



**NEOCON 2017**  
GURUGRAM- "GURGAON"



# 37<sup>th</sup>

**ANNUAL CONFERENCE OF  
NATIONAL NEONATOLOGY FORUM**

**8<sup>th</sup> - 10<sup>th</sup> DECEMBER, 2017**

**Venue: Lemon Tree Hotel & Convention,  
Sec 60, Gurugram, Haryana**

**Trade Brochure**

**Organized by: Neonatology Forum, Haryana Branch**



[www.neocon2017.com](http://www.neocon2017.com)

Dear Trade Partners,

## Welcome to NEOCON 2017, Gurgaon.

On behalf of the Organizing Committee of NEOCON 2017 we have great pleasure in welcoming you to the **“37th Annual Conference of National Neonatology Forum - NEOCON 2017”** in India to be held in Gurgaon during **December 2017**. The NNF as you all know has grown to become the largest scientific body of professionals involved in managing **“Newborn Care”** in India and its annual meeting is the major event that all the members of NNF and doctors caring neonatal for India look up to. We are privileged to host this mega event NEOCON 2017, in Gurgaon.

The venue for the conference will be the **GURGAON “Gurugram”**. Gurugram also boasts of the most modern healthcare facilities in the country and has state of art facilities for a conference of this magnitude. This is being a national event we are expecting about 2500 delegates from India and around the globe.

Your company had been a major partner and one of the major sponsors for the Academic Activities of NNF especially the Neocon's. We look forward to your full participation as one of the major sponsors for the success of above mentioned event.

We look forward to welcoming you for the NEOCON 2017. The Organizing Committee is working hard to ensure that NEOCON 2017 will be a good platform to showcase your products and enhance your network.

Thanks with regards.



**PATRON**  
Dr N K Jain



**CONVENER**  
Dr M P Jain



**ORG. CHAIRMAN**  
Dr N S Yadav



**ORG. CHAIRMAN**  
Dr Sanjay Wazir



**ORG. SECRETARY**  
Dr Ajay Arora



**ORG. SECRETARY**  
Dr Ramesh Goyal



**FINANCE SECRETARY**  
Dr Nitish Kathuria

### NNF OFFICE BEARER



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President NNF



Dr Ajay Gambhir  
Immediate Past  
President



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Treasurer



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Dr Naveen Gupta



Dr Pankaj Mehta

TYPE OF SPONSORSHIP	UP TO 31ST AUG 2017	TYPE OF SPONSORSHIP	UP TO 31ST AUG 2017
Platinum Sponsor	60 Lacs	Official Volunteers (Actual)	3 Lacs
Diamond Sponsor	50 Lacs	Electronic Signage's	3 Lacs
Gold Sponsor	40 Lacs	(Guest Lecture) Sponsored Symposia	5 Lacs
Inaugural Dinner with Cultural Program	18 Lacs	CME Books	5 Lacs
Banquet with cultural program	20 Lacs	Pocket Program Guide (2500 copies)	7 Lacs
Kit Bag	20 Lacs	Transport (Shuttle Services For All Delegates)	5 Lacs
Registration Counters	10 Lacs	Kids zone	10 Lacs
Lunch (Each Day)	15 Lacs /actual	Web page with Logo on Homepage	5 Lacs
Tea/Coffee Breaks / Mineral Water	10 Lacs	Gifts/Insertions In Delegate Bags	5 Lacs
Theme Hall	5 Lacs	Workshop Sponsorship (Each)	3 Lacs
Audio-Visuals	20 Lacs	Preview Room	3 Lacs
Souvenir (2,500 copies)	5 Lacs	Security	2 Lacs
Spouse Program	5 Lacs	Welcome Arch (Main)	6 Lacs
Announcement Booth (CME & Conference Days)	5 Lacs	Information kiosk	5 Lacs
Cloak Room Luggage	7 Lacs	Balloon(Each)	1.5 Lacs
Communication Centre	3 Lacs	Banners(For 5 Banners)	2.5 Lacs
CME Program Sessions (each Hall)	5 Lacs	Conference Delegate Badges & Lanyards	10 Lacs
Abstract book (2,500 copies)	5 Lacs	(Workshop, CME & Conf. Days)	

Exhibition Stalls	UP TO 31ST AUG 2017	UP TO 31ST AUG 2017
Exhibition Stall 4m X 3m (Normal Stall)	5 Lacs Each	Exhibition Stall 5m X 3m 7 Lacs Each
Exhibition Stall 4m X 3m (Corner Stall)	6 Lacs Each	Exhibition Stall 4m X 7m 8 Lacs Each
Exhibition Stall 4m X 4m	7 Lacs Each	Exhibition Stall 6m X 3m 8 Lacs Each
Exhibition Stall 4m X 6m	7 Lacs Each	

**Total No. of Stalls :- 49 (Per stall 2 Full Meeting Complimentary badges)**

**Stall cost includes:** Fascia Board + 3 Spot lamps 100 W + 3mmThick White Laminated Panels + 2 Chair + 1 Wastepaper Basket  
1 Plug point + Information counter (Table). (Extra requirement will be on chargeable basis.)

TYPE OF SPONSORSHIP - Naming of The Hall	UP TO 31ST AUG 2017	TYPE OF SPONSORSHIP - Naming of The Hall	UP TO 31ST AUG 2017
Hall A (Capacity 1000 Delegates)	10 Lacs	Main Gate	10 Lacs
Hall B (Capacity 400 Delegates)	5 Lacs	Entrance to Banquet	10 Lacs
Hall C (Capacity 400 Delegates)	3 Lacs	Entrance to Scientific Area	5 Lacs
Hall D (Capacity 450 Delegates)	2 Lacs	Entrance to Food Court	2 Lacs
Theme Hall (Capacity 100 Delegates)	2 Lacs	Non - Concurrent Session ( 1 Hour )	3 Lacs
Naming of the Gates- Main Entrance	10 Lacs	Concurrent Session ( 1 Hour )	3 Lacs

### Payment Terms

- Payments can be made through cheque, DD and NEFT only.
- Cheque or DD to be issued in favor of "NEOCON 2017" payable at "Gurgaon"
- Cheque or DD can be sent by Post / Courier to the below mentioned address:

### Bank Details

**Bank name :-** RBL Bank Limited     **A/C No :-** 309002850287     **Account Name :-** NEOCON 2017     **IFSC Code :-** RATN0000116

**Branch Address :-** RBL Bank, Unit No 7 & 14, Ground Floor, Block A, ABW Towers Iffco Chowk, Gurgaon-122001

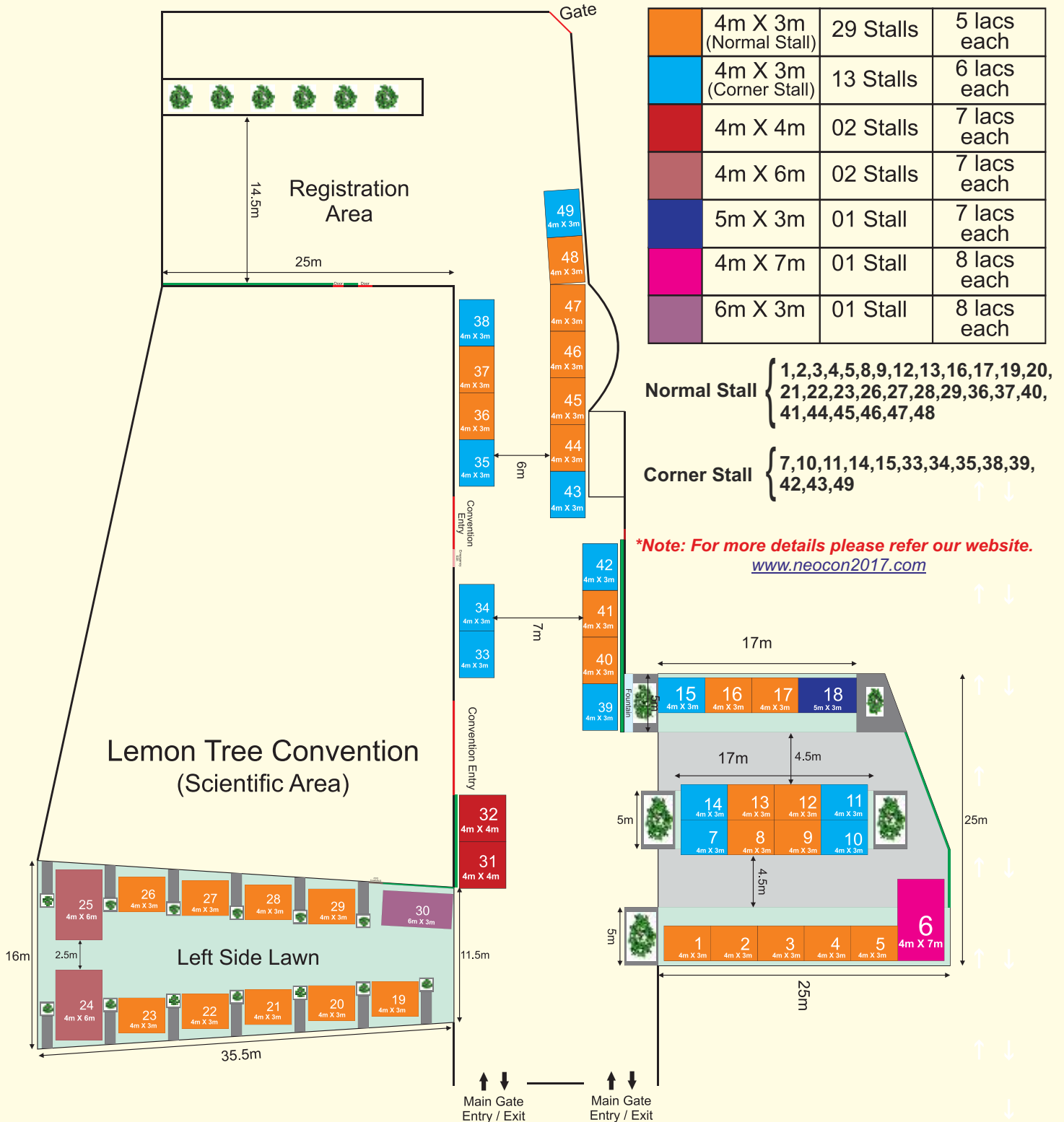
- Taxes & levies extra as per government rules.     **Note:-** Branding place, size and number to be approved by OC.
- Payment schedule 50% Amount at the time of booking of exhibition area space / sponsorship. 25% before 30th July 2017, & rest 25% before 31st October 2017.
- These rates are applicable till 31 Aug'17, after 1 Sept'17 to 31 Oct'17 - 10% Extra shall be applicable. From 1 Nov'17 onwards 20% shall be charge on the given rates.

### Cancellation and Refund Policy

- All cancellation should be made in writing and sent to NEOCON 2017 Secretariat via post/courier or Email to [neocon2017gurgaon@gmail.com](mailto:neocon2017gurgaon@gmail.com)
- All cancellation received on or before 30<sup>th</sup> SEP 2017 will be entitled for 50% of the amount paid.
- No refund will be entertained after 30<sup>th</sup> SEP 2017.
- The refund process will begin only 60 days after the completion of the conference.
- Terms & Conditions for participation as Sponsors/Exhibitors will be shared in Exhibitor Guidelines once the booking is done.

Lemon Tree Hotel  
Sec-60, Gurugram

# EXHIBITION LAYOUT



	4m X 3m (Normal Stall)	29 Stalls	5 lacs each
	4m X 3m (Corner Stall)	13 Stalls	6 lacs each
	4m X 4m	02 Stalls	7 lacs each
	4m X 6m	02 Stalls	7 lacs each
	5m X 3m	01 Stall	7 lacs each
	4m X 7m	01 Stall	8 lacs each
	6m X 3m	01 Stall	8 lacs each

Normal Stall { 1,2,3,4,5,8,9,12,13,16,17,19,20,  
21,22,23,26,27,28,29,36,37,40,  
41,44,45,46,47,48

Corner Stall { 7,10,11,14,15,33,34,35,38,39,  
42,43,49

*\*Note: For more details please refer our website.  
[www.neocon2017.com](http://www.neocon2017.com)*

**Conference Secretariat:**  
**Dr. Ramesh Goyal**  
Organizing Secretary - NEOCON 2017  
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**Website-** [www.neocon2017.com](http://www.neocon2017.com)



**Cox and Kings Ltd**  
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