

Report on TEXPROCIL's Participation at 12th International Istanbul Yarn Fair 2015 Held in Turkey from (February 5 To 8, 2015)

The Council participated in the 12th International Istanbul Yarn Fair which was held at the Tuyap Fair Convention & Congress Center Istanbul, Turkey from February 5 to 8, 2015.

17 Indian companies had participated in the fair through TEXPROCIL occupying an area of 171 sq.mtrs. The Council also had a booth for itself which served as an information centre.

About Istanbul Yarn Fair

International Istanbul Yarn Fair, which is organized annually, has become very successful and the world's most comprehensive yarn fair. The fair attracts buyers from various locations in Turkey and from more than 75 countries.

Exhibitors at the fair displayed a wide range of yarns such as cotton and cotton –rich yarns, acrylic and acrylic-rich yarns; elastane yarns; embroidery yarns; fiber, bobbin and reel; handknitting yarns; linen and linen-rich yarns; metallic yarns; natural yarns; noble/fancy yarns; polyamide yarns; polyester and polyester-rich yarns; polypropylene yarns; sewing yarns; silk and silk-rich yarns; technical yarns; textured yarns; viscose and viscose-rich yarns; wool and wool-rich yarns.

Exports of Cotton textiles to Turkey

Turkey Import Statistics From World		
Raw Cotton, Cotton Yarn, Cotton Fabrics & Cotton Made-ups		
Year Ending: March		
Commodity	Million United States Dollars	
	2012	2013
Raw Cotton	1538.21	1298.70
Cotton Fabrics	1452.64	1115.66
Cotton Yarn	409.91	375.82
Cotton Made-up	268.31	228.21

Source of Data: State Institute of Statistics

Visitors at the Fair

A good number of visitors had attended the fair. Many buyers from Countries like Iran, Egypt, China, Portugal, Spain and Poland besides Turkey visited the fair.

Observation on Turkish Market

Turkey has been a traditional market for exports of Yarns from India. However, the investment in the Turkish Spinning sector is growing leading to an increase in domestic supply of yarns. Many of the participants stated that the prices of Turkish Yarns are currently lower than the prices of Indian Yarns. Also Turkey has got good stock of yarns. This is mainly due to low consumption of yarn by the user industry on account of low demand for value added products like fabrics & garments from EU and the USA.

However, this trend is likely to improve in another two or three months and the demand for yarns will improve and consequently prices will also increase, according to some analysts.

Additional Duties levied by Turkey

In March 2011, Turkey has imposed additional duties of 20% in addition to the existing duty of 8% on imports of textiles from India. Imports of textiles from developing countries like Pakistan attract an additional duty of 18% in addition to the existing duty of 6.4% whereas imports from Least Developed Countries (LDCs) attract an additional duty of 11% in addition to the existing duty of 0%. This makes imports of textiles from India into Turkey costlier by 3.6% and 17% as compared to imports from developing countries and LDCs respectively.

Visit of Consul General of India

The Consul General of India Shri Manish Gupta in Istanbul visited the fair. Shri A.Ravi Kumar, Deputy Director informed the Consul General regarding the potential to export yarn and fabrics from India to Turkey. However, he pointed out that the high duties imposed by Turkey on imports of textiles especially fabrics from India is hindering exports. He urged the Consul General to take up this issue of high import duties with the Turkish Govt.

The Consul General took a round and visited the booths of all the Indian Companies. He had a close look at the samples displayed by the Companies and interacted with the participants. He appreciated the Council's proactive efforts in promoting exports to Turkey and assured the Mission's support and co-operation in future.

Feedbacks

All the Indian companies reportedly benefited by participating in the fair. Many of them have got orders and have also established contacts with potential buyers. The feedback received from the participants are as under:

- The number of visitors from Turkey was comparatively low as compared to visitors from other countries especially from Iran, Egypt, Italy, Portugal, China etc.
- The venue is located far away from the main city in Istanbul. Ideally the fair should have been in the centre located near the airport.
- More Publicity of the fair was required.
- The event should have been for 3 days instead of 4 days.

Way forward

- (1) High import duties on import of Yarn, Fabrics & Madeups in Turkey from India need to be brought down. Concerted efforts should be made in this direction. The Council should persistently take up this issue with the Indian Govt to initiate a dialogue with the Turkish Government for achieving this.
- (2) The Council should conduct regular road shows in Turkey and to make presentations in various textiles centre like Denizlie, Bussa etc. The Council should engage with Turkey at least twice in a year.
- (3) Indo-EU FTA should be concluded at the earliest which will put pressure on Turkey to reduce import duties on imports of textiles from India and also to conclude Indo-Turkey FTA.

Future Outlook

Turkey continues to be a lucrative market for Indian Cotton textiles products. Exports to this Country can be increased if the products are of high quality and priced competitively. In the likely event of a reduction in duties on Indian textiles especially fabrics by Turkey, Turkey promises to be an attractive market of for Indian Cotton textiles.

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