

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored by Government of India)

14.07.2017

Grant of Export Awards by the Council for Outstanding Export Performance for the fiscal year 2016-2017. Last date for receipt of applications-31st August, 2017

As you are aware, every year, the Council grants Awards to the Exporters registered with it, in recognition of outstanding Export Performance in Cotton Textiles (falling under its purview) viz, Cotton Yarn, Cotton Fabrics and Cotton Made-ups. However, as mentioned in the circular dated 18.05.2016 inviting applications in the previous fiscal year (2015-2016), the criterion for granting Export Awards has been modified and made applicable for Awards to be distributed for export performance in fiscal year 2016-2017. Accordingly, applications are being invited on the basis of revised criteria as follows:

The Awards have been grouped into three categories based on export performance as follows:

i. Rs. 10 Crores – Rs. 100 Crores : Plaques

ii. Rs. 100 Crores – Rs. 300 Crores : Trophy (Small) iii. Above Rs. 300 Crores : Trophy (Big)

Accordingly the scheme of Awards is given below:

Sr. No.	Category of Export Award	Description		Type of Award	No. of Awards to be distributed	
1	Highest Global Exports				1. Platinum Trophy 2. Gold Trophy 3. Silver Trophy	3
	Product Specific Awards:	Yarn	Fabrics	Madeups		
2	Category I: (Export Performance Between Rs. 10	Counts 50s & Below	Grey Fabrics	Bed Linen / Bed Sheets / Quilts	1. Gold Plaque 2. Silver Plaque	20
	Cr. – Rs. 100 Cr.)	Counts 51s & above	Bleached / Dyed / Yarn Dyed / Printed Fabrics	Terry Towels		
		Process ed Yarns	Denim Fabrics	Other Cotton Madeups		
			Other Fabrics including Embroidered Fabrics, laces, etc.			

3	Category II: (Export Performance More than Rs.	Counts 50s & Below	Grey Fabrics	Bed Linen / Bed Sheets / Quilts	1. Gold Trophy 2. Silver Trophy	20
	100 Cr. upto Rs. 300 Cr.)	Counts 51s & above	Bleached / Dyed / Yarn Dyed / Printed Fabrics	Terry Towels		
		Process ed Yarns	Denim Fabrics	Other Cotton Madeups		
			Other Fabrics including Embroidered Fabrics, laces, etc.			
4	Category III: (Export Performance More than Rs.	Counts 50s & Below	Grey Fabrics	Bed Linen / Bed Sheets / Quilts	1. Gold Trophy 2. Silver Trophy	20
	300 Cr.)	Counts 51s & above	Bleached / Dyed / Yarn Dyed / Printed Fabrics	Terry Towels		
		Process ed Yarns	Denim Fabrics	Other Cotton Madeups		
			Other Fabrics including Embroidered Fabrics, laces, etc.			
5	Special Achievement Award	Yarn	Fabrics	Madeups	Gold Trophy only	3

Guidelines governing the selection of Award Winners:

- 1. The scheme of Awards is open to Members as well as Registered Textile Exporters (RTE), registered with the Council.
- 2. Only exports of cotton textiles coming under the jurisdiction of the Council will be considered for Awards.
- 3. Exports of other fibre products, handloom products and blended fibre products where cotton is not predominant, will not qualify for the Awards and should be excluded from the computation of value of exports.
- 4. FOB value of exports in Indian Rupees should be duly certified by Chartered Accountant for all the three years as per specimen enclosed. FOB value should be exclusive of commission/discount/rebate paid/payable.
- 5. Applicants must clearly indicate the category of Awards under which they have made the application. They must also attach photocopy of the RCMC issued by the Council.

- 6. **Group Companies** can also apply for the awards by aggregating their export performance in different companies under one name provided the companies are linked on the basis of 51% holding amongst the promoters. This grouping of companies will be permitted only for the purpose of distribution of Awards. A CA certificate will be required to support the claim of the Group Companies. Group Companies under one name will compete with individual companies for all the general category of awards.
- 7. The minimum threshold export performance for qualifying for the Awards is Rs. 10 Crores.
- 8. Trophies / Plaques in Gold and Silver only will be given in all the categories except in Special Achievement Awards category, wherein only Gold Trophies in each product group will be given.
- 9. In case of the category of Highest Global Exports, Platinum Trophy will be given for the highest performance followed by Gold and Silver.
- 10. Gold Trophy for Special Achievement Award for export of Yarn, Fabrics, Madeups will be given to companies who have achieved "something truly special" in terms of development of new product/new markets with special focus on non-traditional markets; significant success in developing/acquiring internationally accepted quality standards/Eco Labels, adopting best industry practices including organic and fair trade practices, significant contribution in the field of export promotion etc., during the year at the sole discretion of the Sub-Committee consisting of the Office Bearers of the Council. Achievements in the earlier years will not be eligible for consideration.
- 11. Applications must be made in the prescribed proforma along with a Chartered Accountant's certificate.
- 12. Applications complete in all respects should be forwarded to the Head Office of the Council at Mumbai. Incomplete applications and applications not properly filled in are liable to be rejected.
- 13. Applications received after the last date is liable to be rejected.
- 14. A Sub Committee consisting of the Office Bearers of the Council will make the final selection of Award winners and its decision will be final and binding on all the applicants.
- 15. Marks will be assigned as follows, while selecting the Award Winners in all the categories excepting the Special Achievement Award Category.
 - a) In case of Product Specific Awards in different categories of Yarn, Fabrics & Madeups marks will be assigned as under:-

Export turnover = 90 Marks Incremental Exports = 10 Marks

b) For Highest Global Export Award category only the total FOB value of overall exports of Cotton Textile products will be considered.

16. <u>Definition for Processed Yarns Category</u>

a) **Bleached yarn** (i.e. (i) yarn which has undergone a bleaching process, is made of bleached fibre or unless the context otherwise requires has been dyed white or treated with a white dressing, (ii) consists of a mixture of unbleached and bleached fibre or (iii) yarn which is multiple (folded) or cabled and consists of unbleached and bleached yarn

- b) Coloured (dyed or printed) yarn which is dyed other than white or in fugitive colour or printed or made from dyed or printed fibres (ii) yarn consists of a mixture of dyed fibres of different colours or of a mixture of unbleached or bleached fibres with coloured fibres or mixture yarns or is printed in one or more colours at intervals to give the impression of dots (iii) yarn which is obtained from slivers or rovings which have been printed or (iv) yarn which is multiple (folded) or cabled and consists of unbleached or bleached yarn and coloured yarn.
- c) Accordingly, processed yarn would include Bleached Yarn, Melange Yarn, Coloured/Dyed Yarn including Mercerized Yams.
- d) Gassed Yarn, Singed Yarn would however be treated as Grey Yarn for the purpose of the Council's Export Awards.
- 17. All other conditions remain unchanged.
- 18. Application may be sent addressed to the Executive Director, The Cotton Textiles Export Promotion Council, 'Engineering Centre', 5th Floor, 9, Mathew Road, Mumbai-400 004, **on or before 31**st **August, 2017**.

Proforma application to be filled in by the Exporters for fiscal year 2016-2017

- 1. Name & Address of the Applicant
- 2. Texprocil's Membership Registration No. & date (Please attach photocopy of RCMC issued by the council)
- 3. Category under which the Award is claimed (tick ($\sqrt{}$) the box in front of the category applied)

Sr. No.	Category of Expo	rt Award		
1	Highest Global Exports			
Product Specific Awards		Yarn Fabrics		Madeups
2	Category I: (Export Performance Between Rs. 10 Cr. –	Counts 50s & Below	Grey Fabrics	Bed Linen / Bed Sheets / Quilts
	Rs. 100 Cr.)	Counts 51s & above	Bleached / Dyed / Yarn Dyed / Printed Fabrics	Terry Towels
		Processed Yarns	Denim Fabrics	Other Cotton Madeups
			Other Fabrics including Embroidered Fabrics, Laces, etc.	
3 Category II: (Export Performance Between More than Rs. 100 Cr. upto Rs. 300 Cr.)	Counts 50s & Below	Grey Fabrics	Bed Linen / Bed Sheets / Quilts	
	Counts 51s & above	Bleached / Dyed / Yarn Dyed / Printed Fabrics	Terry Towels	
		Processed Yarns	Denim Fabrics	Other Cotton Madeups
			Other Fabrics including Embroidered Fabrics, Laces, etc.	
4	Category III: (Export Performance More than Rs. 300	Counts 50s & Below	Grey Fabrics	Bed Linen / Bed Sheets / Quilts
	Cr.)	Counts 51s & above	Bleached / Dyed / Yarn Dyed / Printed Fabrics	Terry Towels
		Processed Yarns	Denim Fabrics	Other Cotton Madeups
			Other Fabrics including Embroidered Fabrics, Laces, etc.	
5	Special Achievement Award	Yarn	Fabrics	Madeups

4. Export Figures: (Furnish figures for 2016-2017 for which the award is claimed and the immediate preceding 2 years)

Product	2014-2015	2015-2016	2016-2017
Troduct	* FOB Value of Exports (Rs. in Crores)	* FOB Value of Exports (Rs. in Crores)	* FOB Value of Exports (Rs. in Crores)
<u>Yarn</u>			
Counts 50s and Below			
Counts 51s and Above			
Processed Yarns			
<u>Fabrics</u>			
Grey			
Bleached/Dyed/Yarn Dyed/Printed Fabrics			
Denim Fabrics			
Other Fabrics including Embroidered Fabrics, Laces, etc.			
<u>Madeups</u>			
Bed Linen/Bed Sheets/Quilts			
Terry Towels			
Other Cotton Madeups			

(* excluding Commission paid/payable post shipment discounts)

(Signature of the authorized person and Seal of the Company)

NOTE

- 1. For Special Achievement Awards of Yarn, Fabrics, Madeups Kindly submit a brief write-up in which please specify company's significant achievement such as new products/new markets/focus on non-traditional markets, improvement in quality standards or adoption of best industry practices including organic and fair trade practices during the year 2016-2017. Also indicate value of exports of new products and to new markets.
- 2. Please enclose Chartered Accountant's Certificate in support of the figures furnished.

Format of Chartered Accountant's Certificate on Chartered Accountant's letter Head

a) This is to certify that the FOB values of exports of cotton textiles of M/s._____ are given below: -

	2014-2015	2015-2016	2016-2017
Product	* FOB Value of Exports (Rs. in Crores)	* FOB Value of Exports (Rs. in Crores)	* FOB Value of Exports (Rs. in Crores)
<u>Yarn</u>			
Counts 50s and Below			
Counts 51s and Above			
Processed Yarns			
<u>Fabrics</u>			
Grey			
Bleached/Dyed/Yarn Dyed/Printed Fabrics			
Denim Fabrics			
Other Fabrics including Embroidered Fabrics, Laces, etc.			
<u>Madeups</u>			
Bed Linen/Bed Sheets/Quilts			
Terry Towels			
Other Cotton Madeups			

(* excluding Commission paid/payable post shipment discounts)

- b) The export figures quoted by the exporter are for all the three financial years and are based on actual exports covered by the bills of lading/airway bills/post parcel receipts (as the case may be) of dates between 1st April to 31st March.
- c) The exchange rate calculated for arriving at the FOB value is as per the shipping bills of exports and commission paid/payable post shipment discounts, if any, to overseas agents have been deducted while arriving at the FOB value of export.

Name, Address Membership No.	of the
Chartered Accountant	s firm

Date:	
	Signature of the Chartered Accountant
Place:	Seal/Stamp

Format of CA Certificate on Chartered Accountant's letter Head to be given by Group Companies

figures of cotton textiles certified are of the following Companies:

a) We certify that this award application is made by M/s. (Name of Group Company) and the export

	2014-2015	2015-2016	2016-2017
Product	* FOB Value of Exports (Rs. in Crores)	* FOB Value of Exports (Rs. in Crores)	* FOB Value of Exports (Rs. in Crores)
<u>Yarn</u>			
Counts 50s and Below			
Counts 51s and Above			
Processed Yarns			
Fabrics			
Grey			
Bleached/Dyed/Yarn Dyed/Printed Fabrics			
Denim Fabrics			
Other Fabrics ncluding Embroidered Fabrics, Laces, etc.			
<u>Madeups</u>			
Bed Linen/Bed Sheets/Quilts			
Terry Towels			
Other Cotton Madeups			
	paid/payable post shipmo		
d) The export figures exports covered between 1st April e) The exchange rate	s quoted by the exporter are by the bills of lading/airway to 31 st March. e calculated for arriving at tl	for all the three financial y bills/post parcel receipts ((as the case may be) of dasshipping bills of exports