



**Opening address of President Shri Anand Oza,  
on occasion of Pre conclave on 21st Feb,2014  
at Hotel Waterstones,Sahar Road, Andheri East, Mumbai 400 093**

A very good evening friends..... My Theme for today is

**“LET THE SYSTEM WORK”**

We all know that since 1945, **AIPMA** witnessed unparalleled evolution from a small 200 sqft rented office to 4 story **AIPMA House**..... service in line with Global standards..... 100 exhibitors to 1500 exhibitors in PVI..... Mumbai to Sharjah and many more ..... because you **“saw tomorrow of AIPMA”** .....with microscopic eyes

Today we are here to weave our suggestions, together to design a Vision-Mission document for the association, so that AIPMA is re-invented to achieve the vision 2020 target for Plastic Industry.

Friends.... **AIPMA** has definitely grown way ahead than expected, but challenges prevails ... need of the hour now is to have a strategic plan as a roadmap for further success. It will be worth while and important to develop a plan around a clearly defined and well documented Vision and Mission put in place. A study indicates that organizations that have clearly defined Vision and Mission statements aligned with a strategic plan, out perform those who do not. Leaders may change, but an established Vision will allow and encourage people to focus on the “system” that is well documented.

Let us sit together and – re-invent the System for **AIPMA**. Which will mechanize the working by itself. We need to document a very effective and unique road map to match with the growing pace of the Industry world-wide and re-invent itself by clearly indentifying the corporate culture, values, strategy and view of the future. Address commitments of the Association to its key areas of activities, service to members and Industry at large, at the same time ensuring that the objectives are measurable, the approach is actionable, and the vision is achievable.

**Thank you.**