



## **PERSATUAN DIETITIAN MALAYSIA (MALAYSIAN DIETITIANS' ASSOCIATION)**

### **12<sup>th</sup> MDA Council:**

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### **23rd National Conference of the Malaysian Dietitians' Association, 10-11 July 2017, Hotel Istana, Kuala Lumpur**

Dear Sponsor/Exhibitor:

It is with great pleasure that we invite your organization to showcase its products and services at the Malaysian Dietitians' Association 23rd National Conference on July 10-11, 2017 at the Hotel Istana, Kuala Lumpur.

The 23rd MDA National Conference is the leading convention for dietitians in Malaysia, attracting a wide audience of participants looking for cutting-edge nutrition products and solutions. Our convention and exposition is the most cost-effective way to meet face-to-face with qualified dietetic leaders and decision makers. You will develop new business while building on existing relationships.

This year we also hope to attract other healthcare professional leaders with an interest in nutrition & dietetics such as doctors, nurses and other allied health who supports clinical nutrition.

Take advantage of this opportunity to reach a wide spectrum of MDA members:

- Practitioners in hospitals and other clinical settings
- Managers in foodservice operations
- Consultants to food companies, corporations, print and media
- Nutrition researchers
- Educators in colleges and universities
- Public health and community-based professionals

Our Annual conference attracts over 300 local and international attendees. As a vendor, you will benefit through networking opportunities, relationship building and the gateway to consumer influence.

Again this year we are offering the ability to choose your level of sponsorship. You may advertise in the souvenir programme, display your products and services to the participants, or sponsor a symposium. We also invite your staff to join us in learning of the developments in nutrition & dietetics and enhance their knowledge and skills – kindly see our registration fees section.

Please complete your sponsorship registration form by 15<sup>th</sup> June 2017.

On behalf of the 12th MDA Council and Organising Committee, we thank you for your support and look forward to seeing you at the 23rd MDA National Conference!

Warm regards,

A handwritten signature in black ink, appearing to read 'Winnie Chee', with a stylized flourish at the end.

Prof Winnie Chee  
President & 23rd MDA Conference Chairperson

# SPONSORSHIP BOOKING FORM

**Re: Sponsorship for 23rd MDA National Conference, 10-11 July 2017**

I am pleased to provide the following sponsorship Conference mentioned above: (Please circle type of sponsorship as appropriate)

No	Type of Sponsorship	Amount	Acknowledgement
1	Major Sponsor	RM 30,000	<ul style="list-style-type: none"> <li>• Acknowledgement as major sponsor in Conference Programme</li> <li>• 1 full-page colour advertisement in Conference Programme</li> <li>• 2 complimentary exhibition booth</li> <li>• 1 complimentary registration to attend conference with full benefits</li> <li>• Option to invite a speaker of your choice to speak on a topic of current relevance (subject to availability of slot in scientific programme);</li> <li>• Promotional items in delegates bag</li> </ul>
2	Lunch Symposium	RM 25,000	<ul style="list-style-type: none"> <li>• 1 speaker of your choice to speak on a topic</li> <li>• Acknowledgement as symposium sponsor in Conference Programme</li> <li>• Acknowledgement on board at entrance to Symposium area</li> </ul>
3	Pen Drive Wristband	RM8,000	<ul style="list-style-type: none"> <li>• Acknowledgement in Conference Programme</li> </ul>
4	Exhibition Booth	RM6,500	<ul style="list-style-type: none"> <li>• Listing as Exhibitor in Acknowledgement page of Conference Programme and Abstract Book</li> <li>• Listing as Advertiser in Acknowledgement page of Conference Programme</li> </ul>
5	Lanyard/Conference Bag	RM5,000	<ul style="list-style-type: none"> <li>• Acknowledgement in Conference Programme</li> </ul>
6	Advertisements in souvenir programme:		
	a. Back cover, colour	RM6,000	
	b. Inside front-cover, colour	RM5,500	
	c. Inside back-cover, colour	RM3,000	
	d. 1 full-page, colour	RM2,000	

Please make cheques payable to:  
"Malaysian Dietitians' Association"

and mail to:

G-1 Medical Academies of Malaysia, 210 Jalan Tun Razak, 50400 Kuala Lumpur.

Tel: 603-4023 4700, 603-4025 4700, 603-4025 3700

Fax: 603-4023 8100

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name of Company & stamp: \_\_\_\_\_

Please list my company's name in the Exhibitor's page in the Conference Programme and Abstract Book as:

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(Use CAPITAL letters)