

## THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of INDIA)
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March 1, 2017

To: Members of the Council

Sub: Visit of Kenyan delegation for promoting trade and investment in Textile and Apparel sector

Dear Member,

As you may be aware, Kenya is one of largest economy in East Africa and textile & apparel plays an important role in the economy. The Government of Kenya has identified the sector as a driver for industrialization in view of its inherent advantages like availability of raw material, manpower and favorable trade regimes. Significant efforts are being made by the Government of Kenya for making it a new sourcing destination for global apparel brands through trade & investment partnerships.

In view of the above, Ministry of Industry, Trade and Cooperatives (MoITC), Government of Kenya with support from World Bank and International Trade Centre (ITC) is organizing trade and investment promotion meetings and seminar in India and Bangladesh during March 3-10, 2017. The seminars and meetings are being facilitated by IL&FS Clusters

A 15 member high level delegation led by Mr Julius Korir, Principal Secretary (equivalent to Minister), Ministry of Industry, Trade and Cooperatives (MoITC) accompanied Mr. Ali Nur Ismail, Principal Secretary (Cooperatives, MoITC), sector advisor and

representatives from concerned public sector institutions and textile industry would be visiting Mumbai on 7th March 2017. (detailed composition of the delegation is attached for your reference) (click here)

In this context, a seminar on "Promoting Trade & Investment Partnerships for Cotton & Textile Sector in Kenya" is being organized at Hotel Lalit, Mumbai on 7th March 2017, in which an interaction would be facilitated between the Indian industry and Kenyan stakeholders. It would provide a platform for sharing detailed information on various investment opportunities in textile and garment sector in Kenya. The seminar would be followed by B2B meetings for networking and business promotion. (click here for program schedule)

Interaction between the members of the Council & the visiting delegation would be highly beneficial for the industry stakeholders from both the sides. We therefore are pleased to invite you to join the seminar on "Promoting Trade & Investment Partnership for Cotton & Textile Sector in Kenya".

## For further details, please contact:

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Members interested to attend the Seminar & B2B meeting are requested to kindly send registration to IL&FS directly under intimation to us.

Regards,

N Ravindranathan Director

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