



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

Website: <http://www.texprocil.org> E-mail: info@texprocil.org Tel.: 91-22-2363 2910 to 12

Fax: 91-22-2363 2914

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E Serve No. 64 of 2015

June 30, 2015

To Members of the Council

Sub: Overseas Enquiry - Make in India!

Dear Sir,

TEXPROCIL is in receipt of the following overseas enquiry, seeking smaller to mid-sized viable terry unit which can partner in production of a major international home textile brand in quality focused mill reflecting the quality prestige of the fine luxury perception of brand in market.

The concerned querist is an overseas manufacturer who is seeking direction in selecting a suitable Indian company with a viable terry unit that can be developed for high quality operation to produce premier quality goods.

Their preference is for a Mill with Tsudakoma looms - which is the base of their current manufacturing operation. However, this does not necessarily limit mill selection. It's a simple preference as, there will be exchange of technical expertise.

This is a unique opportunity for a medium sized Indian mill to specialise in this segment of the market. This can lead in short term to the overseas manufacturer considering proposal to place their bulk business in India, closing their present manufacturing unit. With confidence and security of satisfactory execution of quality brand business, they would have assurances that they could build this association further.

In general terms at present they are looking to build a capacity of 150 tons per month in jacquard, solid dyed, yarn dyed dobby product which can be expanded in due course to 600 tons per month.

The Council Members with Home Textile Manufacturing units who are interested in the above proposal may respond in the [attached format \(Click Here\)](#).

Interested members may kindly send their responses (complete in all respects) to the attention of Shri Rajesh Satam, Deputy Director, TEXPROCIL **on email:** rajesh@texprocil.org upto **6th July 2015 (last date)** for further compilation and dissemination of information to the concerned.

This is for your information please.

Regards,

Siddhartha Rajagopal
Executive Director
TEXPROCIL