



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

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E Serve No. 86 of 2016

Sep 01, 2016

Sub: Inviting participation in COLOMBIATEX, 24-26 January, 2017

Dear Member,

The Council proposes to organise group participation in COLOMBIATEX, 24-26 January, 2017 being held at Medellin City, Colombia.

Colombiatex is the largest fair in South America for Fibre to Fashion, the entire Textile value chain, attracting buyers from all over LAC region to source their requirement of Textile.

The Council invites members to take advantage of this event to gain further access into the Colombian market.

Textile and Clothing industry in Colombia:

The textile and apparel sector is one of the most important sectors in Colombia. It has a business track record of over 100 years and generates approximately 6, 50,000 direct and indirect jobs, representing 14% of total employment in the manufacturing sector. The sector represents 11% of manufacturing GNP and 1.8% of national GNP.

With several bilateral and multi-lateral regional agreements, import of yarn and fabrics into Colombia keep increasing in recent years, for conversion and re-export as well as for domestic consumption. Recently concluded Free Trade Agreement (FTA) between Colombia and USA has prompted several Chain Stores in USA to increase their sourcing from Colombia, thereby offering a greater scope for supplying yarns and fabrics to Colombia for conversion.

Colombia accounts for 5.87% of imports of Cotton Textiles in the LAC

region. India is the 2nd largest supplier of Cotton Textiles with a share of 20.24%.

It may be noted that, Colombia imported US\$ 2.03 Billion worth of Textile & Clothing, of which import of Cotton Textiles was US\$ 494 million in the year 2015-2016. Cotton Fabrics dominate the import market with a share of 64% followed by Yarn and Made-ups.

Exhibitor Profile:

Producers and traders of textiles, Textiles and Apparel Supplies
Manufacturers and traders, textiles and Apparel equipment and machinery,
Raw materials, and specialized services.

Product Profile:

All types of Yarn, Fashion Fabrics, Denims, Shirting, Suiting, Home Textiles & Accessories

Venue and Dates:

Convention Center, Plaza Mayor, Medellin, Colombia (White Pavilion Aisle)
24th to 26th January, 2017

Participation Fees:

Participation fees for a standard stall of 9 sq.mtrs. is Rs.3,15,000/- only.

Owing to limited space availability, larger booths are NOT available in India Pavilion.

Participation fees includes standard built up stall of 9 Sq. Mtrs, 3 Spotlights, Fascia Sign, Power Point, 1 Table and 3 Chairs, 1 Clothes Rail, 3 Shelves.

Please note that, this fee does not include airfare, hotel expenditure, sending display material and other related expenditure.

MDA grant will not be available since this event is already subsidized under MAI Scheme.

MAI funding

In accordance with the recent amendments in the MAI guidelines and conditional approval from the Ministry of Commerce, funding / subsidy is available subject to the following important criteria:

- Only if a minimum of 25 'eligible' exporters participate in this event, MAI funding will be available.
- Those exporters who have already availed subsidised fee structure under MAI scheme for 3 or more times including past participation

will not be considered as 'eligible' participants to avail MAI benefit for further participation at this event.

- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- In the event of participation of at least 25 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved events in a financial year.

Publicity for India Pavilion:

- An extensive pre-event publicity will be undertaken by the Council with support from the Embassy of India and Chamber of Commerce & Industry in Colombia.
- Exclusive branding for India Pavilion will be undertaken at the Venue.

Application Form:

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Interested Members are requested to send their filled up Application with full participation fee by way of Demand Draft / Cheque in favour of "The Cotton Textiles Export Promotion Council" (payable at Mumbai) to the following address **on or before 21st September, 2016. [\(Please click here to download Application Form\)](#)**

The Cotton Textiles Export Promotion Council
Engineering Centre, 5th Floor
9 Mathew Road
Mumbai-400 004
Attn: Mr. N Ravindranathan, Director
Tel: 022-23632910/11/12

Terms of Participation

A. In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

Less than 30 days prior to start of the event: 100%
30 - 45 days prior to start of the event: 75%
46 days or earlier to the start of the event 50%

B. Booth allocation will be done by Texprocil and will be binding to all the exhibitors through the Council. In case of any grievance, decision of the Executive Director remains final.

Should you require any other information, we will be glad to answer the same.

For further details please contact:

Mr. N. Ravindranathan / Mrs. Priya

Tel: 022-2363 2910 to 12

E-mail: ravi@texprocil.org (or) priya@texprocil.org

Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation in this event, thereby supporting initiatives by the Council.

Regards,

N Ravindranathan
Director

TEXPROCIL