

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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E Serve No. 42 of 2015

May 05, 2015

**Sub: Inviting participation in India Pavilion at 'Yarn Expo' & 'Intertextile' 13 - 15
October 2015' to be held at Shanghai, China**

Dear Member,

The Council proposes to organize India Pavilion at **"Yarn Expo: 13 - 15 October, 2015"** to be held concurrently with **"Intertextile Shanghai Apparel Fabrics: 13 to 15 October 2015"** at Shanghai, China.

Yarn Expo is held alongside **Intertextile** Apparel Fabrics Fair in Shanghai, for which importers of all types of Yarns in the mainland China as well as other major importing countries in this Region will be visiting the event to source their requirements.

Yarn Import into China

- China imported 541 Mn Kgs. of Cotton Yarn (valued at US\$ 1640 Mn) from India in the year 2014.
- India continues to be the largest supplier of Cotton Yarn, followed by Pakistan and Vietnam.

Fabric Import into China

- Even though China is the largest manufacturers of Fabrics in the World, it also imported US\$ 10,200 Mn worth of Fabrics (of all fibres) in the year 2014, whereas, share of India was only 101 Mn [0.99 %].
- Considering ever increasing production cost, including cost of raw material, power, labor cost etc., China is increasingly sourcing certain varieties of fabrics from other competitive countries.
- Recent study undertaken by the Council indicates that there is an increasing demand in China for imported Grey Fabrics, Yarn Dyed Fabrics, Fashion Fabrics etc.

About Yarn Expo, Shanghai

Dates: 13 to 15 October, 2015 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), 333 Songze Avenue,

Shanghai, China

No. of Exhibitors in 2015 March edition: 238 companies from 13 countries and regions

No. of Visitors in 2015 March edition: 21,000 Trade Visitors from 46 countries and regions

Focus Products: All types of Yarns and Fibres

Organisers: Messe Frankfurt (HK) Ltd

About Intertextile Apparel Fabrics, Shanghai

Dates: 13 to 15 October, 2015 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), 333 Songze Avenue, Shanghai, China

No. of Exhibitors in 2015 March edition: 2636 companies from 24 countries and regions

No. of Visitors in 2015 March edition: 62,700 Trade Visitors from 98 countries and regions

Focus Products: All types of Fabrics

Organisers: Messe Frankfurt (HK) Ltd

Participation Fee: With the financial support from the Ministry of Commerce under MAI scheme, the Council is offering standard booth at a subsidized fee as follows:

A) Participation fee for Yarn Expo, Shanghai, China, October 2015

9 Sq.Mtr. Stall - **Rs.1,65,000/-**

Fee for additional area (over and above 9 Sq.Mtr.) is **Rs.20,600/-** per Sq.Mtr.

12 Sq.Mtr. Stall – **Rs.2,26,800/-**

15 Sq.Mtr. Stall – **Rs.2,88,600/-**

18 Sq.Mtr. Stall – **Rs.3,50,400/-**

21 Sq.Mtr. Stall – **Rs.4,12,200/-**

Corner Booth premium is 10% of actual fee payable. Preference will be given to larger booths at corner locations so as to enhance overall layout of the Pavilion.

B) Participation Fee for Intertextile Apparel Fabrics, Shanghai, China, October 2015

9 Sq.Mtr. Standard Booth – **Rs.1,70,000/-**

Fee for additional area (over and above 9 Sq.Mtr.) is **Rs.32,000/-** per Sq.Mtr.

12 Sq.Mtr. Stall – **Rs.2,66,000/-**

15 Sq.Mtr. Stall – **Rs.3,62,000/-**

18 Sq.Mtr. Stall – **Rs.4,58,000/-**

21 Sq.Mtr. Stall – **Rs.5,54,000/-**

Participation fee includes: Standard built up booth with 1 Table, 4 Chairs, 3 shelves, 3 lights, name fascia, additional publicity, Brand India promotion. In addition, **common transport (on Fair dates) exclusively for participants at India Pavilion is being worked out (between Fair venue and selected drop off / pick up points around Hongqiao area). A separate circular in this regard will be issued closer to the event dates.**

Members interested in participating in the Yarn Expo / InterTextile Fair, Shanghai are requested to fill up the attached **Application Form** and send it to us along with Cheque / DD Favoring '**The Cotton Textiles Export Promotion Council**' payable at Mumbai on or before **15th May, 2015.**

1. Application for Yarn Expo ([click here](#))
2. Application for Intertextile ([click here](#))

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

All the participants who pay the full participation fee on time would be considered for allotment of booths.

1. Booth allocation will be made following Alphabetical order.
2. Corner booths will be allocated subject to availability (even though participants may be willing to pay a premium of 10%).
3. The decision of Executive Director, TEXPROCIL would be final in case of any confusion/dispute.
4. Allotment of booths, where any vacancy arises after the finalization of floor plan would be subject to the decision of ED TEXPROCIL.
5. No change in the booths, once allotted would be entertained under any circumstances.

CANCELLATION

In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

1. Less than 30 days prior to start of the event: 100%
2. 30 - 45 days prior to start of the event: 75%
3. 46 days or earlier to the start of the event: 50%

Should you require any other information, we will be glad to answer the same. For further details please contact:

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We solicit your participation in 'India Pavilion' at Yarn Expo/ITSAF, Shanghai, China to be held in October 2015.

Regards,

Siddhartha Rajagopal
Executive Director
TEXPROCIL