



TEXPROCIL

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of INDIA)

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E Serve No. 4 of 2016

January 19, 2016

Sub: India Show in Lahore

Dear Member,

The Council proposes to organise a group participation at the 3rd edition of “**India Exhibition-Lahore 2016, Pakistan**” from 26 to 28 February 2016, being organised by FICCI.

The previous two Shows were held in Lahore in February 2012 and 2014. The event marked a major milestone on the road towards improving bilateral relations. The Show holds significant economic and political importance with our engagement with Pakistan. The main objective of the forthcoming India Exhibition at Lahore is to sensitize Pakistani companies about Indian products and further increase the share of Indian products in Pakistan.

This is a multi commodity Fair, including Textiles. Event details are:

Venue :

Expo Centre Lahore, Lahore, Pakistan

Participation Fee : Rs 1,65,000 + service Tax.

Last date for receiving Applications: 24th January 2016.

Transport arrangement:

Common transport arrangement will be made to enter Pakistan through Wagah Border.

Visa formalities and help extended by FICCI:

FICCI will facilitate the Visa formalities of all Exhibitors & Registered Delegates.

Visitor profile:

General public, End Consumers & Buyers, Pakistani Companies and Delegates, Trade promoters (Importers), Trade Journalists, Industry Experts, Pakistani Govt. officials etc.

Please find the brochure of the event attached ([click here](#)) which will give a clear outlook of the event.

For further details you may please contact us at ravi@texprocil.org and copy to:
Mr. Ishaan Chawla, FICCI ishaan.chawla@ficci.com Cell: 0 - 8800184050.

You are requested to take advantage of this opportunity in exploring market potential for your textile products in Pakistan.

Regards,

N. Ravindranathan

Joint Director
TEXPROCIL