



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

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**E Serve No. 43 of 2016**

**May 04, 2016**

**Sub: Inviting participation in Texworld & Apparel Sourcing fairs,  
Paris 12 to 15 September 2016**

**Dear Member,**

The Cotton Textiles Export Promotion Council with the support of other Textile EPCs proposes to Organize National Level Participation in 'TEXWORLD' and 'Apparel Sourcing' concurrently held at Paris Le Bourget, France from 12-15, September, 2016.

**Advantages of participation through the Council**

- The Council is undertaking extensive efforts in publicizing 'Indian Participation' at this Show
- Support of Ministry of Commerce and Embassy of India in Paris
- Projecting 'Brand India' image in unison
- It is the Right Fair to meet big buyers of Textile & Clothing in a high value market.

**Trade Data**

In the year 2015, EU (28) imported EURO 109.43 billion worth of T & C from all sources, of which, import from India was EURO 7.74 billion, accounting for 7.07% market share.

European Union (EU 28) as a combined market is the largest importer of Textiles & Clothing (T&C) from India, accounting for 25% of total export of T&C from India during 2015.

Considering the higher spending capacity in EU 28 countries, as a block, it is the single largest market for the Indian export of T&C products. However only 7 % of total import of T&C into EU was from India thereby offering a big scope for increasing market share by undertaking suitable marketing survey, such as participation in this world famous event and meet with major importers in EU.

### **About Texworld & Apparel Sourcing**

Texworld – Paris is a major venue for non-European fabric producers who want to meet their clients from Europe and North American countries. ‘TEXWORLD Paris’ Fair is a Creative, competitive and entirely adapted to European needs. This Fair is considered to be worldwide Textile “Rendez-vous”.

Apparel Sourcing – Paris is an international trade fair throws open strong marketing and networking opportunities to the exhibitors a wide variety of collection of Apparel, Clothing & Fashion industries.

Show dates : 12-15, September, 2016  
Location : Paris Le Bourget, France  
Total Exhibition space : Approx. 41,700 sqm  
Exhibitors : 945 from 26 countries are expected to participate  
Visitors : Expected 14,254 visitors from 110 countries.  
Fringe program : Trend Forums / Presentations  
Admission : Trade visitors only - free of charge  
Texworld Paris is Organised by : Messe Frankfurt France S.A.S.

### **Visitor target group**

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Garment Retailers and Wholesalers, Mail-order, Large scale retailing, Chain store, Department Store, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives.

### **Product groups at Texworld**

Cottons, Shirting, Linen, Denim, Eco-friendly Fabrics, Wool, Wool Blend, Knitted fabrics, Silk, Silky aspects, Embroidery & Lace, Functional Fabrics, Prints, Trims & Accessories, Yarns & Fibres, Full Package, Clothing, Style Trade publications.

### **Product groups at Apparel Sourcing**

Menswear, Childrenwear, Ladieswear, Shawls & Scarves and Fashion Accessories

### **A) Participation fee for TEXWORLD, Paris, France, September 2016**

1. 12 sq. mtr. stall = Rs. 6,23,700/-
2. 15 sq. mtr. Stall = Rs. 7,73,900/-
3. 18 sq.mtr stall = Rs. 9,20,300/-
4. 21 sq. mtr stall = Rs. 10,34,100/-
5. 24 sq. mtr. Stall = Rs. 11,60,500/-

**[Please click here for application form for participation in Texworld](#)**

## **B) Participation Fee for Apparel Sourcing, Paris, France, September 2016**

1. 9 sq. mtrs stall = Rs. 4,04,700/-
2. 12 sq.mtr. stall = Rs. 5,35,000/-
3. 18 sq.mtr. stall = Rs. 7,94,200/-
4. 21 sq. mtr stall = Rs. 9,07,100/-

**[Please click here for application form for participation in Apparel Sourcing](#)**

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MDA grant will not be available.

### **MAI Funding**

In accordance with the recent amendments in the MAI guidelines and conditional approval from the Ministry of Commerce, funding / subsidy is available subject to the following important criteria:

- Only if a minimum of 50 'eligible' exporters participate in this event, MAI funding will be available.
- **Those exporters who have already availed subsidized fee structure under MAI scheme for 3 or more times including past participation will not be considered as 'eligible' participants to avail MAI benefit for further participation in this event.**
- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- In the event of participation of at least 50 exporters (for the 1st or 2nd or 3rd time) in this event, applicable MAI benefit will be passed on to eligible exhibitors after finalization of the participation.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved events in a financial year.

### **Corner Booth Premium**

Actual fee charged by the organizers will be applicable for corner booth premium i.e. **discount / subsidy is not applicable for corner booth premium**. Due to availability of limited number of corner booths, allocation will be done by Messe Frankfurt, Paris, after considering various aspects as per their own guidelines.

**Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.**

### **VAT**

As per new guidelines, certain category of exhibitors are exempted from VAT. In case your Company does not qualify for VAT exemption, equivalent amount need to be paid by you on getting final invoice from the organizers.

### **GUIDELINES FOR THE ALLOTMENT OF BOOTHS:**

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. Applications will be considered on First Come First Served basis.

2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

### **CANCELLATION**

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

### **APPLICATION**

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application) directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of "**The Cotton Textiles Export Promotion Council**" (payable at **Mumbai**).

**Kindly note, your participation will be considered only if we receive full payment towards participation fee and complete application form on or before 31st May 2016.**

Interested Members are requested to fill up the attached Application Form and fax over 022-2363 2914 (or) e-mail to: [shailesh@texprocil.org](mailto:shailesh@texprocil.org) / [mrunal@texprocil.org](mailto:mrunal@texprocil.org)

For further details please contact:

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We solicit your participation in Texworld & Apparel Sourcing, Paris, France 12-15 September 2016.

Regards,

**Siddhartha Rajagopal**

Executive Director

TEXPROCIL