



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

Website: <http://www.texprocil.org> E-mail: info@texprocil.org Tel.: 91-22-2363 2910 to 12

Fax: 91-22-2363 2914

Call Send SMS Add to Skype You'll need Skype CreditFree via Skype

E Serve No. 103 of 2016

Sept 28, 2016

Circular No. EPS/25/2016-17

To: Members of the Council

**Sub: Invitation to participate in 14th International Istanbul Yarn Fair
in Turkey -February 2 - 5, 2017**

Dear Member,

We are glad to inform you that the Council will be participating in the 14th International Istanbul Yarn Fair in Turkey in the month of February 2017.

Event details are as under:

Title : 14th International Istanbul Yarn Fair

Dates : February 2 -5, 2017 / 4 days

**Timings : 10.00 a.m to 7.00 p.m. (February 2-4, 2017)
10.00 a.m to 6.00 p.m. (February 5, 2017)**

**Venue : Tuyap Fair Convention and Congress Center,
Buyukcekmece ,
Istanbul,
Turkey**

About International Istanbul Yarn Fair

International Istanbul Yarn Fair has become the World's Second biggest yarn fair. The fair attracts buyers from various locations in Turkey and from more than 77 countries. The fair stands out as an opportunity not to be missed for yarn companies that want to access new markets.

The Great Success of International Istanbul Yarn Fair in 2016

The 13th International Istanbul Yarn Fair held in February 2016 had the **participation of 233 exhibitor companies and company representatives from 17 countries and 7954 professional visitors from 77 countries.**

Purchasing delegates from various countries including **Balkans – Eastern Europe, West Central Asia, Africa, Western Europe, East Asia-Pacific Caucasia and North-South America** visited the fair to meet with the exhibitor companies.

Satisfaction rate (International Istanbul Yarn Fair in 2016)

95% of the visitors recommend the fair to their business contacts. 95% of visitors plan to visit the fair next year (2017).

Visitor's Profile

Buyers for Cotton yarns, Cotton rich & blended yarns will be visiting the fair in addition to buyers from other sectors of textiles.

Indian Exports of Cotton textiles to Turkey

India is the 6th largest supplier of Cotton Yarn to Turkey.

India exported Cotton Yarn to the tune of US\$ 6.11 Million in the calendar year 2015-16 to Turkey.

It may be noted that the fair offers huge opportunity to sell Cotton Yarns and its blends to buyers not only in Turkey but to buyers from other countries also.

Participation Fees

The event is covered under Market Development Assistance (MDA) Scheme of the Ministry of Commerce & Industry, Govt. of India.

We are pleased to offer you a participation fees of Rs.2,00,000/-.

The participation fees will include the following:

- Aluminum standard construction
- White Melamine coated chip board panels – 6mm
- Stand Fascia panel with Company name and stand number
- One spotlight (75W) for each 3 sqm
- One plug group socket (220 Volt)
- Standard Carpet
- 4 Chairs, 1 Information Desk, 2 Shelves & 1 Waste bin and 1 werzalit table

MDA Benefit to the participants

The event is eligible for financial assistance under the MDA scheme. However, this is subject to the guidelines laid down by the Ministry of Commerce & Industry under the MDA scheme and the fulfillment of the conditions and documentary requirements prescribed by the scheme.

Financial Assistance under MDA to eligible exporters:

Financial assistance of Rs.1,25,000/- will be available to those Companies which are eligible under the Scheme.

Application for participation

For participating in the above Fair please send us your confirmation as per Registration Form which is enclosed herewith, along with a cheque for Rs.2,00,000 /- (Non-refundable) towards the participation fees (Cheque is to be drawn on "The Cotton Textiles Export promotion Council" payable in Mumbai) to the following address :

TEXPROCIL

Engineering Centre,

5th Floor, 9 Mathew Road,

Mumbai 400 004.

Telephone Nos. 022 23632910 / 11 / 12

Fax : 022 23632914

Email: ravikumar@texprocil.org, vimal@texprocil.org

Please click here for Registration Form

Registration form may be sent through courier or by E-mail on the Email IDs ravikumar@texprocil.org / vimal@texprocil.org.

Visa

TEXPROCIL will issue the Visa Recommendation letter to the participants.

Invitation to participate in the fair

We would invite you to participate in the Fair and benefit from the presence of a large number of buyers / importers from Turkey as well as other Countries.

Please note that we have limited space and preference will be given on the basis of "**First Come First Serve Basis**" and on receipt of full participation fees. TEXPROCIL reserves the right to select the participants.

For any further details /queries please contact **Shri A. Ravi Kumar, Joint Director.**

We look forward to hear from you at the earliest.

Regards,

Siddhartha Rajagopal
Executive Director

TEXPROCIL