

Report on Tex Trends India January 2015 – A Report

The fifth edition of the Tex Trends exhibition was held from Jan 28th to 30th 2015 at Pragati Maidan, New Delhi in hall nos. 8, 9, 10, 11, 12 and 12A. An initiative of the Ministry of Textiles and supported by the Ministry of Commerce and Industry, with AEPC being the Lead Organising Council, the fair saw over 350 exhibitors under the participation organised by all the major textiles and allied councils.

Participating Councils & Apex Textile Bodies

- The Cotton Textiles Export Promotion Council [TEXPROCIL]
- Apparel Export Promotion Council [AEPC] - Lead Organiser
- Synthetic & Rayon Textiles Export Promotion Council [SRTEPC]
- Indian Silk Export Promotion Council [ISEPC]
- National Jute Board [NJB]

Product Profile

The products covered in the exhibition included home furnishing, made-ups, handicraft, fabrics, shawls, textile gifts, yarn, synthetic fabrics, silk fabrics & garments, apparels & accessories, textile gifts, yarn / fibres, trimming & embellishments, house-wear, decorative & gifts, fashion jewellery, accessories & bags, cane & bamboo and eco friendly products, furnishings, furniture, floor coverings & home accessories, handmade silk/art silk carpets, durries / rag rugs, jute / coir durries / mats etc.

Trade Fair Exhibitors

Overall around 380 exhibitors participated in the 'Tex Trends India 2015'. Texprocil participated with 4 member companies (see table below) displaying their range over an exhibiting space of 72 sq mts.

Participants' List - Texprocil Member Companies

Arvind Limited Mohan Spintex
Kalpataru Impex Vardhman Industries

Exhibition

Minister of State for Textiles, Santosh Kumar Gangwar, inaugurated and declared open the 5th edition of Tex-Trends India - 2015, at Pragati Maidan (ITPO), in New Delhi on Wednesday 28th January in the presence of Mr. Virender Uppal, Chairman AEPC, Mr. Sudhir Sekhri, Chairman EP (AEPC) and Ms Sunaina Tomar JS (Exports).

Inaugurating the 5th edition of Tex Trends, the Minister of State for Textiles, Santosh Kumar Gangwar, said, "I am honoured to be part of inauguration of the 5th edition of Tex Trends India. Our most dynamic and great visionary Hon'ble Prime Minister, Shri Narendra Modi, has a dream to boost manufacturing, by "Make in India" initiative where world class products will be manufactured here in India by skilled work force with zero defect. Skilling India has also been up-scaled qualitatively as well as in large numbers to reap the advantage of demographic dividend."

"Several steps have been planned and taken to improve business confidence, encourage enterprises and persons to renew investment across all sectors. Our Govt. is keen to provide an enabling atmosphere of proactive, speedy and empowered decision making, particularly at the Centre and in States for industrial growth which is crucial in achieving our developmental goals," he added.

Sunaina Tomar, JS (Exports) Ministry of Textiles, in her address said, Tex Trends India 2015 has attracted buyers from all major markets. Buyers from United States - 207 tops the list, UK, Spain, Australia, Canada, Japan, Brazil, France, etc, and many more would be visiting the fair.

This event also has exhibitors from across the length and breadth of India, including Tamil Nadu, Maharashtra, Bengal, Rajasthan, Uttar Pradesh, Gujarat, Madhya Pradesh and Punjab. The show will also have theme area made by TEXPROCIL, NJB, EPCH, SRTEPC, DISHA, CEPC to showcase uniqueness and strengths of the India's Textiles Industry.

Virender Uppal, Chairman AEPC, in his address stated that, "Tex Trends India 2015, featuring over 350 exhibitors and displaying diverse range of products from the entire length and breadth of the country. Over 1600 buyers and 117 buying agents, have already registered for the Fair and as per the confirmation received in the joint efforts with Ministry of Textiles, the idea of holding Tex-Trends is to showcase and leverage our strengths and complements our efforts to create India's garment & textiles from fiber to fashion.'

This edition of Tex-Trends India - 2015 was one of Asia's largest textile shows covering Apparel, Fashion Jewelry and Accessories; Home Furnishing, Yarns, Fabrics, Silk, Synthetic, Rayon and Cotton textiles & Jute garments, etc. encompassing a vast exhibition floor area of gross over 16000 sq mt.

TEXPROCIL Theme Pavilion

The Council, put up its Theme Pavilion in Hall 11 titled 'Make in India'. Samples from member companies in yarns, fabrics and home textiles were arranged over 36 sq mts of display area. The Council received a total of 15 enquiries for yarns, fabrics and made-ups.

Visitor Response at Tex Trends:

The visitor response at the Show as well as at the Texprocil pavilion over 3 days was not encouraging.

The following are some of the salient points from the exhibitors' feedback

- Visitor footfalls were very poor
- The exhibitors expressed dissatisfaction over the relevance and benefit of the Show for their products
- Some organisational aspects need better coordination like the change in rules for getting stall materials inside the venue on the set up day.

:: TEXPROCIL ::