



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

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E Serve No. 29 of 2016

March 07, 2016

Sub: Fabric samples for Vietnam event

Dear Member,

This is to inform you that a Fashion Show is being organised by the Consulate General of India's office in Ho Chi Minh City, Vietnam on 1st April. Texprocil is a co-sponsor of this Fashion Show.

The Show will display the collections of Vietnam's famous fashion designer Mr. Le Sy Hoang and they are based on the traditional Vietnamese dress called the Ao Dai (for men and women). These garments are being made from the samples of Indian cotton fabrics as well as polyester fabrics that have been sent to the designer by a few Indian exporters.

The event will be publicised widely and will provide a good opportunity for our fabrics to be acknowledged and accepted in the Vietnam market.

On the side-lines of the Show, the Council will also have a separate display area of cotton and cotton blended fabrics as the Show is expected to attract the best fashion houses in Ho Chi Minh City.

Members interested in sending their samples / catalogues of fabrics for display may do so latest by 15th March, 2016 giving clear reference nos., fabric details like count, construction, type etc. for each of the fabric swatches. Along with the swatches a chart showing the indicative price range for each ref no. (sorted alphabetically) of the swatch must be sent on the company letterhead. Enquiries received for the fabrics at the Show will be forwarded to the concerned member company.

The format for sending samples is enclosed.

Members interested in attending the fashion show may kindly intimate the Council at the earliest so as to coordinate accordingly.

The fabric swatches and the price chart may be couriered to the Council's office (address below) marking the package "For event in Vietnam"

5th Floor, Engineering Centre
9, Mathew Road
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For further clarification, please contact Mr. Shailesh Martis at shailesh@texprocil.org.

Regards,

Siddhartha Rajagopal
Executive Director
TEXPROCIL