

THE COTTON TEXTILES EXPORT PROMOTION COUNCIL (Sponsored By Government of INDIA)

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Sub: 4th National Standards Conclave from 1-2 May 2017

Dear Member.

The Ministry of Commerce in collaboration with CII, BIS, EIC and NABCB is organising the 4th National Standards Conclave from 1-2 May 2017 at Hotel, The Lalit, Barakhamba Avenue, Connaught Place, New Delhi.

The objective of the conclave is to suggest an outcome document on National Strategy for Standardisation. In the changing scenario of international trade, standards and technical regulations play an important role in the agenda of the industry as well as regulatory institutions. By conforming to standards the competitiveness of the product and fairness of the market can be increased.

Please <u>click here</u> for the agenda of the two day programme.

Members interested in participating may kindly contact Shri Pranav Kumar, Head - International Trade Policy, CII at Pranav.kumar@cii.in

Regards,

Dr. Siddhartha Rajagopal Executive Director

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