



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

Website: <http://www.texprocil.org> E-mail: info@texprocil.org Tel.: 91-22-2363 2910 to 12

Fax: 91-22-2363 2914

Call Send SMS Add to Skype You'll need Skype CreditFree via Skype

E Serve No. 54 of 2015

June 05, 2015

Sub: Fashion Forecast Seminar for Japanese Market

Dear Members,

With a view to exploring the opportunities for various cotton textile products in the Japanese market, the Council along with the Japan India Industry promotion Association (JIIPA) is organizing a **Fashion Forecast Seminar for Japanese Market** at 3 pm on 12.06.2015 at the Council's head office – 5th Floor Engineering Centre, 9 Mathew Road, Opera House, Mumbai 400004.

As you are aware, the Free Trade Agreement (FTA) between India & Japan is in force from August 2012 and almost all the Textiles and Clothing products qualify for duty free access for import from India to Japan, offering great potential and scope to increase India's export share to this market.

The Seminar is being conducted by famous Japanese merchandiser Mr. Koji Shimada (Asia Development producer) and Mr. Seiji Inoue (Fashion Designer). It aims to provide aspiring local exporters to Japan with detailed information on demand and fashion trends in Japanese market and business practices. The Japanese experts will offer color and fabric forecasts to help Indian exporters understand Japan's changing styles, provide detailed information on demand and fashion trends in Japan and also advice on market entry strategies.

For a highly quality conscious market like Japan, this Seminar will also highlight methods to display in an exhibition of Japan and to succeed. Basics of display in the exhibition / preparations before the exhibition / Correspondence for the exhibition / Practical presentation techniques / Tips for successful product sale in Japan / Store VMD / Catalogue and homepage in Japanese / Securing of contact information in Japan / Follow up services after the exhibition will also be discussed.

We hope that this program will add substantial value to your business and enable you to achieve significant success in your entry and subsequent operations in Japan.

The invitation to the Seminar is enclosed.

Limited seats are available and they will be allotted on first-cum-first-serve basis. Kindly send us your confirmation to attend the event by sending the **attached reply form** to mrunal@texprocil.org / info@texprocil.org at the earliest.

Regards,

Siddhartha Rajagopal
Executive Director

TEXPROCIL