

## Expo Centre seeks to gain from new UAE-India ties

Staff Report

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### Saif Mohammed Al Midfa at Expo Centre Sharjah.

The recent visit of His Highness Shaikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, and later by Mohammed Al Gergawi, UAE Minister of Cabinet Affairs and Future, has laid a clear roadmap for deeper cooperation between the countries.

Dubai: Expo Centre Sharjah is looking to take advantage of the paradigm shift in ties between the UAE and India.

"The recent exchange of visits between the UAE and India has taken the bilateral relationship between the UAE and India in several areas to new strategic heights. At Expo Centre, we are extremely excited about this. We already have strong ties with our Indian partners and the fresh momentum will help us to take it to a new level," said Saif Mohammed Al Midfa, CEO, Expo Centre Sharjah.

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The Expo is organising an ongoing multi-industry event in association with its Indian partners. The ongoing 3rd Plastivision Arabia and 2nd Print Pack Arabia are being held in association with the All India Plastics Manufacturers Association (AIPMA), and the Indian Printing, Packaging and Allied Machinery Manufacturers' Association (IPAMA), respectively.

On Tuesday, Expo Centre also hosted the 'Investing in India Summit', which was addressed by R K Agarwal, President, AIPMA, and featured presentations by Shurooq, Indian partner states Chhattisgarh and Uttar Pradesh, and was attended by Shri Amar Agarwal, Minister of Commerce and Industry, State Government of Chhattisgarh, India.

"Our trade relations date back thousands of years, and I am happy to note that we spotted the strength of the plastics and printing and packaging industries of India long ago, and chose to partner with the apex bodies of the industries to launch Plastivision Arabia in 2012 and Print Pack Arabia in 2014," said Midfa.

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## **Sharjah Chamber confirms strength of trade relations between UAE and India**

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Sultan Al Owais Chairman of the Sharjah Chamber of Commerce and Industry SCCI has confirmed that the strong and solid relations between the UAE and the Republic of India dating back hundreds of years have formed a solid foundation on which to build many areas of cooperation partnerships and contributed to seeing an exemplary relationship extended to several sectors.

Al Owais said that these factors have made India one of the most prominent economic partners of the UAE. He said that the participation of manpower and expertise has contributed positively to the overall development of the country and is considered another addition to the level of the distinctive economic relations between the two countries.

This came during a lunch hosted by the SCCI at its headquarters in honour of a high-ranking economic delegation headed by R. K. Aggarwal Chairman of the All India Plastics Manufacturers' Association AIPMA on the occasion of the participation of the official Indian delegation to the third edition of the Plastivision Arabia International Plastics Exhibition and Conference. The event runs until 25th February at the Expo Centre Sharjah along with an accompanying conference entitled 'Investment in India'.

The Investment in India conference is one of the major exhibitions that the Sharjah Expo Centre runs throughout the year. The participation of India with a large official and commercial delegation is a confirmation on the distinctive historical trade relations between India and the UAE in general and Sharjah in particular.

The luncheon ceremony was attended by a number of members of the Board of Directors of SCCI CEO of Sharjah Expo Centre Saif Mohammed Al Madfa'a and Director-General of the Sharjah Chamber Khalid bin Butti Al Hajri as well as a number of businessmen and investors from both the UAE and India.

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