



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

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**E Serve No. 117 of 2016**

**November 21, 2016**

**Sub: Inviting participation at 59th Cairo Fashion & Tex fair from 2nd - 5th March 2017, Cairo, Egypt**

**Dear Member,**

The Cotton Textiles Export Promotion Council (TEXPROCIL) proposes to organize India Pavilion in 59th Cairo Fashion & Tex fair from 2nd - 5th March 2017 at Cairo International Convention Center (CICC), Cairo, Egypt.

Pyramids International has been organizing Cairo Fashion and Tex since 1993. The event is held twice a year, in March (Summer/Spring) and October (Winter/Autumn.) It is held under the auspices of Ministry of Industry and Commerce and all the industrial chambers.

**Reasons to exhibit in Cairo Fashion &Tex:**

- 1) Egyptian textile & fashion industry play an extremely central role in the national economy.
- 2) In addition to the Free Trade Agreements with European Union, COMESA and Arab World, Egypt's qualifying industrial zone (QIZ) agreement with the United States gives local manufacturers both tariff and quota-free to the US market.
- 3) Global brands have been introduced to the market, either their stores or manufacturing operations, through the event.
- 4) Egypt has a strong competitive advantage with its well-known cotton and young, skilled labor force.
- 5) Egypt's 15 commercial ports and strategic location allow all the companies to access Asia, Africa and Europe easily.

## **Trade Data**

**Table 1:** Top 10 suppliers of Textiles & Clothing to Egypt - figures shown are for the period January – December 2015.

<b>TEXTILES &amp; CLOTHING</b>			
<b>Rank</b>	<b>Suppliers</b>	<b>Mn US \$</b>	<b>% share</b>
	<b>World</b>	<b>3,933.26</b>	<b>100.00</b>
1	China	1,975.35	50.22
2	Turkey	424.17	10.78
<b>3</b>	<b>India</b>	<b>355.50</b>	<b>9.04</b>
4	Indonesia	129.25	3.29
5	United States	97.39	2.48
6	Pakistan	88.50	2.25
7	Italy	82.97	2.11
8	Spain	74.27	1.89
9	Germany	69.21	1.76
10	Korea South	62.96	1.60

- India is the 3rd largest supplier of textiles & clothing with a 9.04% market share

**Table 2:** Top 5 suppliers of Cotton Yarn to Egypt's figures shown are for the period January – December 2015

<b>COTTON YARN IMPORTS</b>			
<b>Rank</b>	<b>Suppliers</b>	<b>Mn US \$</b>	<b>% share</b>
	<b>World</b>	<b>230.65</b>	<b>100.00</b>
<b>1</b>	<b>India</b>	<b>165.68</b>	<b>71.83</b>
2	Turkey	24.43	10.59
3	Pakistan	13.83	6.00
4	China	10.92	4.73
5	UAE	4.19	1.82

**Table 3 :** Top 5 suppliers of Cotton fabrics to Egypt's figures shown are for the period January– December 2015

<b>COTTON FABRIC IMPORTS</b>			
<b>Rank</b>	<b>Suppliers</b>	<b>Mn US \$</b>	<b>% share</b>
	<b>World</b>	<b>367.51</b>	<b>100.00</b>
1	China	180.99	49.25
2	Turkey	49.27	13.41
3	Pakistan	48.96	13.32
<b>4</b>	<b>India</b>	<b>22.44</b>	<b>6.11</b>
5	Italy	16.24	4.42

- India is the number one supplier of cotton yarn to Egypt with 71.83% market share
- An analysis of productwise imports shows that cotton fabrics dominate the cotton textiles import market with a share of 50.88% followed by cotton yarn and madeups.
- India has a 6.11% share in cotton fabrics

### **About 59th Cairo Fashion & Tex fair**

Date	2 <sup>nd</sup> – 5 <sup>th</sup> March 2017
Venue	Cairo International Convention Center (CICC), Cairo, Egypt.
Opening Hours	12.00 p.m. to 10.00 pm

### **Exhibitors profile:**

#### **Textile:**

Yarns, Fabrics, Lining, Narrow Weaves, Labels, Models,

#### **Fashion:**

Men's Wear, Women's Wear, Kids' Garments, Formal Wear, Evening Wear, Home Wear, Underwear & Lingerie, Cotton Wear, Sports Wear, Leather Wear, Knitwear, Shoes & Bags, Socks

#### **Textile Machinery:**

Snitching & splitting machine, Buffering & cementing machine, Tanning machines & chemical machine, Printing & cutting machine, Folding & injection machine, Heating, cooling & tracking machines  
Leather materials (Natural & artificial)

### **Visitors Profile:**

Wholesalers, Chain Stores, Boutique owners, Garment Exporters & Importers, Agents & distributors, Fashion designers, Media representatives, Ready-to wear manufacturers, Department stores, purchase offices.

### **Participation Fees**

#### **Participation fees for 9 sq.mt. booth is Rs. 1,90,000**

Each 9 sq m of exhibit space includes: \* Fascia \* 1 power point socket \* Carpet \* 1 table \* 3 folding chairs \* 3 spotlights \* 2 shelves (yarn exhibitors) OR 2 hanging rails (fabric exhibitors)

### **MDA Benefit to the participants:**

This event is eligible for financial assistance under the MDA scheme. However, processing of MDA claim is subject to the guidelines laid down by the Ministry of Commerce & Industry under the MDA scheme and the fulfillment of the conditions and documentary requirements prescribed by the scheme.

### **Financial Assistance under MDA to eligible exporters:**

Egypt falls under the category of Focus Africa area under the MDA scheme and financial assistance will be available upto a maximum limit of Rs.1,60,000/-.

### **Cancellation / withdrawal policy:**

In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

- Less than 30 days prior to start of the event: 100%
- 30 - 45 days prior to start of the event: 75%
- 46 days or earlier to the start of the event: 50%

Interested members are requested to send their confirmation to the Council along with the filled application form ([click here for form](#)) and the full participation fee by multicurrency Cheque / DD to be drawn in favour of "The Cotton Textiles Export Promotion Council" to the Texprocil Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai – 400004 not later than 10th December, 2016.

Participation in the exhibition will be confirmed only on receipt of completed application form and full payment towards the booth charges.

For further details, please contact:

Mr. Shailesh Martis / Mrs. Mrunal

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Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

**( Shailesh Martis )**  
**Joint Director**

**:::TEXPROCIL :::**