with percentage)	With certification _____%	Without certification _____%		
Certification (Please tick <input checked="" type="checkbox"/> all that apply)				
Eco-related certifications:	<input type="checkbox"/> IWTO Organic Standard	<input type="checkbox"/> GOTs	<input type="checkbox"/> SA8000	<input type="checkbox"/> EU Eco-label (EU-Flower)
	<input type="checkbox"/> REACH	<input type="checkbox"/> CPSIA	<input type="checkbox"/> GB18401	<input type="checkbox"/> LCA (Life Cycle Analysis)
	<input type="checkbox"/> ISO14001	<input type="checkbox"/> bluesign Standards	<input type="checkbox"/> FLO-CERT	<input type="checkbox"/> Oeko-Tex1000/ Oeko-Tex100 plus
	<input type="checkbox"/> OE100/Blend	<input type="checkbox"/> Others (please specify): _____		
General certifications:	<input type="checkbox"/> AATCC	<input type="checkbox"/> ISO9001	<input type="checkbox"/> OHSAS 18001	<input type="checkbox"/> ASTM
	<input type="checkbox"/> Others (please specify): _____			

5. Existing / Target market (Please tick all that apply)

	Existing	Target		Existing	Target
Africa	<input type="checkbox"/>	<input type="checkbox"/>	China	<input type="checkbox"/>	<input type="checkbox"/>
Eastern Europe	<input type="checkbox"/>	<input type="checkbox"/>	Hong Kong	<input type="checkbox"/>	<input type="checkbox"/>
Western Europe	<input type="checkbox"/>	<input type="checkbox"/>	Japan	<input type="checkbox"/>	<input type="checkbox"/>
North America	<input type="checkbox"/>	<input type="checkbox"/>	Korea	<input type="checkbox"/>	<input type="checkbox"/>
Central & South America	<input type="checkbox"/>	<input type="checkbox"/>	Taiwan	<input type="checkbox"/>	<input type="checkbox"/>
Middle East	<input type="checkbox"/>	<input type="checkbox"/>	Other (Please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>

6. Existing / Target customer (Please tick all that apply)

Customer by business nature					
	Existing	Target		Existing	Target
Garment manufacturer - OEM	<input type="checkbox"/>	<input type="checkbox"/>	Buying office	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - OBM	<input type="checkbox"/>	<input type="checkbox"/>	Fibre producer, Spinner / Weaver	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - ODM	<input type="checkbox"/>	<input type="checkbox"/>	Department store / Retailer / Chain store	<input type="checkbox"/>	<input type="checkbox"/>
Wholesaler / Distributor	<input type="checkbox"/>	<input type="checkbox"/>	Import & export corporation	<input type="checkbox"/>	<input type="checkbox"/>
Trading company	<input type="checkbox"/>	<input type="checkbox"/>	Others (Please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>

Company Profile Form

6. Existing / Target customer (Please specify):

Customer by company name
Name of your existing key customer :
Name of your target customer :

7. Other information (Please specify):

Who are your competitors? :

- End -

Name : _____

Position : _____

Signature and company stamp : _____

Date: : _____

intertextile
SHANGHAI home textiles

中国国际家用纺织品及辅料(春夏)博览会
China International Trade Fair for Home Textiles and Accessories – Spring Edition

2017.3.15-17

National Exhibition and Convention Center (Shanghai), China

**Access the Chinese market with your
finished products**

Intertextile Shanghai Home Textiles – Spring Edition

Date:	15 – 17 March 2017
Venue:	National Exhibition and Convention Center, Shanghai, China
Opening hour:	09:00 – 18:00
Gross area:	27,000 sqm gross
No. of exhibitors:	200 exhibitors (2017 expected)
No. of visitors:	15,000 (2017 expected)
Product categories:	

Fine products

Bedding products & blanket

Curtain fine products

Carpets & rugs, table & kitchen linen

Terry & toweling products

Futons (Down products, silk and quilt), Pillow and memory foam

Mattresses, mattress protectors, cushion

Focuses of the fair

1. Accommodate the sourcing season of domestic market

- March is the sourcing season of bedding and finished product

2. Visitor profile

- Visitors visiting 2016 fair were mainly interested in mattresses, bedding and toweling products

3. Location of the fair benefit from local market

- Venue is convenient for visitors from Eastern China which is the blooming cities of home textiles in China
- 5 cities in Eastern China occupied the Top 10 cities with highest disposable income in 2015
- Consuming power of East China is relatively high in China

Focuses of the fair

4. Steady demand growth of finished products in China

- First season of 2016: 8.1% YTD growth of domestic demand of towels
- Increase demand of linen products:
26% linen production fulfil the domestic demand, a 6% increase compared with 2014
- Disposable income per capita in 2015:
7.8% average growth after eliminating price factor

5. Current exhibitions sharing large amount of visitors

- Intertextile Shanghai Apparel Fabrics - Spring Edition — **71,163 visitors (2016)**
5% home textiles related
7% retailer / department store / chain store
- Yarn Expo – Spring Edition — — — — — — — — — — **20,527 visitors (2016)**
11% home textile manufacturers
- China International Fashion Fair
- PH Value
→ Bring visitors from different sectors including fashion garment, knitting, etc.

Fair Statistics

Fair History

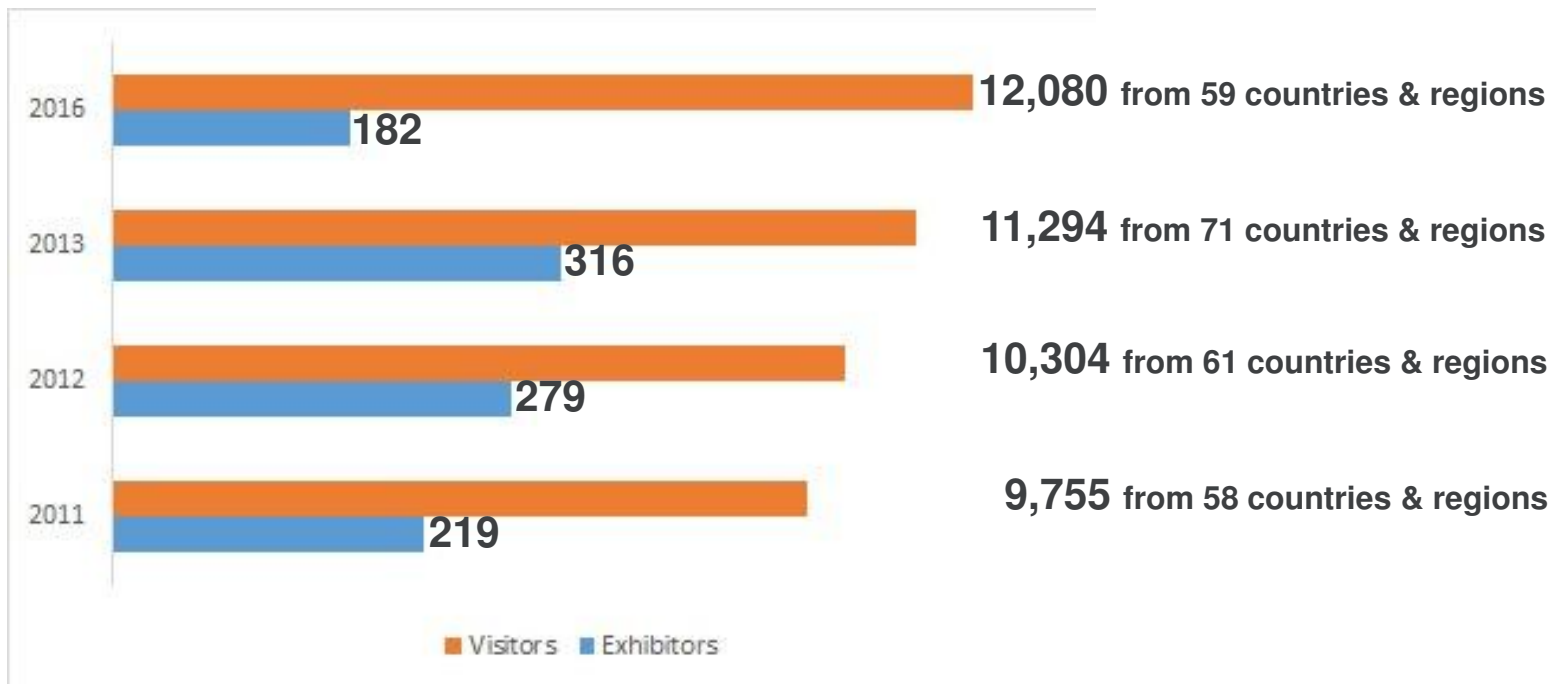
2017 will be the 5th edition

Expected no. of exhibitors:

200 exhibitors

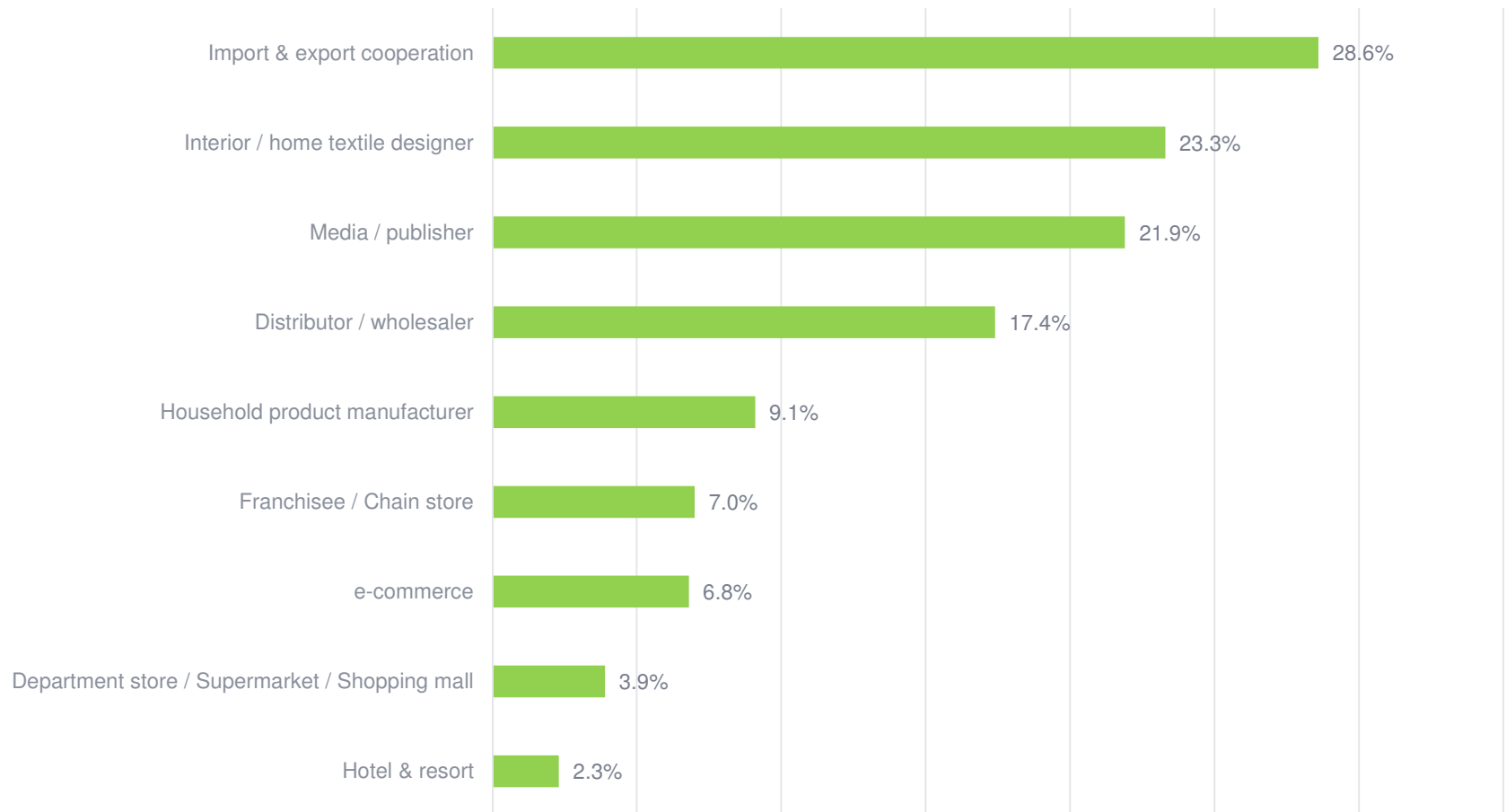
Expected no. of visitors:

15,000 visitors



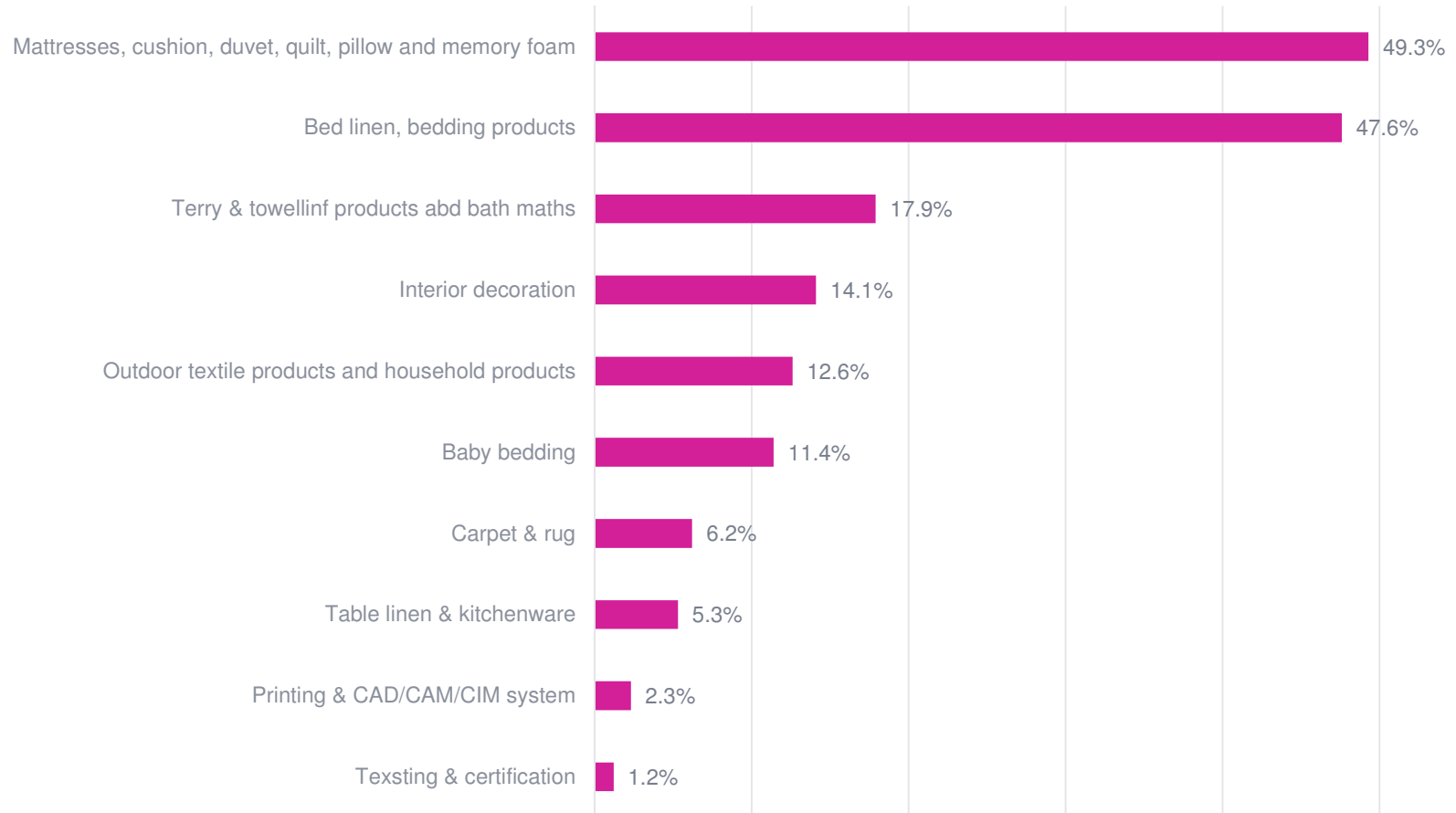
Fair Statistics

Business nature of visitors in 2016 fair



Fair Statistics

Products interested by visitors



Leading bedding & towelling exhibitors in the fair

(including the top 10 bedding companies in China and distributors of overseas brands)

- HOLA – Taiwan
- Jiangsu Goldsun Textile
- Jiangsu Lansiu
- Jiangsu Menglan
- Loftex
- Mendale (distributor of Gabel Somma - Italy)
- Mercury
- Shanghai Luolai (distributor of Sheridan - Australia)
- Shenzhen Fuanna
- Sunvim Group
- Violet

SHERIDAN
EST. 1967



Value-added – Wide spread promotions

Before the fair
- Above & below the line promotions
- Regular eDM to huge database



During the fair
- Onsite Show Daily / Media interviews
- Onsite sponsorship and advertisings



After the fair
- Media clipping after the fair
- Fair press release

Artistically Thinking



China's new level of sophisticated taste for interior design and aesthetics demands more than mere structural quality. It demands innovative design, which is where the Intertextile Design Boutique (Hall 7.2) comes into play. This is the creative forum where design studios can display their newest, most daring design and artwork. These can then be purchased by other home textile owners and brought to add new wares

and eager to their latest home textile products.
This Studio (7.2 B21), a surface design forum, presents a dynamic and expanding range of concepts for home and leisure. For adults and kids, table linen, kitchen, window treatments, and cushions. "Our cut-listings are always renewed. We have worked with Asian markets for more than 10 years. We know the local and international market. The market isn't growing right now, but a new international style is coming through," says Li's representative. Meanwhile, Joy at AI-Cover Design (7.2 A16) remains on how they use technology and traditional styles to create new innovations. "We draw by hand or computer every idea for home textile, for pajamas or printing. Our designs are for curtains, bed sheets, pillows, tablelinens, cushions and more." She also agrees that the China and Asian markets are maturing and looking for new styles and techniques.
But what words can give a back-ground, the best way to experience these designs is visually for yourself.

Digital Printing: Getting Faster, Less Expensive All the Time

The age of digital printing is not coming, it's here.
At this week's Intertextile Shanghai fair, a number of exhibitors are showing new printing hardware as well as digitally printed production goods.
Long credited as the wave of the future – a future that always seems to be several years off – digital printing is rapidly emerging as a mainstream production method that is increasingly competitive in cost, quality and lead speed versus more traditional rotary printing methods.
That was quite evident at Home Sweet Home (7.2 C2), one of the best and both resources that is making its brand-new debut as an independent exhibitor this week. The vast majority of the company's bedding, towels, rugs and accessories products are printed on digital equipment, according to Gen Area, International Operations Assistant General Manager for the company. "We focus on digital printing because there are no minimum orders, we can print on all kinds of materials, and in unlimited colors."
Also said the ability to offer customers with more varied styles, actually can drive consumer demand, when



Shanghai Intertextile fair visitors can choose from up to 100 colors and printing users. To change from direct and digital, he said, but with technology changing all the time the cost differential with traditional printing continues to close.
One of the companies exhibiting here that is doing that job is Shanghai Hongshu Digital Technology (7.1 C36), the Chinese-based digital printer resource that has shown its success based here many times. According to Faley Chen, Regional Sales Manager, the company is about to introduce its newest partner, Jiga One, that has the capability to print 40 times faster than existing digital printers, comparable to conventional rotary printers.

It's the latest step in their efforts to bring both the quality and speed of digital printing up to traditional equipment levels. It has developed a new ink that is both competitively priced to rotary printing and well-suited for a much wider range of substrates than digital has offered in the past. The ink has been in development for 10 years, he said, and really is a game-changer for the digital process business.
Another digital printer exhibiting is Shanghai Signprint (7.2 A11), which is introducing a fine water machine capable of printing fabric 1.2 meters wide. Lucy Liu, General Manager for the first-time exhibitor, believes there will be more capex printers along with increasingly lower prices and near-log growth for digital. "The costs are coming down and will continue to close." She estimated digital is less than 5% of the market, now but could grow to 20 or 30% in the future.
Epson are also exhibiting here with their Shanghai Color Management Technology (7.2 A27), and AiJiang continues with the others. The Chinese and Asian markets are growing. They are at a phase when the growth is very rapid," he says.

Bringing the best of Europe to Shanghai

With the 10th anniversary of the fair, the exhibitors are looking for new ways to bring the best of Europe to Shanghai.
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Shanghai Intertextile fair visitors can choose from up to 100 colors and printing users. To change from direct and digital, he said, but with technology changing all the time the cost differential with traditional printing continues to close.

Digital Printing and Design Boutique complete the full product spectrum. The exhibitors are looking for new ways to bring the best of Europe to Shanghai. The exhibitors are looking for new ways to bring the best of Europe to Shanghai.

Booth rental package

Standard booth: USD350/sqm, minimum 12sqm

Raw space: USD300/sqm, minimum 36sqm

10% early bird discount will be offered for applications on/before 14 October 2016

Also present in Autumn edition – The largest home textile trade fair in Asia?

A bundle discount of 5% will be offered for applications of both Spring and Autumn editions



intertextile
SHANGHAI home textiles

中国国际家用纺织品及辅料(春夏)博览会
China International Trade Fair for Home Textiles and Accessories – Spring Edition

Looking forward for cooperation!

Welcome to contact and further discuss

Contact: Joyce Wong / Lusia Lun
Tel: +852 2238 9902 / 9952
email: joyce.wong@hongkong.messefrankfurt.com /
lusia.lun@hongkong.messefrankfurt.com

15 – 17 March 2017 (Spring Edition)

National Exhibition and Convention Center (Shanghai), Shanghai, PR China

Please complete, sign and return to:

Messe Frankfurt (HK) Ltd.

Address: 35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong **Tel:** (852) 2802 7728 **Fax:** (852) 2598 8771

Contact: Ms Joyce Wong / Ms. Rita Li **Direct line:** (852) 2238 9902 / (852) 2238 9966

Email: joyce.wong@hongkong.messefrankfurt.com / rita.li@hongkong.messefrankfurt.com

1. Exhibiting Company Details (for issuing invoice, may also be used as catalogue entry, please see point 9 on Specific Terms and Conditions)

Company Name (English) : _____
 (Chinese if any) : _____
 Contact person (s) : Mr / Ms _____ Job Title : _____
 Address : _____
 City / Province / Postal Code : _____ Country : _____
 Telephone : _____ Fax : _____
 Email : _____ Website : _____

2. Company Details (please tick all that apply)

- Billing Company** (for issuing invoice, if different from above)
 Principal company / Overseas headquarter
 Co-exhibitor (one free catalogue entry is offered for each exhibitor and co-exhibitor who do not appear in this section will not be put in the catalogue)

Company Name (English) : _____
 Contact person (s) : Mr / Ms _____ Job Title : _____
 Address : _____
 City / Province / Postal Code : _____ Country : _____
 Telephone : _____ Fax : _____
 Email : _____ Website : _____

3. Business Nature (please tick all that apply)

- 3.1 Manufacturer 3.4 Retail trade 3.7 Trade press and publisher
 3.2 Wholesale trade / Distributor 3.5 Home textile designer / Design servicing 3.8 Others, please specific
 3.3 Sole agent / Sales representative 3.6 Service provider _____

4. Product Groups (please indicate with percentage adding up to 100%)

	%		%
4.1 Bed linens, duvet covers & bedding products	_____	4.13 Smart home textile products	_____
4.2 Terry & towelling products and bath mats	_____	& household appliance	_____
4.3 Futons – Down products, silk quilts, quilts	_____	4.14 Hotel textiles	_____
and other filling materials	_____	4.15 Table & kitchen linens, home storage boxes	_____
4.4 Pillows & cushions	_____	4.16 Outdoor textile products and household products	_____
4.5 Mattresses	_____	4.17 Design Artwork	_____
4.6 Baby bedding products	_____	4.18 Digital printing	_____
4.7 Other bedding products (mosquito nets, cooling mats, etc.)	_____	4.19 CAD / CAM / CIM	_____
4.8 Handicrafts, decorative paintings, mirrors and frames	_____	4.20 Trade publication	_____
4.9 Decorative lightings	_____	4.21 Testing and certification	_____
4.10 Ceramic and glass housewares	_____	4.22 Others, please specify	_____
4.11 Aromatherapy products	_____		_____
4.12 Carpets & rugs	_____		_____

15 – 17 March 2017 (Spring Edition)

National Exhibition and Convention Center (Shanghai), Shanghai, PR China

5. Please specify your brand name, brand description and product range:

(50 words max, may also be used as catalogue entry, please see point 9 below)

Brand name (if any): _____

Brand / product description (English, and Chinese if available): _____

* Please send us your company / brand logo and one product photo (high resolution with 150dpi or above)

6. Booth Options

6.1 Package Booth

- Standard Booth (minimum 12sqm)

Booth Size: _____sqm

Participation fee per sqm: **US\$350**

- Designers' Studio (minimum 12sqm)

Booth Size: _____sqm

Participation fee per sqm: **US\$350**

12sqm booth includes:

- Complete booth construction
- Wall to wall carpet
- 4 spotlights & 1 socket
- 1 lockable cupboard
- 1 table & 3 chairs (Standard Booth only)
- 3 sample racks or shelves (Standard Booth only)
- 2 designer table & 3 chairs (Designers' Studio only)
- Fascia board with company name and booth number

- Booth cleaning and security
- PR & marketing support
- Listing in fair catalogue
- Visitor e-invitation

6.2 Raw Space (minimum 36sqm)

Booth Size: _____sqm

Participation fee per sqm: **US\$300**

Includes:

- Floor space
- Booth security
- PR & marketing support

- Listing in fair catalogue
- Visitor e-invitation
- * electricity excluded

Payment: 50% deposit required with application. Final / balance payment is due on **16 December 2016**, see no. 5 on Page 3 for bank details.

7. Acknowledgement Letter (please print the name of legally responsible person with last name, first name and sign with company stamp below)

- We hereby accept the General Terms & Conditions of the Show and Specific Terms & Condition on Page 3 of this application form and on website:
<http://hk.messefrankfurt.com/hongkong/en/toolbar/general-terms-and-conditions/details.html>

- We (including all personnel, employees and any other relevant third party of our Company) acknowledge receipt and have read this **Regulation for Protection of Intellectual Property Rights during the Exhibitions** on Page 4 of this application form. We also undertake to comply with all provisions hereof strictly and such undertaking will be binding upon the execution of this Acknowledgement Letter.

- We hereby warrant that:

1. All Exhibits are under its own IPR or are legally and effectively licensed, and all Exhibits, including its appearance, design, package, trademark and advertising materials etc. do not infringe any IPR of the others. We will prepare all the IPR certificates or the legal and valid licenses with respect to Exhibits for inspection if necessary.
2. We also undertakes that we will strictly comply with the exhibition regulation, PRC laws and regulations, and international treaties, etc, and will not infringe on the legal rights of any other exhibitors and their Exhibits, or copy, use, produce, extract or modify the trademark, design, package or invention owned by any other exhibitors or their Exhibits, or take any illegal actions to prevent any other exhibitors from exercising and protecting their legal intellectual property rights and ownership on their products.
3. Prior to the Exhibition, we and our Exhibits have not been involved in any infringement dispute or taken any infringement actions by any third party or restricted by relevant legal enforcement.
4. No infringement as unauthorized photography or videography shall be taken by us.
5. We will be liable for any responsibilities due to any violation of the warranties above and the Organisers shall be relieved from such responsibilities.

Failure to respond to this Acknowledgement Letter shall be deemed as refusal to make acknowledgement by the exhibitor, and any dispute or responsibilities arising therefrom shall be handled or assumed by the exhibitor on its own.

Name : _____ Title : _____

Signature : _____ Date : _____

Company Stamp : _____

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai,
Hong Kong

2. Location of event

National Exhibition and Convention Center
(Shanghai), Shanghai, China
West Entrance: 1888 Zhuguang Road
South Entrance : 168, East Yinggang Road

3. Date of event

15 – 17 March 2017

4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of applications in writing by fax or original mail.

5. Terms of payment

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before 16 December 2016. All bank charges are to be borne by applicant.

Note: Participation fee per sqm is applicable at an exchange rate of USD1=RMB6.7. Should the Yuan appreciate by more than 3%, the organiser reserves the right to adjust the USD price per sqm.

Payment should be made to:

Hong Kong and Shanghai Banking
Corporation Ltd.
1 Queen's Road Central, Hong Kong
USD A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd.
Swift Code: hsbchkhkh

6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

7. General terms and conditions of participation

The detailed General Terms & Conditions of Participation are given on the organisers website www.messefrankfurt.com.hk and can be requested in printed form if required.

8. Booth allocation

The exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

9. Catalogue entry

If the organiser does not receive the reply of Exhibiting Company Profile Form from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the fair catalogue or visitor guide.

10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise.

The organisers have the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road, Wanchai, Hong Kong
Tel: (852) 2802 7728 Fax: (852) 2598 8771
Email:
hometextile@hongkong.messefrankfurt.com



15 – 17 March 2017 (Spring Edition)

National Exhibition and Convention Center (Shanghai), Shanghai, PR China

Intellectual Property Rights Letter

Regulation for Protection of Intellectual Property Rights During Exhibition

Aiming at protecting the intellectual property rights (the "IPR") including patent, trademark, copyright etc. during Exhibition, this regulation (the "Regulation") is formulated in accordance with the Measures for Protection of Intellectual Property Rights during Exhibitions jointly promulgated by Ministry of Commerce, State Administration of Industry and Commerce, State Copyright Bureau and State Intellectual Property Office on March 1, 2006.

The Exhibition sponsor shall respect and protect the legitimate rights and interests of IPR owners during the Exhibition. The exhibitor shall strengthen their consciousness of IPR protection and undertake that their exhibits will not infringe others' IPR.

In order to protect the IPR and to promote the healthy development of the exhibition (the "Exhibition"), the Exhibition sponsor invite lawyers specialized in IPR protection to compose the Complaint Review Panel (the "CRP"). The CRP will be responsible for consultancy services relating to IPR, and reviewing the IPR disputes happened during the Exhibition in accordance with the laws and regulations in respect of IPR.

The CRP shall strictly deal with IPR infringement complaints which occur in the Exhibition venue during the Exhibition period in accordance with this Regulation.

Acceptance of Complaint

The complainant shall be the owner or the interested party of the IPR. The interested party shall include the authorized or licensed user, or the legitimate successor of the IPR. The licensees of patent licensing contracts and sole licensing contracts may file the complaint independently; the licensees of exclusive licensing contracts may file the complaint independently with permission of the patent owner. Unless otherwise stipulated in the contract, the licensees of general licensing contracts may not file the complaint independently. If the exhibitor deems that the products exhibited (the "Exhibits") by any other exhibitor infringe its patent, trademark or copyrights, and shall not communicate with the suspected infringing exhibitor directly by itself. The complainant shall fill in a Complaint Form, submit and be liable for the following materials in two copies when filing a complaint with the CRP:

1. A legitimate and effective certificate of the ownership of intellectual property rights: where any patent is involved therein, the patent certificate, the text of patent announcement, the credential of the patent owner, the certification on the legal status of the patent shall be submitted; where any trademark is involved therein, the certification documents of trademark registration shall be submitted, which shall be confirmed by the complaints by affixing a seal, and the credential of the trademark owner shall be submitted as well; where any copyright is involved therein, the certification of copyright and the credential of the copyright owner shall be submitted. (Documents evidencing patent-related rights, including patent specification of invention and utility model, or pictures and photographs of design, which are made public by State Intellectual Property Office of P.R.C.; search reports of existing patent law or the counterpart of patent registry etc.)
2. The name of Exhibits in question, name and booth number of respondent;
3. Copy of business license of complainant (stamped with the common seal of the complainant), if the complainant is not the IPR holder, the complainant shall provide a copy of license agreement in respect of such IPR (stamped with the common seal of the complainant);
4. Evidence and cause against the infringement;
5. If the complaint is raised by attorney of exhibitor, an original copy of Power of Attorney shall be submitted; and
6. Any other materials the CRP may require.

If the complainant is a foreigner, foreign entity or other foreign organization, the valid certifications submitted shall be duly notarized by a notary public in its own country and attested by the Chinese embassy or consulate in such country; if the complaint is filed by an agent, the Power of Attorney shall also be notarized and attested. If the complainant is from Hong Kong or Macau area, the valid certifications submitted shall be duly notarized in Hong Kong or Macau and then stamped by China Legal Service (Hong Kong) Limited or China Legal Service (Macau) Limited; if the complaint is filed by an agent, the Power of Attorney shall also be notarized and stamped. If the complainant is from Taiwan area, the valid certifications submitted shall be duly notarized in Taiwan and verified by Notary Association in Mainland China; if the complaint is filed by an agent, the Power of Attorney shall also be notarized and verified.

The complainant shall warrant that all the materials are authentic and effective, and shall indemnify the respondent, and be liable for any loss and damage resulting from the unauthentic complaint materials or any other unfaithful complaint.

If any of the following occurs, the CRP shall not accept the complaint:

1. Where the materials submitted by the complainant do not meet the CRP's requirement and the complainant does not supplement the relevant materials required after notified by the CRP. The complainant or claimant has filed litigation in connection therewith in a court.
2. Where a complainant or claimant has filed a litigation concerning infringement on patent or trademark with the people's court;
3. Where any patent is in the procedures for declaring invalidation of patent right;
4. Where any dispute over the ownership of a patent is subject to the trial procedures of the people's court or to the mediation procedures of the administrative department of patent;
5. Where any patent has been terminated and its owner is attempting to resume the patent.
6. Where any right to the exclusive use of trademark has been invalidated or cancelled.
7. Where a complainant is not the owner of the IPR who cannot submit relevant IPR authorization or licensing documents.
8. Where a complainant has filed a complaint against the same exhibit for infringing the same IPR during the past exhibitions.
9. Any other circumstances that CRP deems inappropriate to accept a complaint.

Subsequent to the receipt of complaint materials required, the CRP shall notify the respondent and request it to response within in half of a day. The respondent declining the complaint shall submit the relevant evidences; otherwise, it shall promptly withdraw the Exhibits in question and never re-exhibit the same. If the respondent can submit valid evidences proving that the removed exhibit does not infringe others' IPR, the CRP may allow the exhibitor to re-exhibit the removed exhibit.

If the respondent does not submit the relevant evidences, or the materials submitted cannot prove that it does not infringe any IPR, nor does the respondent withdraw the Exhibits in question, the CRP shall have the right to request the respondent to: 1) suspend the display of such Exhibits; 2) destroy and suspend distribution of advertising material of such Exhibits; and 3) to remove the exhibiting board of such Exhibits. If the respondent objects to the aforementioned measures, the CRP may send complaint materials and relevant information to the competent administration of IPR for handling in accordance with the law.

If the CRP deems it necessary, the CRP may allow and assist the complainant to collect evidence by means of photographing, videotaping, etc., and the respondent shall cooperate.

The Exhibition sponsor may assist the intellectual property administrative department to collect evidence by sampling from or registering and preserving the exhibit suspected of infringement, the respondent shall accept.

In order to maintain the order of the Exhibition, after the CRP has handled the complaint and before the end of the Exhibition, the complainant shall not adopt any further action against the respondent at the Exhibition venue.

Subsequent to the end of exhibition, the complainant shall resolve such IPR dispute through the court or administration of IPR; otherwise, the CRP will not accept the complaint with respect to the same Exhibits in the exhibitions thereafter.

If any personnel of exhibitors or non-exhibitors who negotiate with the respondent without permission of the CRP and cause dispute at the Exhibition venue which negatively impacts the order of the Exhibition, the Exhibition sponsor shall have right to refuse their entrance into the Exhibition venue or order them to leave the Exhibition venue.

If the exhibitor refuses to enforce the decision made by the CRP or the intellectual property administrative department and continue to exhibit the exhibit, or the exhibitor displays the removed exhibits again without permission of the CRP, the Exhibition sponsor shall have right to revoke the participation qualification of the exhibitor.

The Exhibition Organization Commission shall have the right to revoke the exhibiting qualification of the exhibitor that display the Exhibits in question for times and adversely affects the reputation of Exhibition.

The CRP shall coordinate and cooperate with the administration of IPR and reserve the rights to take necessary actions in accordance with the actual situation.

The Exhibition sponsor does not guarantee the result of handling the complaint regarding IPR dispute, or undertake any responsibility for such result for any relevant parties. Should the complaint or handling the complaint causes any loss or damage to any complainant, respondent, other exhibitor or non-exhibitor, the party which suffers the loss or damage shall pursue legal liabilities against the responsible party through legal actions. The Exhibition sponsor and the CRP shall assume no responsibility for such loss or damage.

~END~