



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored By Government of INDIA)

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**Sub: Inviting participation at 5th Myanmar Int'l Textile & Garment Industry
Exhibition from 24th - 27th June 2016, Yangon, Myanmar**

Dear Member,

The Cotton Textiles Export Promotion Council (TEXPROCIL) proposes to organize India Pavilion in 5th Myanmar Int'l Textile & Garment Industry exhibition from 24th -27th June 2016 at Myanmar Event Park (MEP), Yangon, Myanmar

This expo is co-organized by the **Myanmar Garment Manufacturers Association (MGMA)**, and officially supported by the **Republic of Union of Myanmar Federation of Chambers of Commerce & Industry (U.M.F.C.C.I.)**.

Myanmar Textile Industry

With the ongoing economic changes, Myanmar is establishing itself as a leading manufacturing hub in the ASEAN region. The ongoing quest for low cost production has drawn manufacturer's attention to the clothing industry in Myanmar. According to the Myanmar Garment Manufacturers Association (MGMA), in the year 2014 exports from Myanmar were over US\$ 1500 million from the nation's 200 garment factories, 195 of which are privately held. The main markets for exports of clothing from Myanmar are Japan and South Korea.

Textile Trade:

In the year 2014, textiles formed the major chunk of the country's import accounting for total imports of Textiles & Clothing at USD 1702 million of which share of textiles was 90.7% (USD 1544 million). India is the 4th supplier of Textile & Clothing with a share of 5.04% (USD 85.80 million) and ranked 4th in Textiles with share of 4.47% (USD 69.05 million). An analysis of product wise imports shows that cotton fabrics dominate the cotton textiles import market with a share of 70.10% followed by cotton made-ups and

cotton yarn. India is the top supplier of cotton yarn to Myanmar with a share of 58% (US\$ 38 million).

Fact sheet of the MTG 2015 show:

- 102 exhibitors from 16 participating countries
- 4000 sq. mtrs. gross exhibition area
- 9380 visitors

Trade Data:

Table 1: Top 10 suppliers of cotton textiles (yarn/ fabric/ made-ups) into Myanmar - figures shown are for the period January – December 2014

COTTON TEXTILE ITEMS (YARN/FABRICS/MADEUPS)			
Rank	Suppliers	Mn US \$	% share
	World	517.10	100.00
1	China	291.58	56.39
2	Thailand	93.71	18.12
3	India	54.04	10.45
4	S. Korea	32.01	6.19
5	Japan	13.99	2.71
6	Hong Kong	12.56	2.43
7	Taiwan	9.59	1.85
8	Indonesia	3.24	0.63
9	Singapore	1.93	0.37
10	Malaysia	1.68	0.33

India is the 3rd largest supplier of cotton textiles to Myanmar with a 10.45% market share.

Table 2: Top 10 suppliers of cotton fabrics into Myanmar - figures shown are for the period January – December 2014

COTTON FABRIC			
Rank	Suppliers	Mn US \$	% share
	World	362.47	100.00
1	China	218.84	60.38
2	Thailand	69.92	19.29
3	S, Korea	22.42	6.19
4	India	12.62	3.48
5	Hong Kong	11.46	3.16
6	Japan	11.11	3.06
7	Taiwan	8.49	2.34
8	Indonesia	3.09	0.85
9	Singapore	1.36	0.38
10	Italy	1.13	0.31

India is the 4th largest supplier of cotton fabrics to Myanmar with a 3.48 % market share and there is good scope for export of these items to Myanmar.

Exhibitor Profile

Yarns: Cotton & Blends

Fabrics: Woven & Knitted Fabrics

Visitor Profile

Textile manufacturers, Knitting manufacturers, Garment manufacturers, Dealers of textile & garment accessories, Distributors & Agents of Textile & Garment Accessories.

Participation Fees

Participation fees for 9 sq meters booth is Rs.1,50,000.

Each 9 sq m of exhibit space includes: * Fascia *1 information desk *1 power point socket * Carpet * 1 round table * 3 folding chairs * 1 waste basket * 3 spotlights *2 shelves (for yarn exhibitors) OR 2 Fabric rods (for fabric exhibitors).

Market Development Assistance (MDA)

As per revised MDA guidelines, exporting companies with an f.o.b. value of exports of upto Rs. 30 crore in the preceding year 2015-16 will be eligible for MDA assistance. This will be subject to the condition that the exporter has completed 12 months membership with concerned EPC.

All participating members can claim MDA upto maximum eligible grant of Rs.2,00,000 towards charges of the built up furnished stall and/or travel expenses by air, in economy excursion class by shortest route subject to submission of all documents as per prescribed MDA guidelines. MDA benefit will be available only if a minimum of 10 members participate in the event, subject to fulfillment of all other terms and conditions.

Cancellation / withdrawal policy:

In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

- Less than 30 days prior to start of the event: 100%
- 30 - 45 days prior to start of the event: 75%
- 46 days or earlier to the start of the event: 50%

Interested members are requested to send their confirmation to the Council along with the filled application form ([click here for form](#)) and the full participation fee by multicurrency cheque / DD to be drawn in favour of "The Cotton Textiles Export Promotion Council" to the Texprocil Head Office located at 5th Floor, Engineering Centre, 9, Mathew Road, Mumbai – 400004 not later than **21st March, 2016**.

Participation in the exhibition will be confirmed only on receipt of completed application form and full payment towards the booth charges.

For further details, please contact:

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Being an esteemed member of the Council & a leading exporter of cotton textiles, we solicit your participation thereby supporting initiatives by the Council.

Regards,

Shailesh Martis
Joint Director

TEXPROCIL