## Meeting of 1<sup>st</sup> National Executive Committee (NEC) & Visitors promotion of 10<sup>th</sup> Plastivision India 2017 at Hotel Taj, Santacruz, Mumbai on 4<sup>th</sup> June,2016

The first meeting of our 1st National Executive committee meeting of National Executive Committee (NEC) — PVI-2017 was held on 4th June, 2016 at Mumbai as above, presided by Er. R. K. Aggarwal President all Office Bearers, Chairman NEC-2017 Mr Kailash B Murarka, and Mr Raju Desai — Chairman Advisory Committee — PVI-2017.

Meeting witnessed overwhelming attendance of NEC Sub Committee Chairmen along with their team, Members of Managing Committee,



stalwarts of the Industry, exhibitors, sponsors, prospective visitors etc... The gathering of over 125 front liners of the Industry was all the more unique because Industry stalwarts Association Heads from all regions across India made their presence making the Taj Auditorium a celebration-like networking place. I am indeed thankful to each and every dignitary for this kind of support.



Our Master of Ceremony M/s Elite ++ professionally and ably executed the daylong meeting with pindrop silence and each person concentrating and eagerly awaiting to hear what is going to be new and value addition in PVI-2017 this season.

President Er. R. K. Aggarwal gave his opening speech welcoming his Industry friends and colleagues for making this day so vibrant and requested for fullest support to PVI-2017. This was followed by Lighting of auspicious lamp in benign hands of President, Chairman GC Mr. Arvind Mehta, Chairman NAB-2017 Mr Raju Desai, VP Finance Mr Jagat Killawala,

Senior VP Mr Sanju Desai, VP West Mr Haren Sanghavi and honourable guests and Mr Murarka himself – followed by spellbound musical unveiling of Plastivision Logo, illuminated by lights and promotional video of PVI-2017 amidst of standing ovation from the audience with endless applause & claps - marking commencement of our most important task of PVI-2017 to serve the exhibitors and visitors.





Mr Arvind Mehta, Chairman AIPMA Governing Council from the event dais proudly pinpointed relentless contributions of NEC Chairman and his team for sketching upwards graph of our PVI. Taking this opportunity he also elaborated on prevailing situations of Plastic Industry which is fighting on ban on Plastics and Image Building initiatives.

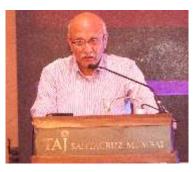


Mr Raju Desai Chairman NAB-2017 assured of providing homely ease to the exhibitors and visitors with modern facilities on the event ground. Senior VP Mr Sanju Desai, VP Finance Mr Jagat Killawala gave their brief appreance on the dais to strengthen hands of Team PVI-2017 for near zero defect event. Mr Haren Sanghavi VP (West)

took the audience through prevailing environmental issues. Initiatives of AIPMA to counter the legal issues and status of various court cases, Ban on Plastics, Image Building process, PR work etc.. That was discussed in the Industry meet on 23<sup>rd</sup> of May, 2016 at AIPMA House. He also described on the New Waste Management Rules of MoEF.

Mr Harpal Singh endorsed his statement and retreated that unless we wake up and do our part we cannot save our Industry.

Mr Kamal Nanavaty, who need no introduction in the Industry graced the occasion and spoke largely about the Industry and positive forecast of Plastic fraternity unless it is saved. Shri Nanavaty shared statistics of plastic industry and was utterly concerned about the dynamics of demand and supply. He spoke



about industry consolidation and advised AIPMA to play pivotal role to bring raw material consumer and producers together to address the cause of the Industry at various levels. Towards his statement he drew attention of the gathering about composite industry a new area of activity. He congratulated Team AIPMA and PVI for benchmarking every PVI will higher score.

The torch bearer and Chairman PVI-2017 graced the dais to thank all the dignitaries for making this day a very special for him and his team. He repeatedly thanked M/s Sudhakar Pipes and M/s Hilda, having reposed unprecedented support to PVI-2017 and making it convenient to attend this meeting today. Underlining his predecessors' he appealed to stay alert on environmental issues and take needful initiatives for Plastics Image building in prevailing situations, he said that 10<sup>th</sup> Plastivision India will feature among other displays, Waste management, recycling and CSR initiatives as focussed areas to educate people about the hazards of littering plastics how to create wealth from waste. He appraised members present on the status of space occupation, values that are conceptualized to take care of every area of service, food, hygiene, move-in moveouts, security, adoption of modern digital facilities, road map for enhancing business for everyone and ease to stay put for 5 power packed business days in PVI-2017 .... by way of professionally made ppt programme by Mr Chirag Shah.



He requested dignitaries in the audience to share their views on how to make PVI-2017 truly business oriented and at home event.

Spectrum of views coupled with issue not only weaving around PVI-2017 but also regarding environmental matters, various legal cases on plastics ban in courts, New Waste Management Rules, matters concerning need of concrete road map for saving Plastic Industry was discussed in the open forum.



Shri Arvind Mehta appreciated entire AIPMA-PVI team for achieving full booking status 8 months before the event, He also complimented the team for organising very successful B2B meetings at china.



Shri Rajubhai requested members to share their optimism towards making PVI if not the best, one of best in the world.



Shri Mahendrabhai Patel in his candid statement cautioned the industry against on negative campaign unleashed by NGOs and support by affected industry lobbies.

He suggested all stake holders to become more proactive against such campaigns and requested AIPMA to take lead on behalf of the industry to change mindset of

decision makers. He emphasized need to promote benefits of popular government schemes such as Make in India, skill India in the forthcoming PLASTIVISION INDIA 2017. Mr Patel also suggested to consider having Moving food cart, Radio Taxis Shuttle services etc....

His suggestions about shifting of non exhibition activities on the mezzanine floor and GPS enabled mobile app were well received by the audience.



Mr. N. C. Saha Director General IIP, highlighted the contradictory stand being adopted by different government departments. He insisted and requested AIPMA to bring all concerned ministry together for the sake of clarity about negativity of plastic ban campaign.



Chairman Shri Kailash Murarka requested President Mr Aggarwal, Mr Arvind Mehta, Mr Raju Desai to accord Citation to Shri Kamal Nanavaty, Mr. Mahendra Patel and Mr. N. C. Saha

Mr Murarka appraised the audience on "Utkarsh Forum" the young budding entrepreneurs formed under Kayakalp recommendations in AIPMA, to be groomed to take the baton of AIPMA in future. He requested the Utkarsh Co-Chairman Mr Samarth Sheth to escort his team to the Dais.



As a unique gesture AIPMA stalwart Team lead by Shri Bhogilal Gandhi was requested to join the young Team on the Dais. Audience witnessed old and new team together like a rainbow on the dais where Shri Bhogilal Gandhi was fecilitated in hands of Mr Arvind Mehta with a bouquet of flowers and shawl on his strong shoulders.



Shri Bhogilal Gandhi profusely thanked all and nostalgically blessed each and everyone in the auditorium.



With a view to enlighten the audience about unique features of PVI exhibition, chairman Mr.Kailash Murarka alongwith brand strategist Mr. Chirag Shah, presented slides after slides showing important facilities planned for the benefit of exhibitors and visitors in and around exhibition venue such as visitors amenities, meeting and resting area in each hall, branding opportunities, hygienic facilities, banking and FOREX, parking, exhibitors training sessions, visitor-exhibitor match making initiative.

Chairman assured to walk extra mile to implement suggestions from industry stalwarts.

The post lunch session featured presentations of various sub committees. From Ground committee to



directory from plastic in infrastructure committee to finished goods from medical plastic to agriculture were aptly shown by respective chairman. The detail coverage with all features of exhibition and considered as face of PLASTIVISION INDIA exhibition was presented by website committee.



NEC members from different regions presented their views and offered their fullest co-operation to join in mammoth visitors promotion campaign aimed to reach 200,000 mark.

At the end of power packed sessions, members were delighted to hear humorous jokes from Gujarati comedy artist Mr. Paresh.

Chairman and entire AIPMA-PVI team thanked guests who devoted their day coming from different parts of the country and lend their shoulders to support PVI-2017 to achieve target of 200,000 visitors.



## **DIGNITARIES GRACED THE DAY:**

East Zone: Shri Gopal Aggarwal, Shri Amar Sheth, Shri Prakash Mehta and Shri Ratan Bihani.

**West Zone**: Shri Vrajlal Vagasia, Shri Bhubneshwar Singh, Shri Bhupat Vyas, Shri Dilip Gandhi, Shri Fanat Modi, Shri Gopal Rathi, Shri Harish Gupta, Shri Jatin Oza, Shri Karshan Mavani, Shri Naresh Jain, Shri Nitin Kondhalkar, Shri Pavan Chacha, Shri Praful Jahalani, Shri Rajkumat Jolly, Shri Rajkumar Kesari, Shri Ravi Jashani, Shri Ujwal Kothari, Shri Vinod Bayani, Shri Vishal Aggarwal and Shri Vivek Chinoy.

**North Zone**: Shri Anjum Lakra, Shri Ashish Garg, Shri B. Sinha, Shri B. D. Khamdelwal, Shri Gurdeep Singh Batra, Shri Mihir Banerji, Shri Parmit Sanghvi, Shri Rahul Jain, Shri Sanjay Dhanuka, Shri Shival Bansal, Shri V. B. Lal and Shri Vineet Gupta.

**South Zone**: Shri A. Sekar, Shri B. A. Nazeer, Shri Joseph Sander, Shri K. I. Najeeb, Shri Kakunje, Shri Muralibhai Saraf, Shri P. J. Mathew, Shri Suresh Somani, and Shri Y. B. Raman.

Chairman thanked his team members, service providers, staff members for contributing to the success of the event.

