



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

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**E Serve No. 133 of 2016**

**December 16, 2016**

**Sub: Digital India - Drive to promote Cashless transactions & facilitate opening new accounts in textile industry**

**Dear Member,**

The Digital India programme is a flagship programme of the Government of India with a vision to transform India into a digitally empowered society and knowledge economy. "Faceless, Paperless, Cashless" is one of professed role of Digital India.

***Modes of Digital Payment:***

As part of promoting cashless transactions and converting India into less-cash society, various modes of digital payments are available. These mode are: Banking Cards, Unstructured Supplementary Service Data (USSD) channel, Aadhaar Enabled Payment System (AEPS), Unified Payments Interface (UPI), Mobile Wallets, Banks Pre-paid Cards, Mobile & Virtual Point of Sale (POS), Internet Banking, Mobile Banking, Micro ATMs.

[Refer TEXPROCIL EServe No.130 Dated 10th Dec 2016. Click on link: **[Circular No. EPS/31/2016-17](#)** ]

Apart from the above, it has been observed by the Government that a large number of textiles workers have been traditionally paid wages in cash as they were not having bank accounts. In order to ensure payment of wages through bank transfer mode, it is necessary that camps are organized at various production centres for educating textile workers to adopt digital transactions and facilitating opening bank account to workers who do not have the same.

[Refer TEXPROCIL EServe No.131 Dated 12th Dec 2016. Click on link: [EServe No.131](#) ]

In this regard, TEXPROCIL has been mandated to encourage textile companies to facilitate opening of at least 10,000 new accounts by textile workers on or before 31st December 2016.

We request each of the Members to organise camps at their offices / factories so as to facilitate the employees/workers in opening bank accounts and send weekly feedback (format enclosed below) to the Council so as to keep the government updated in the mater.

In case the new employees in your companies are already in the process of opening bank accounts you may kindly let us know the number of such new accounts being opened.

### **Guide to conducting Workshop**

1. Decide on the target audience (i.e. total no. of workers to be enrolled for workshop)
2. Decide on the technical partner / banking institution for conducting the workshop.
3. Decide on the date, venue and location and facilitate holding of the workshop.
4. Conduct the workshop and create a record of the proceedings (photos, videos, reports)
5. Submit Report on the workshop to government through TEXPROCIL.

### **Backdrop Template**

1. Digital India Logo
2. Company Name & Logo
3. Banking Institutions Logo
4. Title: 'Digital India Workshop – Cashless Transactions & Bank Accounts Opening'
5. Venue, Date and Time duration of the Workshop

We request each of the Members to organise camps at their offices/factories so as to facilitate the employees/workers in opening bank accounts and send weekly feedback ([click here for format](#)) to the Council so as to keep the government updated in the mater.

We have enclosed photographs of workshops ([click here](#)) organised by Century Textiles and Industries Ltd. at Bharuch, Gujarat and Ratan Textiles p. Ltd. at Jaipur, Rajasthan for your reference.

Being a Member of the Council, we solicit your support in the matter.

Regards,

**Siddhartha Rajagopal**  
**Executive Director**

**TEXPROCIL**