



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of INDIA)

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E Serve No. 65 of 2015

June 30, 2015

To Members of the Council

**Sub: Inviting participation at Intex South Asia 2015
from 16th -17th November 2015, Colombo, Sri Lanka**

Dear Sir,

The Cotton Textiles Export Promotion Council (TEXPROCIL) proposes to organize India Pavilion in Intex South Asia 2015 from 16th – 17th November 2015 at Sri Lanka Exhibition & Convention Centre (SLECC) Colombo, Sri Lanka.

Intex South Asia is organized by Worldex India Exhibition & Promotion Pvt. Ltd and Co-organised by Sri Lanka Export Development Board (EDB). The show is endorsed by Joint Apparel Association Forum (JAFF).

Intex South Asia provides a unique opportunity to connect with a wide range of leading textile manufacturers (of yarns, apparel fabrics & clothing accessories) from South Asia (India, Pakistan, Bangladesh, Sri Lanka) and South East Asia (China, Korea, Vietnam, Indonesia, etc). It provides opportunities to textile suppliers to connect and network with leading buyers from South Asia, GCC and other neighbouring countries for their sourcing requirements.

Overview of Textiles industry of Sri Lanka

The Sri Lankan apparel industry has touched USD 4.7 billion in 2014 and efforts are being made by the Government to increase exports to reach USD 8.5 billion by 2020

which would increase their global market share while attracting foreign investment into the country.

Table1:
Sri Lanka Imports of cotton yarn - Top 10 suppliers (January – December 2014)

Partner Country	US\$ mn			% Share			% Change
	2012	2013	2014	2012	2013	2014	2014/2013
World	127.56	110.14	121.17	100.00	100.00	100.00	10.01
India	65.97	63.29	69.34	51.71	57.46	57.23	9.57
China	22.59	13.16	15.85	17.71	11.95	13.08	20.47
S.Korea	11.65	14.92	12.90	9.13	13.55	10.65	- 13.56
Taiwan	3.88	4.97	9.14	3.04	4.51	7.54	83.88
Pakistan	8.85	5.58	4.92	6.94	5.06	4.06	- 11.76
Thailand	3.75	4.74	4.43	2.94	4.30	3.66	- 6.48
Vietnam	0.96	0.68	1.42	0.75	0.62	1.17	108.14
Indonesia	5.69	1.93	1.31	4.46	1.75	1.08	- 32.16
Hong Kong	0.98	0.30	0.48	0.77	0.28	0.40	58.78
Uzbekistan	0.00	0.00	0.38	0.00	0.00	0.31	0.00

Table2:
Sri Lanka Imports of cotton fabrics - Top 10 suppliers (January –December 2014)

Partner Country	US\$ mn			% Share			% Change
	2012	2013	2014	2012	2013	2014	2014/2013
World	861.86	755.93	813.76	100.00	100.00	100.00	7.65
China	287.24	281.83	317.91	33.33	37.28	39.07	12.80
India	203.45	190.94	198.96	23.61	25.26	24.45	4.20
HongKong	128.22	93.61	84.68	14.88	12.38	10.41	- 9.55
Pakistan	91.04	75.75	71.00	10.56	10.02	8.72	- 6.28
Italy	35.89	24.34	31.63	4.16	3.22	3.89	29.98
Taiwan	34.09	25.95	28.04	3.96	3.43	3.45	8.05
S.Korea	10.24	10.52	21.95	1.19	1.39	2.70	108.65
Thailand	11.76	9.23	10.88	1.36	1.22	1.34	17.86
USA	8.88	7.63	8.41	1.03	1.01	1.03	10.26
Indonesia	5.22	5.05	5.29	0.61	0.67	0.65	4.83

As seen from the above tables, there is scope for increasing exports of fabrics & yarn to this market.

Exhibitors' Profile:

Yarn

Cotton, Blended, Synthetic, Polyester, Acrylic, Nylon, Viscose, Wool, Elastic, Fancy

Apparel Fabric

Knitted, Woven, Functional, Silk, Cotton, Linen, Jute, Printed, Textured, Hosiery

Visitors Profile:

Garment Exporters, Garment Manufacturers, Buying houses and Buying agents. Domestic Chain Stores, International Chain Stores, Departmental stores. Apparel Brands Fashion, designers, Merchandisers, Designers Fabric Importers Agents/Distributors, Trading Houses, Design Studios, Design Institutes, Trade & Government bodies of South Asian countries.

Participation Fees:

Participation fees for 9 sq meters shell booth package is Rs.1,01,250 + service tax 14% Each 9 sqm. Shell booth package includes: One round table, 3 chairs, one info desk, 3 spot lights, 1 plug point, waste paper basket, booth carpet, 1 Fascia name and 2 shelves (for yarn manufacturers) or 2 garment rails (for fabric manufacturers)

The participation fee includes Complimentary 3 Night Hotel Accommodation at a designated 4-star hotel on a twin-sharing basis (one room per company) from 15th – 17th November 2015 in Colombo and Shuttle Service from Hotel to SLECC and back during exhibition days.

Market Development Assistance (MDA)

As per revised MDA guidelines, exporting companies with an f.o.b. value of exports of upto **Rs. 30 crore** in the preceding year will be eligible for MDA assistance. This will be subject to the condition that the exporter has completed 12 months membership with concerned EPC.

Eligible companies can claim MDA upto maximum eligible grant of Rs.1,50,000/- towards charges of the built up furnished stall and/or travel expenses by air, in economy excursion class by shortest route subject to submission of all documents as per prescribed MDA guidelines.

MDA benefit will be available only if a minimum of 10 members participate in the event, subject to fulfillment of all other terms and conditions.

Summary of MDA Guidelines is attached for your ready reference. [\(Click here\)](#)

Cancellation / withdrawal policy:

In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

- Less than 30 days prior to start of the event: 100%
- 30 - 45 days prior to start of the event: 75%
- 46 days or earlier to the start of the event: 50%

Interested members are requested to send their confirmation to the Council along with the filled application form ([click here for form](#)) and the full participation fee by multicurrency Cheque / DD to be drawn in favour of “**Worldex India Exhibition & Promotion Pvt. Ltd.**” to the Texprocil Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai – 400004 not later than **15th July 2015**.

For further details, please contact:

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Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Rajesh Satam
Deputy Director
TEXPROCIL