

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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E Serve No. 19 of 2015

February 24, 2015

Dear Member,

This is further to our EServ Notification No. 091 dated 22-09-2014 regarding the Council's India pavilion at the Apparel Sourcing Show at Guatemala from 19th to 21st May 2015 at the Grand Tukul Futura Hotel and Convention Centre with the active support of The Embassy of India in Guatemala and the Association of Garments & Textile Industries (VESTEX).

The textile & apparel sector is one of the most important sector in Guatemala. With several bilateral and multi-lateral regional agreements, import of yarn and fabrics into Guatemala keep increasing in recent years, for conversion and re-export as well as for domestic consumption. Guatemala is a leading producer of readymade garments (RMG) in this continent though it does not have any raw material (such as Cotton or Synthetic fibre or Yarn or Fabric) for producing apparel. Consequently, it sources all of its apparel raw material requirement from other countries.

MDA benefit:

As per revised MDA guidelines, no Exports turnover ceiling is applicable for participation in Focus LAC region, however members with zero export in the last financial year will not be eligible. All participating members can claim **MDA upto maximum eligible grant of Rs. 2,50,000/-** as per prescribed MDA guidelines.

MDA benefit will be available only if a minimum of 10 members participate in the event, subject to fulfilment of all other MDA guidelines.

Participation fees:

In order to facilitate presence of Indian Exporters, the Council has negotiated with the organisers and obtained a nominal **rate of Rs 75,000 for a 9 sq mt stall.**

Bigger stalls are available in multiples of 3 sq mt: **Rs 25,000 for every 3 sq mt**

Advantages of participating in Apparel Sourcing Show 2015:

1. International key players from the apparel and textile industry of the CAFTA DR region have been meeting for 23 years under one roof
2. Only business platform for textiles and apparel in the Central America region
3. Matchmaking Meeting Programs, Seminars, Workshops conducted by organisers

Members interested to participate may contact the Council at the earliest and not later than **5th March 2015**. Participation will be confirmed only on receipt of payment.

For further details kindly contact
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Regards,

Siddhartha Rajagopal
Executive Director

TEXPROCIL