



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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Sub: Inviting participation in India Pavilion at “Expo Produccion 2017 Fair” to be held at MEXICO City from 29 to 31 March, 2017

Dear Member

In order to facilitate increase in India’s market share in export of Textiles for Fashion, Home products in the Mexico market and to give wide publicity about India's capability in meeting the market demand, the Council proposes to organize group participation of Members at **“EXPO PRODUCCION 2017, MEXICO” to be held at Mexico city from 29th to 31st March, 2017.**

Opportunity Mexico

Mexico is the major supplier of Textile & Clothing to USA amongst the countries covered under NAFTA. Mexico will continue to play a major role in Textile and clothing trade owing the following reasons:

1) Importers for several international brands, designers, trading companies and buying houses maintain presence in Mexico for sourcing their requirement for supply to USA.

2) Several Textile and Clothing companies in Mexico are owned by investors from USA undertaking conversion and value addition for exporting finished products to USA to take advantage of NAFTA agreement.

Mexico imported USD 10.6 Billion worth of Textile and Clothing products in the year 2015-16, of which, only USD 356 Million was from India clearly

illustrating the huge export potential for Indian exporters. Table below shows product group wise import of Cotton Textiles into **Mexico**:

Product	Total Import USD Mn	Import from India USD Mn	% share of India
Textile & Clothing	10,602	356	3.36 %
Textiles	7,058	162	2.30 %
Clothing	3,545	194	5.47%
Cotton Textiles	2,454	55	2.24%
Of which:			
Cotton Yarn	84	4	4.52%
Cotton Fabrics	1,761	18	1.05%
Cotton Made-ups	610	33	5.36%

1. Mexico imported USD 2,454 million worth of Cotton Textile in the year 2015-16, of which, import from India was only USD 55 million (2.24% share).

2. It may be observed that, import of fabrics account for 72% (USD 1,761 Mn) out of the total import of cotton textiles (USD 2,454 Mn).

3. Whereas, proportion of fabrics import from India is only 34% (USD 18 Mn) out of total cotton textile import of USD 55 million (from India).

Information on EXPO PRODUCCION 2017, MEXICO

This is one of the important Fairs held in Mexico City, covering the entire range of products and services in the textile and clothing sector.

Show dates: 29 March – 31 March 2017 (Wednesday – Friday)

Venue: World Trade Center Mexico City, Mexico

Visitor profile: Apparel, Leather and Footwear Manufacturers; Automotive/Transportation Interiors; Designers; Educators and Researchers; Home Furnishings and Fashions Manufacturers; Textile Producers

Product groups:

Fabrics, Fibers & Yarns, Computer Software / Information Technology, Contract Manufacturing (Full Package / Private Label), Cutting & Sewing Equipment, Distributor / Wholesaler, Findings / Trims, Nonwovens, Research & Development, Services & Logistics, Supplies, Textile Machinery, Associations / Academia and Publications.

Organiser

ExpoProducción Mexico, LLC & Expodevco, USA

Participation fee: Rs.2,50,000/- per Standard Booth of 9 Sq.mtr.

Larger Stall Spaces are available on request at proportionately higher fee.

Booth package includes: Hard Walls, 1 Table, 3 Chairs, 3 Lights, Carpet, Booth I.D. Sign, Electrical Outlet, Wastepaper Basket, Booth Cleaning, Company Listing in the Directory and Web Publicity.

MDA benefit:

As per revised MDA guidelines, Export turnover ceiling of Rs.30 Crore is not applicable for participation in Focus LAC region, however members with zero export in the last financial year will not be eligible. **All participating members can claim MDA upto maximum eligible grant of Rs.2,00,000/- as per prescribed MDA guidelines.**

MDA benefit will be available only if a minimum of 10 members participate in the event, subject to fulfillment of all other MDA guidelines.

Interested Members are requested to fill up the attached Application Form and send it to us along with Cheque / DD Favoring 'The Cotton Textiles Export Promotion Council' payable at Mumbai on or before **25th November, 2016**. [\(Click here for form\)](#)

Kindly note, Owing to space constraint, the Council booked a limited number of booths and allocation will be on FCFS basis.

CANCELLATION

In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

- Less than 30 days prior to start of the event: 100%
- 30 - 45 days prior to start of the event: 75%
- 46 days or earlier to the start of the event: 50%

For further details please contact:

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We solicit your participation at **“EXPO PRODUCCION 2017, MEXICO”** to be held from 29th to 31st March, 2017.

Regards,

(N Ravindranathan)
Director

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