



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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Sub: Vietnam Fashion Show: Requirement of fabric samples

Dear Member,

We have been informed by the Consulate General of India office in Ho Chi Minh City, Vietnam that they are proposing to **organise a fashion show on 23rd January 2016** to promote Indian fabrics through the works of well-known fashion designer Mr. Le Sy Hoang. Mr Hoang is famous for hand painting and hand embroidered products on fabrics and the fashion show will be an avenue to showcase work done on base Indian fabrics meant for traditional Vietnamese ladies wear called Ao Dai.

Mr Le Sy Hoang will showcase about 15-20 collections during the Fashion Show.

The following are the requirements of the type of fabrics required for the fashion show.

1) Materials: Cotton or Polyester based fabrics

2) Width of fabrics for making Ao Dai (set consisting of Ao Dai + Trouser) + 01 Ao Dai

- width 0.75m : minimum yardage 4.5m (or)
- width 1.2m : minimum yardage 2.5m (or)
- width 1.4m : minimum yardage 2.4m (or)
- width 1.6m : minimum yardage 2.2m

+01 Trouser :

- width 1.6m: minimum yardage 1.2 m (or)
- width 1.2m : minimum yardage 2.2m

3) Weight

- a. if cotton fabric: 01 Ao Dai from 650 - 800 gr, and 01 trouser from 100 - 150 gr
- b. if polyester : 01 Ao Dai from 350 - 400 gr, and 01 trouser from 100 - 150 gr

In addition to the fabric samples you may also kindly send your company brochures to the address mentioned above. The brochures will be displayed at an exhibition on Indian fashion material on the side-lines of the fashion show.

This is a good opportunity for the companies interested in exploring Vietnam's market. Interested members may kindly send the samples to the following address under intimation to the Council:

CONSULATE GENERAL OF INDIA
55 Nguyen Dinh Chieu Street
District 3, Ho Chi Minh City (Vietnam)
T: 0084-8-38237050 ext. 17;
F: +84-8-38237047
E-mail: cgi HCMC@hcm.vnn.vn / mrunal@texprocil.org

As this Fashion Show will have participation of eminent Fashion Designer Le Sy Hoang, this Show will certainly help in highlighting the strength of the Indian fabric for Vietnamese costumes.

Kindly note that due credit will be given to the companies sending their fabric samples as the event will be covered by the media and generate good publicity for Indian fabric.

As an esteemed member of the Council, we request your kind cooperation in sending the required samples for promoting Indian fabrics in Vietnam.

Thanking you,

Siddhartha Rajagopal
Executive Director

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