



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

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**E Serve No. 108 of 2015**

**September 29, 2015**

**Sub: Inviting participation in Texworld & Apparel Sourcing, Paris,  
15 to 18 February 2016**

**Dear Members,**

The Cotton Textiles Export Promotion Council with the support of other Textile EPCs proposes to Organize National Level Participation in 'TEXWORLD' and 'Apparel Sourcing' Paris, France from 15-18, February, 2016.

Advantages of participation through the Council:

- The Council is undertaking extensive efforts in publicizing 'Indian Participation' at this Show
- Support of Ministry of Commerce and Embassy of India in Paris
- Projecting 'Brand India' image in unison

It is the Right Fair to meet big buyers of Textile & Clothing in a high value market.

European Union (EU 28) as a combined market is the largest importer of Textiles & Clothing (T&C) from India, accounting for 26.27 % of total export of T&C from India during 2014.

Considering the higher spending capacity in EU 28 countries, as a block, it is the single largest market for the Indian export of T&C products. However only 7.17 % of total import of T&C into EU was from India thereby offering a big scope for increasing market share by undertaking suitable marketing survey, such as participation in this world famous event and meet with major importers in EU.

#### **About Texworld**

Texworld – Paris is a major venue for non-European fabric producers who want to meet their clients from Europe and North American countries. 'TEXWORLD Paris' Fair is a Creative, competitive and entirely adapted to European needs. This Fair is considered to be worldwide

Textile “Rendez-vous”.

Show dates : 15-18, February, 2016  
Location : Paris Le Bourget, France  
Total Exhibition space : Approx. 41,700 sqm  
Exhibitors : 945 from 26 countries are expected to participate.  
Visitors : In the last edition, 13,639 buyers from 106 countries visited the Fair

### **Visitor target group:**

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Garment Retailers and Wholesalers, Mail-order, Large scale retailing, Chain store, Department Store, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives.

### **Product groups:**

Cottons, Shirting, Linen, Denim, Eco-friendly Fabrics, Wool, Wool Blend, Knitted fabrics, Silk, Silky aspects, Embroidery & Lace, Functional Fabrics, Prints, Trims & Accessories, Yarns & Fibres, Full Package, Clothing, Style Trade publications.

Fringe program : Trend Forums / Presentations  
Admission : Trade visitors only - free of charge  
Texworld Paris is Organised by : Messe Frankfurt France S.A.S.

### **Advantage Texworld Paris**

It is a tailor-made show to meet the buyers from all over the world in the present competitive market to your advantage.

- Anticipate the needs of a European market for Textile and Fashion.
- Expected number of trade visitors: 15,000 buyers and agents.
- Advantage of Messe Frankfurt’s expertise.
- Take advantage of Texworld’s reputation.
- In Paris, the capital of fashion.
- Gateway to Europe - Texworld is a better, broader professional platform

**Participation Fee:** With the financial support from the Ministry of Commerce under MAI scheme, the Council is offering standard booth at a subsidized fee as follows:

A) Participation fee for TEXWORLD, Paris, France, February 2016  
12 Sq.Mtr. Stall - Rs. 4,60,000/-  
Fee for additional area (over and above 12 Sq.Mtr.) is Rs.55,000/- per Sq. Mtr.

[Please click here for application form](#)

B) Participation Fee for Apparel Sourcing, Paris, France, February 2016  
9 Sq.Mtr. Standard Booth – Rs. 2,75,000/-  
Fee for additional area (over and above 9 Sq.Mtr.) is Rs.48,000/- per Sq. Mtr.

[Please click here for application form](#)

Bigger booths (in multiples of 3 Sq.Mtrs.) are available on request.

Please note that this fee does not include airfare, hotel expenditure, sending display material and

other related expenditure. MDA grant will not be available since this event is already subsidized under MAI Scheme.

Standard Booth package includes Shell scheme booth as given in application form.

### **Corner Booth Premium**

Actual fee charged by the organizers will be applicable for corner booth premium i.e. **discount / subsidy is not applicable for corner booth premium.** Due to availability of limited number of corner booths, allocation will be done by Messe Frankfurt, Paris, after considering various aspects as per their own guidelines.

**Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.**

### **VAT**

As per new guidelines, certain category of exhibitors are exempted from VAT.

In case your Company does not qualify for VAT exemption, equivalent amount need to be paid by you on getting final invoice from the organizers.

### **GUIDELINES FOR THE ALLOTMENT OF BOOTHS:**

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. Considering availability of funds for only 50 booths under MAI Scheme for this event, applications will be considered on First Come First Served basis.
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

### **CANCELLATION**

**In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited.**

### **APPLICATION**

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application to respective Councils (or) directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of "**The Cotton Textiles Export Promotion Council**" (payable at Mumbai).

**Kindly note, your Application will be considered only if we receive full payment towards participation fee on or before 30th October 2015.**

Interested Members are requested to fill up the attached Application Form and fax over 022-

2363 2914 (or) e-mail to: [rajesh@texprocil.org](mailto:rajesh@texprocil.org) / [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

For further details please contact:

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We solicit your participation in Texworld & Apparel Sourcing, Paris, France 15-18 February 2016.

**Regards,**

**Rajesh Satam**  
**Deputy Director**

**TEXPROCIL**