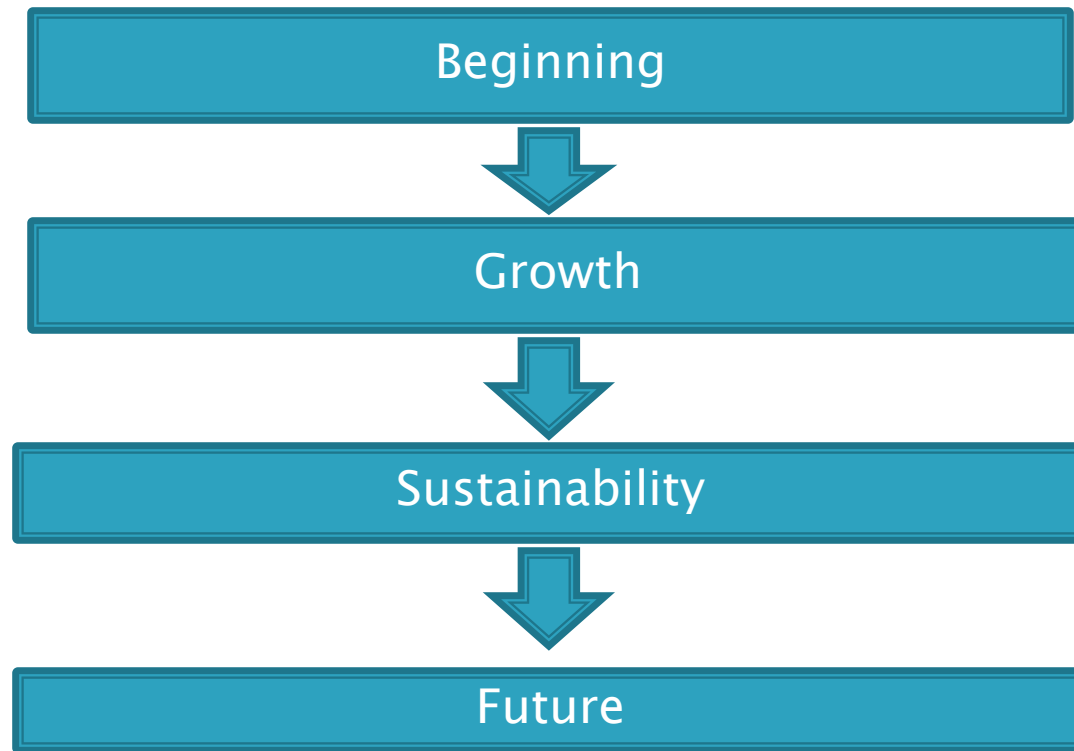


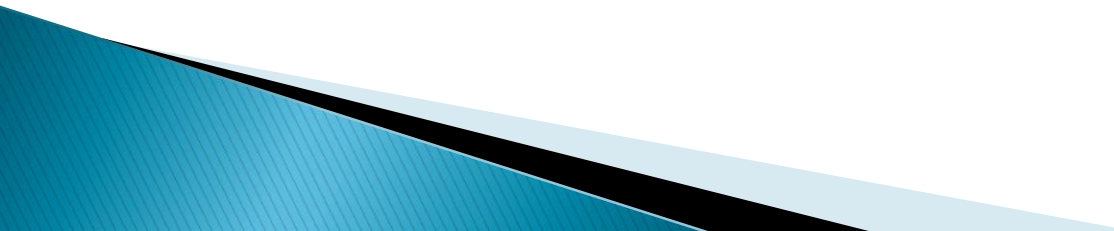
Growth story of cotton seed oil in Gujarat

Mr.Priyam N Patel
VP Sales and Marketing
N.K.Proteins pvt ltd

Past and the way forward



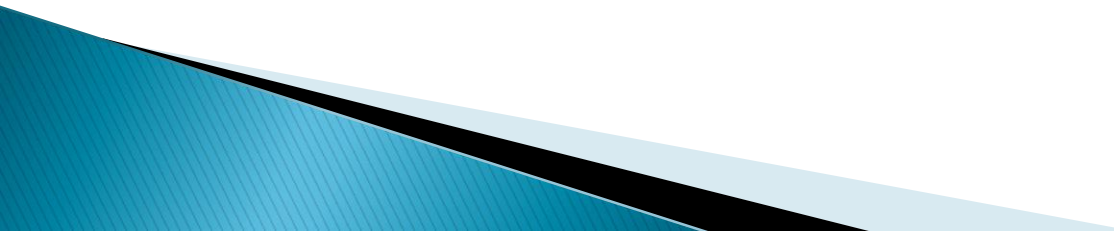
The beginning

- ▶ Ground Nut
 - ▶ Refineries and first few brands
 - ▶ The beginning
- 

Growth

- ▶ More players
 - ▶ N.K.Proteins
 - ▶ Benefit over price
 - ▶ Approval
- 

Sustainability

- ▶ Entry Of Multinational company
 - ▶ Imported Oils
 - ▶ Consumer Loyalty
 - ▶ Increase in availability of raw materials
- 

Future

- ▶ Spreading awareness of benefits
 - ▶ Acceptance in other states
- 