

SEA of India

**Contributing To The Growth Process of
Indian Vegetable Oil Industry & Trade**



THE SOLVENT EXTRACTORS' ASSOCIATION OF INDIA

Premier Association of Vegetable Oil Industry & Trade in India

Non Government Organisation (NGO) Recognised by Ministry of Agriculture, Government of India

Trade Promotion Organisation (TPO) Recognised by Ministry of Commerce, Government of India

ISO 9001:2015 Organisation



The Solvent Extractors' Association of India

Established in 1963, The Solvent Extractors' Association of India is a Premier Association of Vegetable Oil Industry & Trade in India. The foundation of the solvent extraction industry was laid in 1945. An initiative, that was introduced as a small solvent extraction plant in Bhavnagar has today transformed into a big industry. The Association's dependable reputation is today supported by the presence of a huge range of oilseed crushing units. It is now driven by the vision to address problems and create solutions for such oilseed crushing units in a strategic way.

Since 1963, the ascent of The Solvent Extractors' Association of India to a position of high repute is a direct result of continual improvement and updated services. The Association is recognised as a Non Government Organisation (NGO) by the Ministry of Agriculture. Also, the Ministry of Commerce, Government of India has given it the status of the Trade Promotion Organisation (TPO). As a TPO, the Association promotes exports of various meals, compound feeds for Animals, Poultry & Aqua species and Minor oils. SEA is a financially autonomous and functions entirely as a private sector body.

The Solvent Extractors' Association of India is the first ever association in vegetable oil and oilseed sector to receive the quality standard of ISO 9001:2000 registration, which was upgraded to ISO 9001:2008 in 2008 and further upgraded to ISO 9001: 2015 in June 2016.



SEA's Vision - Grow beyond the horizon

The purpose of the Association is to foster the development and growth of the solvent extraction industry in particular and overall development of vegetable oil industry in the country by using State of the Art Technology. This would enable the industry to increase vegetable oil availability in the country and thus achieve self reliance to meet the growing demand of the large population.

SEA's Vision

- ◆ To promote and protect the trade, commerce, manufacturing and exporting, trading and other activities of the Solvent Extraction Industry in particular and vegetable oil industry in general.
- ◆ To encourage and promote the use of solvent extracted oil and their by-products in India and abroad and with that aim to publicise, propagate and advocate their uses through various publicity media including organising seminars / conventions.
- ◆ To represent member's point of view and the interests of the solvent extraction and vegetable oil industry as a whole before Governmental and quasi governmental authorities, trade and industry bodies, chambers of commerce, foreign trade & industrial interest and other organisations.
- ◆ To establish, promote, operate, maintain, increase and encourage directly or indirectly steady and stable expansion of the export of de-oiled cakes/meals and for that purpose to carry on such activities and implement such schemes by such methods as may be necessary.
- ◆ SEA is committed to the development of Vegetable Oil Industry in India by furnishing the latest technical, marketing & other relevant information.

- ◆ SEA presents awards every year to the Highest Processors & Exporters of the Commodities serviced by the Association to encourage processing & export.

SEA's Role in Trade Promotion

- ◆ Guiding exporters: Assessing international trends in feed ingredients and prices.
- ◆ Assisting the trade in quality assurance for inspiring confidence in foreign buyers.
- ◆ Ensuring timely and regular shipment performance.
- ◆ Collection and dissemination of market information and statistics on trends of contracting, physical exports, status of crop situation and marketing strategies.
- ◆ Providing a strong organisational nucleus.
- ◆ Deputing delegation's to foreign countries.
- ◆ Explore & study export markets.
- ◆ Organising and participating in trade fairs, exhibitions and buyer-seller meets in India and abroad. Export promotion and market development of de-oiled meals, fats, compound cattle and poultry feeds.
- ◆ Building a proactive relationship between Buyers & Seller.





SEA's Wide Array of Services

SEA is driven by the dual objective to help and foster development of Solvent Extraction Industry in particular and vegetable oil industry in general. The Association extends its wide range of services to its esteemed members and associated organizations. This process is followed to promote and protect the Trade, Commerce, Manufacturing & Exporting, Trading and other activities of the solvent extraction industry.

Awards to Processors & Exporters

SEA presents special awards to the highest processors and exporters of commodities serviced subject to minimum processing of 10,000 tons and earning from exports of 1.0 crore. The vision of the Association behind organising such events is to encourage processing and exports. The awards are presented at SEA Annual General Meeting to encourage excellent contribution towards industry's growth. Similarly, the first three highest producers of Refined Rice Bran Oil are awarded the prestigious 'Shri B. K. Goenka-SEA Award for Refined Rice Bran Oil'.



SEA's Wide Array of Services

National & International Seminars

Annual National seminars are organised on Rice Bran Oil, Technology Upgradation and Oil Meal Usage in Compound Feeds across India. International seminars are also held on Castor and its value added products. These seminars have been positively powering growth across all segments of vegetable oil industry. As a result, their popularity keeps increasing manifold.

Globoil India Conference

Globoil India is an annual international conference on vegetable oils. It serves as an ideal platform for vegetable oil industry to come together. It is an event with an international perspective which also presents a clear understanding of the latest vegetable oil and meal business & trade scenario every year.

Daily Rates by E-mail

SEA is committed to its members and others by furnishing updated inputs through use of dynamic Information Highway. The Association registers the rates on a daily basis for oilseeds, oilcakes, rice bran, edible & non-edible oils, S. E. Oils, S. E. Refined oils etc. from Mumbai and International markets. Daily rates can be availed from the Association by e-mail in the evening, at a nominal annual fee and it is also hosted on SEA website.

SEA Website: Hosting of Members Page / Linking Members Website to SEA Website

SEA's informative website provides the most up-to-date information on vegetable oil industry and registers, over 20,000 hits per month. Regular logging on to the website has benefitted the members in a major way. Secondly, the members can now host their web pages or link their website to <http://www.seaofindia.com> to avail better broadcasting of information about their products at a nominal cost.

SEA News Circular & Email Circulars

SEA brings out monthly SEA News Circular and circulates across a wide database of members on a complimentary basis. This journal is very informative which gives detailed updates on the industry, trade notifications, trade/export enquiries, National / International news and also information on imports of vegetable oils, production & exports of oil meals from India, daily rates of oilseeds, oilcakes, oil meals, refined & solvent extracted oils of various oilseeds etc.

SEA Trade Delegation

SEA regularly organises delegations with its members to various countries. This has given a wider exposure to its members to interact with the leaders from the business & trade in different countries and has expanded their business horizons with mutual co-operation & exchange of views. It has also given a unique opportunity for techno transfer or joint venture with the major players across the globe in Vegetable Oil Industry.

Crop Survey for Castor, Groundnut & Rape-Mustard

SEA is actively involved in conducting Castor Crop Survey in three major Castor growing states viz. Andhra Pradesh, Gujarat & Rajasthan for the last few years. This survey has contributed towards the enhancement of Castor trade in India and also on a global level. Similarly SEA also conducts crop survey for Groundnut and Rape-Mustard.

Meetings

Periodic Managing Committee and zonal meetings are held all over India. These meets have made possible one-to-one exchange of views and information to discuss the issues frequently faced by the members and take up suitably with the concerned authority.

SEA Publications

The Association publishes SEA Handbook (every three years), Annual Report, Seminar Proceedings (hard & soft version) and Delegation Reports. These publications are available to the members and trade-on charge basis. The details of SEA Publications are given on the SEA website.





SEA's Significance

Comprising over 800 members and consisting 350 fully operational solvent extraction plants, SEA today stands a renowned organisation. Strengthening it further are 100 oil mills, 300 vegetable oil refineries, 40 vanaspati manufacturers and 50 compound feed & fatty acids manufacturers. SEA strongly associates itself with Merchants & Exporters, Foreign Buyers, Brokers & Dealers, Vegetable Oil Importers, Surveyors, Plant & Equipment Manufacturers, Clearing & Forwarding Agents, Ports & Portals, Financial Institute, Commodity Exchanges, Associations etc.

Since inception, SEA has been on the forefront to promote the oils & oilseeds sector of India. Various Ministries of Central Government have invited the Association to represent the vegetable oil industry. The Association takes keen interest in creating a platform to make possible excellent interaction between its groups of members. It organises meetings, seminars and conferences on a regular basis. Maximum participation is made possible through foreign delegations, regular updates on industry through e-mails, circulars, monthly news circulars, CD-Proceedings of all seminars and various publications of the Association.



SEA's Significance

The Association has been given representation on various bodies / committees set up by the Govt. of India including:

- ◆ National Oilseeds & Vegetable Oils Development Board (NOVOD Board), Ministry of Agriculture, Govt. of India.
- ◆ Expert group for Oils & Fats by Food Safety Standards Authority of India (FSSAI).
- ◆ Monitoring Committees on Thrust Area set up by Ministry of Commerce, Govt. of India.
- ◆ Technology Mission on Oilseeds, Mini Mission - II (PHD & IV (Procurement Marketing & Processing of various edible oilseeds / oils), Ministry of Agriculture, Govt. of India.
- ◆ Co-ordination Committee on Production of Rice Bran Oil set up by the Ministry of Consumer Affairs, Govt. of India.
- ◆ Inter-Ministerial Committee for National Approach to promote Non-traditional Oilseeds set up by the Ministry of Agriculture, Govt. of India.
- ◆ ICAR-UNDP Project for Development of ' 00' Variety of Rapeseed, National Research Centre on Rapeseed-Mustard, Bharatpur, Rajasthan.
- ◆ Sub Group on Food Taxation, Dept. of Food Processing Industries, Ministry of Agriculture, Govt. of India.
- ◆ Various Sectional Committees set up by Bureau of Indian Standards, New Delhi.
- ◆ Science & Technology Advisory Committee (SATC) for Dept. of Food and Public Distribution, Ministry of Consumer Affairs, Food and Public Distribution, Govt. of India.
- ◆ Development Panel for Minor Oils of Tree & Forest Origin, Ministry of Industry, Govt. of India.

The Association is associated with the following National & International Bodies / Associations:

- ◆ American Oil Chemists' Society (AOCS), U.S.A.
- ◆ Grain and Feed Trade Association (GAFTA), U.K.
- ◆ Federation of Oils, Seeds and Fats Association Ltd., FOSFA International, U.K.
- ◆ Canadian Oil Processors Association (COPA), Canada.
- ◆ National Oilseeds Processors' Association (NOPA), USA.
- ◆ U. S. Soybean Export Council (USSEC).
- ◆ The Palm Oil Refiners Association of Malaysia (PORAM), Malaysia.
- ◆ The International Trade Centre (ITC), Geneva, Switzerland.
- ◆ Solidaridad Network Asia Limited (SNAL), Hong Kong.
- ◆ The Uganda Oil Seed Producers and Processors Association (UOSPA), Uganda.
- ◆ The Tanzania Sunflower Processors Association (TASUPA), Tanzania.
- ◆ Confederation of Indian Industry (CII), New Delhi.
- ◆ Federation of Indian Export Organisation (FIEO), New Delhi.
- ◆ The Associated Chambers of Commerce and Industry of India (ASSOCHAM), New Delhi.
- ◆ Federation of Indian Chambers of Commerce & Industry (FICCI), New Delhi.
- ◆ IMC Chambers of Commerce & Industry, Mumbai.
- ◆ The Central Organisation for Oil Industry & Trade (COOIT), New Delhi.
- ◆ Oil Technologists' Association of India (OTAI), Kanpur / Mumbai.
- ◆ Maharashtra Chamber of Commerce Industry & Agriculture, Mumbai.





Milestones

1963-64: SEA of India was established on 27th March 1963 to help and foster the development of Solvent Extraction Industry.

1970-71: The Association incorporated as a Company Limited by Guarantee u/s. 25 of the Companies Act, 1956.

1971-72: The Government of India appointed the Association as the Canalising Agency for export of De-oiled Rice Bran.

1983-84: The Ministry of Commerce, Govt. of India, appointed the Association to function as a 'Monitoring Agency' for export of certain De-oiled Meals, Compound Cattle & Poultry Feeds in addition to De-oiled Rice Bran.

1988-89: The Association celebrated the Silver Jubilee Year and a grand function was held on 23.9.1988 at Mumbai.

1989-90: Government of India appointed SEA as 'Registering Authority' for the commodities serviced by the Association.

1996-97: The Ministry of Agriculture, Government of India, granted recognition to the Association as NGO (Non Government Organisation) for various NOVOD Board programmes. The Association launched the Website in Sept. '97.

2002-03: A tripartite MoU was signed between SEA, COPA & NOPA to continue and extend the cooperation in area of like interests, a similar MoU was also signed between SEA & ASA to strengthen the relations between the two organisations.

2003-04: SEA is the first Association in Vegetable Oil & Oilseed sector in India to receive Quality Standard ISO 9001-2000 certification in 2004.

2004-05: 74th IASC World Congress of the International Association of Seed Crushers, U.K. was hosted jointly by SEA & COOIT from 17th to 20th January 2005, at Mumbai.

2009-10: A MoU was signed between SEA and PORAM (The Palm Oil Refiners Association of Malaysia) to extend the co-operation in area of like interests & to strengthen the relation between the two organizations.

2013-14: SEA along with Ricebran Oil producing countries viz. Japan, China, Thailand and Vietnam formed an International Association of Ricebran Oil (IARBO) to promote virtue of Ricebran Oil world over.





SEA Memorandum of Understanding (MoU) with International Organisations

July 2009: MoU with American Soybean Association (New USSEC) for co-operation in area of soybean cultivate processing and export.

August 2003: SEA signed a Joint MoU with Natural Oilseed Process Association – USA and Canadian Oilseed Process Association – Canada to expand co-operation in area of common interest.

September 2010: MoU with the Palm Oil Refiners Association of Malaysia for promoting the development and use of Palm oil as a valuable commodity and market development support.

September 2016: MoU with Solidaridad Network Asia Limited (SNAL) for promoting the key sustainability issue in Vegetable oil and Oilseed sector.

September 2016: MoU with International Trade Centre (ITC), Geneva (a joint technical cooperation agency of the World Trade Organization and the United Nations) to establish frame work for sustainable Socio-economic development.

September 2016: MoU with Uganda Oilseeds Producers and Processors Association (UOSPA) and Tanzania Sunflower Processors Association (TASUPA) for promoting Sunflower seed cultivation and processing in their countries.

April 2017: MoU with Malaysian Palm Oil Council for close co-operation between the two organizations for promotion of Palm Oil usage.





SEA's Membership

SEA envisions adopting measures for promoting and safeguarding the interests of members and the vegetable oil industry. It envisages building proactive relationships between the Government & the industry at National and International levels. The Association wants to commit itself towards imparting education & public awareness by organising seminars, workshops and much more. The Association plans to do this by inviting more organisations and persons to join as members.

The Association offers two categories of membership:

- 1) Ordinary Member (open to solvent extraction plants only)
- 2) Associate (open for all interested in vegetable oil industry & trade)

Ordinary Membership:

Any person, firm or company who is engaged in the business of Solvent Extraction in India or who, with a view to do the business of Solvent Extraction in India or has taken effective steps to establish Solvent Extraction Plant can apply for Ordinary Membership.

Associate:

Any person, company or society or Association engaged in trade, commerce or industry or otherwise interested in aims and objectives of the Association shall be eligible to become an Associate of the Association i.e. solvent extraction processors, oil millers, refineries, vanaspati manufacturers, merchant exporters, brokers, traders, plant & machinery manufacturers, consultants, surveyors/analysts etc. An Associate has no voting rights but receives all the services of the Association offered to Ordinary Members.

Admission Fee & Annual Subscription:

The annual subscription (April-March) for Ordinary Member is 8,500/- and for Associate is 7,000/-. The admission fee for both categories is 2,500/- plus GST as applicable.

Association year is from 1st April to 31st March and full amount is payable irrespective of the date of joining. Payment should be remitted by Cash or Demand Draft / Cheque payable at Mumbai in favour of "The Solvent Extractors' Association of India".



Presidents: Flag Bearers of SEA



Mr. P. A. Narielwala
(1963-65)



Mr. J. S. Badami
(1965-67)



Mr. S. B. Jhaveri
(1967-69)



Mr. J. J. Tanna
(1969-70)



Mr. C. G. Kothari
(1970-72)



Mr. H. H. Lillaney
(1972-74, 1979-81)



Mr. R. K. Seth
(1974-76)



Mr. A. G. Sonawala
(1976-77)



Mr. M. P. Jaju
(1977-78)



Mr. B. J. Lakhani
(1978-79)



Mr. L. V. Ramaiah
(1981-83)



Mr. A. B. Godrej
(1983-85)



Mr. G. V. Sirur
(1985-87)



Mr. H. P. Gupta
(1987-89)



Mr. E. A. Kader
(1989-91)



Mr. O. P. Goenka
(1991-93)



Dr. M. H. Agrawal
(1993-95)



Mr. G. G. Patel
(1995-97)



Mr. Ajay Tandon
(1997-99)



Mr. Sandeep Bajoria
(1999-2001)



Mr. Bipin Patel
(2001-03)



Mr. D. P. Khandelvia
(2003-05)



Dr. A. R. Sharma
(2005-07)



Mr. Ashok Sethia
(2007-10)



Mr. Sushil Goenka
(2010-12)



Mr. Vijay Data
(2012-14)



Mr. Pravin Lunkad
(2014-16)



Mr. Atul Chaturvedi
(2016-18)





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