



WCET T KUALA LUMPUR 2018

22nd Biennial Congress 15 – 18 April

Organised by



Supported by



Theme: Ethnocentric Challenges in Nursing Care

Sponsorship Packages

The WCET2018 Local Organizing Committee invites organizations and individuals to sponsor and/or exhibit at WCET2018.

You will be able to:

- Showcase and educate potential and existing clients about your products and services
- Enhance your company profile by networking with the correct target audience
- Build your brand and expand your leads for potential business
- Keep abreast of the latest technology

	Packages			
	Platinum	Gold	Silver	Bronze
Sponsorship amount for Platinum sponsors are not quoted in MYR as these are paid directly to WCET. Other sponsorships are payable in Malaysian Ringgit. An equivalent in other exchange rates has been quoted just as a guideline and will depend on the rate of exchange on the date of payment.				
Malaysian Ringgit (MYR)	Fixed Fee	MYR 170,000	MYR 140,000	MYR 60,000
GBP Rate (Conversion Rate at MYR 5)	£45,000	£34,000	£28,000	£12,000
EUR Rate (Conversion Rate at MYR 4.60)	€48,915	€36,958	€30,436	€13,044
USD Rate (Conversion Rate at MYR 4.10)	\$54,878	\$41,463	\$34,146	\$14,634
Right to an exhibition space of	36m ²	24m ²	18m ²	9m ²
With an option to rent additional booths (3m x 3m) at a reduced cost per booth/space (no shell system, furniture included)	2 booths	1 booth	1 booth	1 booth
Full congress registrations	3 people	2 people	1 person	1 person
Exhibitor registration	20	7	5	2
Symposia (Food, beverage, speaker and audio visual expenses are to be covered separately by the sponsor)	✓			
Meeting room	✓			
Company name and logo on the congress website with a link to the sponsor homepage (including company description)	✓ 200 words	✓ 150 words	✓ 100 words	✓ 50 words
Company name and logo on the congress final programme. Level of sponsorship (including company description)	✓ 200 words	✓ 150 words	✓ 100 words	Acknowledgement

Inclusion of company name and logo on all printed materials	✓ (front)	✓		
Company name and logo on main lecture hall screen between all sessions and at opening and closing ceremonies	✓			
Recognition from congress convener during opening and closing session	✓	✓	✓	✓
Recognition from congress convener during social events	✓			
Access to list of congress registration(name and country region/city according to WCET rules)	✓	✓	✓	
Promotional insert or letter from company president in congress participants bags (A4 double sided - sponsor to supply. Leaflets regarding company product information and invitations to private functions are not allowed)	✓	✓		
Full color advertisement in congress final programme (art work to be supplied by sponsor)	Full page premium position	1/2 page	1/2 page	Acknowledgement
Company name and logo on congress page of WCET Journal, once first payment received. Level of sponsorship listed	✓	✓	✓	
Acknowledgement of Donation to the NNGF to enable the NNGF to fulfill the vision of Norma N. Gill by awarding Membership, Education, Congress Travel, General and Education Material Scholarships. Acknowledgements will be <ul style="list-style-type: none"> At the NNGF booth during the WCET Congress In the Congress Programme In the Congress Plenary Hall On the WCET Website On WCET banners at all Congresses attended by WCET i.e. WOCN, ASCN UK etc. 	✓	✓	✓	✓

Sponsorship and Exhibition Package Details

Listed below are sponsorship and exhibition opportunities available.
Please note that Malaysia Ringgit rates quoted including 6% GST
Foreign currency equivalents are estimated rates based on the exchange rate as in October 2016

Package	Cost	Description
A. Exhibition Booth	MYR 10,000 ESTIMATE £ 2,000 € 2,175 \$ 2,440	<ul style="list-style-type: none"> • 3x3 meter • Carpet for the floor • Fascia plate with the name of company in vinyl cut out letters • Partition wall as per Exhibition layout plan • Three spotlights • 1 waste bin • 1 plug point • 2 exhibitor badges • One table (100cm x 50cm) • Two chairs • Extra exhibitor's ID badge chargeable at USD 500 per person.
B. Exhibition Raw Space	MYR 5,000 ESTIMATE £ 1,000 € 1,087 \$1220	<ul style="list-style-type: none"> • 3x3 meter • 2 exhibitor badges • Extra exhibitor's ID badge chargeable at USD 500 per person.
C. Hospitality Lounge (15 – 18 April 2018)	MYR 60,000 ESTIMATE £ 12,000 € 13,044 \$ 14,634	<p>The hospitality lounge would be located in the exhibition hall. The lounge will give delegates the opportunity for networking in a relaxing environment. Charge stations for laptops, mobiles and tablets will be provided.</p> <p>The package includes:</p> <ul style="list-style-type: none"> • 2 sets of lounge furniture • 2 coffee tables • 3 tables with 3 chairs for working stations • Décor can be ordered at sponsors cost • 9 working stations with different power connections • Full naming and branding rights
D. Key note Speaker Sponsorship	MYR 20,000 ESTIMATE £ 4,000 € 4,348 \$ 4,878	<ul style="list-style-type: none"> • A keynote speaker for the opening or closing plenary sessions • To be approved by the scientific committee • Recognition as keynote speaker sponsor in the Congress final programme • Plus Speaker travel and accommodation expenses

E. Advertisement in Congress final programme		Back Outside Cover	MYR 5,000 ESTIMATE £ 1,000 € 1,087 \$ 1,219
		Front Inside Cover	MYR 4,000 ESTIMATE £ 800 € 870 \$ 975
		Back Inside Cover	MYR 3,000 ESTIMATE £ 600 € 652 \$ 732
		Full Ordinary Page	MYR 2,500 ESTIMATE £ 500 € 544 \$ 610
		<ul style="list-style-type: none"> • Art work to be supplied by sponsor • Advertisers for the Congress final programme book are required to supply the advertisement materials to the WCET20181 Secretariat by 1st April 2018. 	
F. Promotional insert in Congress participants' bags	MYR 1,500 ESTIMATE £ 300 € 326 \$ 366	<ul style="list-style-type: none"> • A4 double sided – sponsor to supply. • Artwork to be approved by LOC • Leaflets regarding company product information and invitations to private functions are not allowed • Recognition as sponsor in the Congress final programme 	
G. Refreshment breaks	MYR 25,000 ESTIMATE £ 5,000 € 5,435 \$ 6,098	<ul style="list-style-type: none"> • Sign at the break area to acknowledge as coffee/tea sponsor • Recognition as a coffee/tea sponsor in the Congress final programme 	
H.			

Note pad and pens	MYR 10,000 ESTIMATE £ 2,000 € 2,174 \$ 2,439	<ul style="list-style-type: none"> • Company name and logo on the Congress note pad. Note pads and pencil provided by a sponsor • Company pen in the Congress participants' bags. • Recognition in the Congress programme as note pad and pen sponsor
I. Delegate Bags (Single Sponsor)	MYR 120,000 ESTIMATE £ 24,000 € 26,086 \$ 29,268	<ul style="list-style-type: none"> • Sponsorship contribution to cost of delegate bags • Sponsor logo on delegate bag (inside) • Recognition as sponsor in the Congress final programme • Company name on the Congress website as sponsor • Long term exposure guaranteed
J. Mobile Application for Event Programme (Single Sponsor)	MYR 25,000 ESTIMATE £ 5,000 € 5,435 \$ 6,098	<ul style="list-style-type: none"> • Exclusive acknowledgment of the sponsorship status in the Mobile Application • Acknowledgment of sponsor in the Congress final programme
K. Printing of Pocket Programme (Single Sponsor)	MYR 5,000 ESTIMATE £ 1,000 € 1,087 \$ 1,219	<ul style="list-style-type: none"> • Exclusive acknowledgment of the sponsorship status in the Pocket Programme • Exclusive advertisement space • Acknowledgment of sponsor in the Congress final programme
L. Business Presentation	MYR 5,000 ESTIMATE £ 1,000 € 1,087 \$ 1,219	<ul style="list-style-type: none"> • Presentation by a company representative of 20 minutes (not in plenary session) on a business or professional topic relevant to ET nursing practice (management strategy, computer skills, research documentation, product evaluation and trials, digital photography etc) • Subject to be approved by the scientific committee • Presentation regarding company products is not allowed • Recognition as business sponsor presentation in the Congress final programme
M. Logo on conference website and photo booth	MYR 800 ESTIMATE £ 160 € 174 \$ 195	<ul style="list-style-type: none"> • Hyperlinked logo would be placed in conference website (as an other sponsors) • A photo booth would be placed with company logo at conference venue during meeting days