



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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**Sub : Inviting participation in Texworld & Apparel Sourcing Fair,
Paris 18th to 21st September 2017**

Dear Member,

The Cotton Textiles Export Promotion Council with the support of other Textile EPCs proposes to Organize National Level Participation in 'TEXWORLD' and 'Apparel Sourcing' concurrently held at Paris Le Bourget, France from 18th -21st September 2017.

Advantages of participation through the Council

- The Council is undertaking extensive efforts in publicizing 'Indian Participation' at this Show
- Support of Ministry of Commerce and Embassy of India in Paris
- Projecting 'Incredible Textiles of India' brand across the Show
- Right fair to meet big buyers of Textile & Clothing in a high value market.

Trade Data

In the year 2016, EU (28) imported US\$ 121.64 billion worth of T & C from the world, of which, import from India was US\$ 8.61 billion, accounting for 7.08% market share.

European Union (EU 28) as a combined market is the largest importer of Textiles & Clothing (T&C) from India, accounting for 26.3% of total export of T&C from India during 2016.

Considering the higher spending capacity in EU 28 countries, as a block, it is the single largest market for the Indian export of T&C products. However only 7.08 % of total import of T&C into EU was from India thereby offering scope for increasing market share by undertaking suitable marketing activities, such as participation in this established event to meet major importers in EU.

About Texworld& Apparel Sourcing

Texworld – Paris is a major venue for non-European fabric producers who want to meet their clients from Europe and North American countries. 'TEXWORLD Paris' Fair is creative, competitive and entirely adapted to European needs. This Fair is considered to be a worldwide Textile "Rendezvous".

Apparel Sourcing – Paris is an international trade fair which throws open marketing and networking opportunities to the exhibitors a wide variety of collection of Apparel, Clothing& Fashion industries.

Show dates : 18 – 21September, 2017
Location : Paris Le Bourget, France
Total Exhibition space : Approx. 41,700 sqm
Exhibitors : 987from 27 countries are expected to participate
Visitors : Expected over 13,500 visitors from 100 countries.
Fringe program : Trend Forums / Presentations
Admission : Trade visitors only - free of charge
Texworld Paris is Organised by : Messe Frankfurt France S.A.S.

Visitor target group:

Manufacturers of clothing, Fabric Manufacturers, Private Label, Textile Retailers and Wholesalers, Garment Retailers and Wholesalers, Mail-order, Large scale retailing, Chain store, Department Store, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives.

Product groups at Texworld

Cottons, Shirting, Linen, Denim, Eco-friendly Fabrics, Wool, Wool Blend, Knitted fabrics, Silk, Silky aspects, Embroidery & Lace, Functional Fabrics, Prints, Trims & Accessories, Yarns & Fibres, Full Package, Clothing, Style Trade publications.

Product groups at Apparel Sourcing

Men's wear, Children wear, Ladies wear, Shawls & Scarves and Fashion Accessories

Participation fees:

A) Subsidized participation fee for TEXWORLD, Paris, France, September 2017

1. 12 sq. mtr stall = Rs. 5,07,000/-
2. 15 sq. mtr stall = Rs. 6,54,000/-
3. 18 sq. mtr stall = Rs. 7,97,000/-

For those interested in applying for higher sq. mtrs. kindly contact the undersigned at the Council

[Please click here for application form for participation in Texworld](#)

B) Subsidized participation fee for Apparel Sourcing, Paris, France, September 2017

1. 9 sq. mtr stall = Rs. 3,00,000/-
2. 12 sq. mtr stall = Rs. 4,27,000/-
3. 15 sq. mtr stall = Rs. 5,58,000/-
4. 18 sq. mtr stall = Rs. 6,80,000/-

For those interested in applying for higher sq. mtrs kindly contact the undersigned at the Council

[Please click here for application form for participation in Apparel Sourcing](#)

Please note that this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. MDA grant will not be available.

MAI Funding

In accordance with the recent amendments in the MAI guidelines and conditional approval from the Ministry of Commerce, funding / subsidy is available subject to the following important criteria:

- Those exporters who have already availed subsidized fee structure under MAI scheme for 3 or more times including past participation will not be considered as 'eligible' participants to avail MAI benefit for further participation in this event.
- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved events in a financial year.

Corner Booth Premium

Actual fee charged by the organizers will be applicable for corner booth premium i.e. **discount / subsidy is not applicable for corner booth premium**. Due to availability of limited number of corner booths, allocation will be done by Messe Frankfurt, Paris, after considering various aspects as per their own guidelines.

Companies interested in Corner Booth are required to send a separate cheque to the Council along with Application. In case Corner booth is not allocated to interested companies, their cheque will be returned.

VAT

As per new guidelines, certain category of exhibitors are exempted from VAT.

In case your Company does not qualify for VAT exemption, equivalent amount need to be paid by you on getting final invoice from the organizers.

GUIDELINES FOR THE ALLOTMENT OF BOOTHS:

Participants who pay the full participation fee in time would be considered for allotment of booths.

1. **Due to limited availability of booths applications will be considered on First Come First Served basis ONLY**
2. The decision of Chairman / ED, TEXPROCIL would be final in case of any confusion / dispute.
3. No change in the booths, once allotted would be entertained under any circumstances.

CANCELLATION

In case of cancellation / withdrawal of participation by Members full participation fees will be forfeited.

APPLICATION

Exporters registered with TEXPROCIL and other Textile & Apparel EPCs can apply for participation in this event. Members are requested to send their application directly to TEXPROCIL with full participation fee by way of Demand Draft / Cheque in favour of "**The Cotton Textiles Export Promotion Council**" (payable at Mumbai).

Kindly note, your participation will be considered only if we receive full payment towards participation fee and complete application form on or before 7th April 2017.

Interested Members are requested to fill up the attached Application Form and e-mail to: shailesh@texprocil.org / mrunal@texprocil.org

For further details please contact:

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We solicit your participation in Texworld & Apparel Sourcing, Paris, France from 18 - 21 September 2017.

Regards,

Shailesh Martis
Joint Director

TEXPROCIL