



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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E Serve No. 78 of 2015

July 30, 2015

**Sub: SRTEPC organises India pavilion at Cairo Fashion & Tex in Cairo,
Egypt from 1st to 4th October, 2015**

Dear Member,

SRTEPC proposes to organize participation of member-companies of various Textiles/Clothing EPCs in the Cairo Fashion & Tex in Cairo, Egypt from 1st to 4th October 2015. The participation of member-companies in the above Exhibition is being organised with active assistance and guidance of the Embassy of India in Cairo and with the support of MOC/MOT.

The participation of Indian companies will be organised at “**India Pavilion**” in Cairo Fashion & Tex in 2015 to get focused attention of visiting Egyptian Buyers. An extensive publicity campaign is being drawn up by the Organisers of the Fair to publicise/promote the Exhibition through advertisements, Exhibitors Catalogues, Tele-marketing, etc.

In this context, an amount of **Rs.1.50 lakhs** has been fixed for a furnished booth of 9 sq.mtrs size. A limited number of 6 sq.mtrs sized booths with participation fees of Rs.1 lakh for only very small sized companies is also available.

Since Egypt is an excellent market for exporting various Textiles/Clothing, the participation in the Fair offers an excellent opportunity for member-companies of various Textiles/Clothing Export Promotion Councils for developing/further expansion of their trade in the highly potential Egyptian market.

Please [click here for the detailed circular](#). Trade data available in [Annexure A](#)

Members interested in participating may kindly send the [enclosed reply form](#) complete in all respects to SRTEPC under intimation to this Council.

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Regards,

Shailesh Martis
Deputy Director

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