



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

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**E Serve No. 42 of 2016**

**May 02, 2016**

**Sub: Inviting participation at Yarn Expo & InterTextiles Fairs,  
Shanghai, 11 to 13 October 2016**

**Dear Member,**

The Council proposes to organize India Pavilion at 'Yarn Expo' to be held concurrently with "Intertextile Shanghai Apparel Fabrics" from 11 to 13 October, 2016 at Shanghai, China.

**Yarn Import into China**

- China imported 2,223 million kgs of Cotton Yarn (valued at US\$ 5,898 Mn) from all sources in the year 2015-16, of which, import from India was 635 Mn Kgs valued at US\$ 1,650 Mn
- India is the largest supplier of Cotton Yarn to China with a market share of 28%. However, import from Vietnam is also increasing rapidly over the past two years.

**Fabric Import into China**

- Even though China is the largest manufacturers of Fabrics in the World, it also imported US\$ 8,522 Mn worth of Fabrics (of all fibres) in the year 2015-16 whereas, share of India was only US\$ 85 Mn [0.99 %].
- Considering ever increasing production cost, including cost of raw material, power, labour cost etc., China is increasingly sourcing certain varieties of fabrics from other competitive countries.

### **About Yarn Expo, Shanghai**

Dates: 11 - 13 October, 2016 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), 333 Songze Avenue, Shanghai, China

No. of Exhibitors in 2015 October edition: 258 companies from 11 countries and regions

No. of Visitors in 2015 October edition: Over 7,375 Trade Visitors from 43 countries and regions

Focus Products: All types of Yarns and Fibres

Organisers: Messe Frankfurt (HK) Ltd.

### **About Intertextile Apparel Fabrics, Shanghai**

Dates: 11 - 13 October, 2016 [3 days]

Venue: National Exhibition and Convention Center (Shanghai), 333 Songze Avenue, Shanghai, China

No. of Exhibitors in 2015 October edition: 4,643 companies from 29 countries and regions

No. of Visitors in 2015 October edition: Over 66,256 Trade Visitors from 97 countries and regions

Focus Products: All types of Fabrics

Organisers: Messe Frankfurt (HK) Ltd.

### **Participation Fee:**

A) Participation fee for Yarn Expo, Shanghai, China, October 2016  
9 Sq.Mtr. standard built up Stand - **Rs.2,15,000-**

Larger Stands in multiples of 9 sq mtrs are available at proportionately higher fee.

B) Participation Fee for Intertextile Apparel Fabrics, Shanghai, China, October 2016  
9 Sq.Mtr. Standard built up stand - **Rs.3,43,000/-**

Larger Stands in multiples of 3 Sq.Mtrs are available at proportionately higher fee.

### **Advantages of participation through TEXPROCIL**

- Additional Pre Event Publicity for India Pavilion
- 'Brand India' promotion at the Venue during the event
- Your Company brief profile on the event publicity material
- Right event to meet importers of Yarn & Fabrics from China as well as buyers visiting the Fair from major importing countries.

Interested Members are requested to fill up the attached **Application Form** and send it to us along with Cheque / DD Favouring **'The Cotton Textiles Export Promotion Council'** payable at **Mumbai on or before 31 May, 2016.**

**[Application for Yarn Expo October 2016 \(click here\)](#)**

**[Application for InterTextiles October 2016 \(click here\)](#)**

## **GUIDELINES FOR THE ALLOTMENT OF BOOTHS:**

All the participants who pay the full participation fee on time would be considered for allotment of booths through draw-of-lot / alphabetical order.

1. Applications will be considered on FCFS basis.
2. The decision of ED, TEXPROCIL would be final in case of any confusion/dispute.
3. For the allotment of booths, where any vacancy arises after the draw of lot, the same would be subject to the discretion of the ED TEXPROCIL.
4. No change in the booths, once allotted would be entertained under any circumstances.

### **MAI funding**

In accordance with the recent amendments in the MAI guidelines and conditional approval from the Ministry of Commerce, funding / subsidy is available subject to the following important criteria:

- Only if a minimum of 50 'eligible' exporters participate in this event, MAI funding will be available.
- Those exporters who have already availed subsidised fee structure under MAI scheme for 3 or more times including past participation will not be considered as 'eligible' participants to avail MAI benefit for further participation at this event.
- Those exporters who have already availed MAI benefit for 3 or more times can participate by paying full participation fee.
- In the event of participation of at least 50 exporters (for the 1st or 2nd or 3rd time), applicable MAI benefit will be passed on to eligible exhibitors after finalisation of the participation.
- An exporter can avail MAI benefit for participation in a maximum of 2 approved events in a financial year.

### **CANCELLATION**

In case of cancellation / withdrawal of participation by Members, participation fees will be forfeited as follows:

Less than 30 days prior to start of the event: Up to 100%

30 - 45 days prior to start of the event: Up to 75%

46 days or earlier to the start of the event: Up to 50%

Should you require any other information in this matter, we will be glad to answer the same. For further details please contact:

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We solicit your participation in *'India Pavilion' at Yarn Expo/ITSAF*, Shanghai, China to be held in October 2016.

Regards,

**Siddhartha Rajagopal**  
Executive Director  
TEXPROCIL