



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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E Serve No. 135 of 2015

December 05, 2015

**Sub: Inviting participation in India Pavilion at 'Yarn Expo' & 'Intertextile'
16-18 March, 2016 to be held at Shanghai, China**

Dear Member,

The Council proposes to organize India Pavilion at '**Yarn Expo: 16 - 18 March, 2016**' to be held concurrently with "**Intertextile Shanghai Apparel Fabrics: 16 to 18 March, 2016**" at Shanghai, China.

Yarn Expo is held alongside **Intertextile** Apparel Fabrics Fair in Shanghai, for which importers of all types of Yarns in the mainland China as well as other major importing countries in this Region will be visiting the event to source their requirements.

Yarn Import into China

- China imported 562 Mn Kgs. of Cotton Yarn (valued at US\$ 1,638 Mn) from India in the year 2014-15.
- India is the largest supplier of Cotton Yarn to China with a market share of 30%.

Fabric Import into China

- Even though China is the largest manufacturers of Fabrics in the World, it also imported US\$ 9,941 Mn worth of Fabrics (of all fibres) in the year 2014-15 whereas, share of India was only US\$ 110 Mn [1.10 %].
- Considering ever increasing production cost, including cost of raw material, power, labor cost etc., China is increasingly sourcing certain varieties of fabrics from other competitive countries.
- Recent study undertaken by the Council indicates that there is an increasing demand in China for imported Grey Fabrics, Yarn Dyed Fabrics, Fashion Fabrics etc.

About Yarn Expo, Shanghai

Dates: 16 to 18 March, 2016 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), 333 Songze Avenue, Shanghai, China

No. of Exhibitors in 2015 March edition: 235 companies from 11 countries and regions

No. of Visitors in 2015 March edition: Over 18,000 Trade Visitors from 21 countries and regions

Focus Products: All types of Yarns and Fibres

Organisers: Messe Frankfurt (HK) Ltd.

About Intertextile Apparel Fabrics, Shanghai

Dates: 16 to 18 March, 2016 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), 333 Songze Avenue, Shanghai, China

No. of Exhibitors in 2015 March edition: 2,637 companies from 24 countries and regions

No. of Visitors in 2015 March edition: Over 62,000 Trade Visitors from 91 countries and regions

Focus Products: All types of Fabrics

Organisers: Messe Frankfurt (HK) Ltd.

Participation Fee: With the financial support from the Ministry of Commerce under MAI scheme, the Council is offering standard booth at a subsidized fee as follows:

A) Participation fee for Yarn Expo, Shanghai, China, March 2016

9 Sq.Mtr. Stall - Rs 1, 65,000/-

Fee for additional area (over and above 9 Sq.Mtr.) is **Rs.22,000/-** per Sq.Mtr.

B) Participation Fee for Intertextile Apparel Fabrics, Shanghai, China, March 2016

9 Sq.Mtr. Standard Booth – **Rs.1, 70,000/-**

Fee for additional area (over and above 9 Sq.Mtr.) is Rs. 35,000/- per Sq.Mtr.

Bigger booths (in multiples of 3 Sq.Mtrs.) are available on request.

Advantages of participation through TEXPROCIL

- Additional Pre Event Publicity for India Pavilion
- 'Brand India' promotion at the Venue during the event
- Competitive participation fee
- Your Company logo and brief profile on the event publicity material
- **Right event to meet importers of Yarn & Fabrics from China as well as buyers visiting the Fair from major importing countries.**

Interested Members are requested to fill up the **attached Application Form** and send it to us along with Cheque / DD Favoring **'The Cotton Textiles Export Promotion Council'** payable at Mumbai on or before **21 December, 2015.**

1. Application for Yarn Expo ([Click here](#))
2. Application for Intertextile ([Click here](#))

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

All the participants who pay the full participation fee in time would be considered for allotment of booths through draw-of -lot / alphabetical order.

1. Applications will be considered on FCFS basis.
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion/dispute.
3. For the allotment of booths, where any vacancy arises after the draw of lot, the same would be subject to the discretion of the Chairman / ED TEXPROCIL.
4. No change in the booths, once allotted would be entertained under any circumstances.

CANCELLATION

In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

Less than 30 days prior to start of the event: Up to 100%

30 - 45 days prior to start of the event: Up to 75%

46 days or earlier to the start of the event: Up to 50%

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

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We solicit your participation in 'India Pavilion' at Yarn Expo/ITSAF, Shanghai, China to be held in March 2016.

Regards,

Siddhartha Rajagopal
Executive Director
TEXPROCIL