

## Report on Council's participation in TEXFAIR 2015, Coimbatore India (9-12 January, 2015)

The Southern India Mills Association (SIMA) organized an exhibition "TEXFAIR 2015" and "Farm to Finish Expo" from January 9 to 12, 2015. The exhibition which was held at the CODISSIA Trade Fair Complex, Coimbatore had many participants which included cotton seed producers, cotton farmers, textile mills, weavers, garment manufacturers, textile associations and Export Promotion Councils. Shri Prem Malik, Chairman, CITI who was the Chief Guest on the occasion had inaugurated the show.

TEXPROCIL had a stall at the above event which was managed by Shri A. Ravi Kumar. The objective was to inform the visitors about the services offered by the Council to promote exports of cotton textiles from India and to mobilize new memberships.

Many manufacturers and traders who had visited the stall had expressed their desire to become members of TEXPROCIL. The Council is likely to get more new members as a result of the event. Further, existing members had also visited the stall with queries on many issues. All these queries were clarified.

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