



THE COTTON TEXTILES EXPORT PROMOTION COUNCIL  
(Sponsored By Government of INDIA)

Engineering Centre, 5th Floor, 9, Mathew Road, Mumbai - 400 004.

Maharashtra State, INDIA.

Website: <http://www.texprocil.org> E-mail: [info@texprocil.org](mailto:info@texprocil.org)

Tel.: 91-22-2363 2910 to 12 Fax: 91-22-2363 2914

**E Serve No. 126 of 2016**

**December 07, 2016**

**Sub: Participate in export promotion activities of Texprocil and avail MDA grant**

**Dear Member,**

Market development Assistance (MDA) is granted to individual exporters for participating in Trade fairs, Exhibitions and Buyer Seller Meets by the Ministry of Commerce & Industry, Govt. of India through the Council.

The following events have been listed under MDA Scheme for the period Jan-March 2017:

1. Heimtextil, Frankfurt, Germany, 10 - 13 January 2017
2. 14th International Istanbul Yarn fair, Turkey, 2-5 February 2017
3. 59th Cairo Fashion & Tex, Cairo, Egypt, 2-5 March 2017
4. Expo Produccion 2017, Mexico, 29-31 March 2017

**Members participating at these events are encouraged to apply for the MDA grants subject to fulfilling eligibility criteria.**

**Summary of MDA guidelines is given below:**

**A) Eligibility Criteria:**

- Complete **12 months** membership with TEXPROCIL & filing of Export Returns with Council regularly.
- F.O.B. value of export of last financial year should be less than **Rs. 30 crore. ( No such ceiling is applicable in Focus LAC region).** However **Member with zero export in the last financial year will not be eligible.**

- The company shall not be under investigation/charged/prosecuted/debarred/black listed under the Foreign Trade Policy of India or any other law relating to export and import business.

**(B) Important terms and conditions:**

- Minimum 10 companies (Council members) should participate in the event.
- Assistance to one regular employee/ Director/ Partner/ Proprietor of Company.
- Maximum of three times participation in a particular trade fair/exhibition would be eligible for MDA assistance.
- Maximum MDA assistance shall be inclusive of MDA assistance received from all Govt. bodies/FIEO/EPCs/Commodity Boards/Export Development Authorities/ITPO etc.,
- Wherever exporters are eligible to claim air fare, grant will be restricted to economy class air fare by shortest route.
- **Intimation application must be received in Form IV, minimum 14 days in advance before departure from the country.**
- Claim i.e. **Form VI & Form VII** along with all required supporting documents as per MDA Guidelines should reach the Council within 45 days of return to India.
- Owing to limited grants available, disbursement of eligible assistance will be subject to approval by the Government.

**Eligible grants will be subject to actual expenses incurred, availability of funds etc.**

**In case you need further details kindly contact TEXPROCIL at [ravi@texprocil.org](mailto:ravi@texprocil.org) / [priya@texprocil.org](mailto:priya@texprocil.org) / [mrunal@texprocil.org](mailto:mrunal@texprocil.org)**  
Tel. no.: +91 22 23632910 /911/912

For revised MDA guidelines [\[click here\]](#)

Regards,

**N. Ravindranathan**  
**Director**

**TEXPROCIL**