DEMAND

Drivers

The highest growth rate among end-user market segments in the region is seen in consumer, construction and industrial packaging, followed by textiles, agriculture, automotive and domestic appliances.

In GCC, the packaged food industry was valued at US$25 billion in 2013 and is projected to increase at a CAGR of 8.5% till 2018.

Food and beverages in the world packaging market account for just over 40.0% of sales, while in the Middle East and North Africa (MENA) region they represent almost 59.0% of packaging sales.

Healthcare packaging sales account for just 2.9% of MENA packaging sales compared with 4.0% for the world packaging market as a whole. The industrial/bulk sector also represents a much lower proportion of MENA packaging sales compared with the world market, 26.4% versus 40.0%.

Moreover, superior aesthetic value and excellent barrier properties of plastic against moisture and air, are other important factors driving the demand for plastic packaging.

MARKET

Stats

- Global demand for plastic packaging valued at US$270 billion in 2014, which is expected to reach US$375 billion in 2020, growing at a CAGR of 4.8% between 2015 and 2020.
- In terms of volume, the global plastic packaging market stood at 81,750 kilo tons in 2014.
- The plastic production capacity in the GCC grew at 6% to 25.5 million tons in 2014 and is projected to increase 25% to 33.8 million tons by 2020.
- The molded plastics market in the Gulf Cooperation Council (GCC) countries of Saudi Arabia, Kuwait, the United Arab Emirates, Qatar, Bahrain and Oman is projected to grow at a CAGR of 8.3% between 2014 and 2023.
- Per capita consumption of plastics is estimated at 39 kg in the GCC, 33% heigher than the world average.
- From 326 in 1990, the number of plastics factories in the GCC has gone up to 1,223 in 2007 and rose to 7,000 by 2013-13.
- The figure is on the rise with new plastic processing units being set up.

What

THEY SAID

LK Machinery, the Silver Sponsor of PlastiVision Arabia is also quite delighted to be at the show. They say that "We have good business meetings with quality visitors. Forga 3, a machine for higher tonnage from 450 to 7000 tonnes, Potenza, a 320 ton injection molding machine for producing cutlery with cavities and effecta for cream cheese container production are the highlights in our booth at PlastiVision Arabia 2016".

The Taiwan-based **Polystar** is exhibiting its blown film extrusion and recycling lines-Eco-Flex, the ABA blown film technology that produce a thinner and stronger film at a substantially lower production cost. Polystar is also providing a high-level of customization, depending on the requirement, space and budget of prospective clients. They are also introducing a film recycling machine (fully automated) and an ABA 3 layer blown film machine.

Triveni Trading, another exhibitor at PlastiVision Arabia is introducing an automatic shrink wrap machine from Minipack Italy.

CONCURRENT EVENTS

arabia**mold**

INTERNATIONAL TRADE FAIR FOR MOLDMAKING AND TOOLING, DESIGN AND APPLICATION DEVELOPMENT

Plastivision Arabia 2017 will be held along with the 4th Arabia Mold, in association DEMAT, the organizer of the world-renowned EuroMold, the world's leading fair for mold-making & tooling, design and application development.

Arabia Mold will provide an ideal opportunity for the regional dyes and molds industry to upgrade its know-how and keep pace with the latest developments in this segment.

Brought to you by the organisers of

EUROMOLD DEMAT Fairs + Exhibitions

www.arabiamold.com

Exhibitors Profile:

- Vacuum forming machines
- Extrusion machines
- Injection moulding machines
- Consultant
- Lines
- Screen printing machine
- Thermoforming machines
- Materials & spares for moulds
- Form fill seal machines
- Moulds & dyes
- Machines
- Robotics & automation equipment
- Rotational moulding machines
- Film plants
- Product design & development services
- Multilayer
- Consumables & supplies for printing
- Master-batch & additives
- Woven sack plants & looms
- Roto gravure printing machine
- Recycling
- Bag making machines
- Plastic raw materials
- Exhibitor profile
- Blow moulding machines
- Lamination & coating machines
- Flex-o-gravure printing machine
- Pad printing machine
- Logistic services
- Storage racks & systems
- Plastic welding machines
- Material handling equipment
- Testing & measuring equipments
- Auxiliary equipment
- Banks & finance services
- Packaging lines
- SEZ & industrial parks
- Mould making
- Finished & semi-finished products

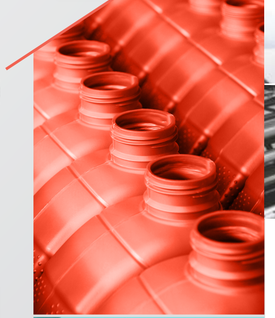
Exhibition Rates

Shell Scheme Stand

US$ 300 per sq m (minimum 12 sq m):
Shell scheme stand includes octanorm walls, tile carpeted floor, one spot light for each three sq m, power outlet, fascia board with company name, two chairs and desk, general security and cleaning.

Bare Space- US$ 275 per sq m (minimum 36 sq m)

OUR SUPPORTERS



Organiser

Expo Centre Sharjah

Expo Center Sharjah
P.O. Box: 3222, Sharjah, United Arab Emirates | Tel: +971-6-577 0000 | Fax:+971-6-577 0111
E-mail: info@expo-centre.ae | Website: www.expo-centre.ae

Co-Organiser

The All India Plastics Manufacturers' Association, AIPMA House, A-52, Street No. 1, Andheri (E), Mumbai - 400 093, India | T: 91 22 6777 8899 / 881 / 882, F: 91 22 2825 2295
E: sales@plastivisionarabia.org | W: www.plastivision.ae

Event Endorsed & Supported by :

Government of India
Ministry of Chemicals & Fertilizers
Department of Chemicals & Petrochemicals

غرفة تجارة وصناعة الشارقة
Sharjah Chamber of Commerce & Industry

Innovation Redifined

4th PLASTIVISION Arabia 2017

International Plastics, Printing & Packaging Exhibition

11-14 DECEMBER 2017

EXPO CENTRE SHARJAH UNITED ARAB EMIRATES

Organizer:

مركز اكسبو الشارقة
Expo Centre Sharjah

Co - Organizer:

AIPMA

Book your booth at ***www.plastivision.ae***

4th Plastivision Arabia 2017

A GLOBAL EVENT FOR THE REGION

The Middle East is seeking a gradual movement away from its dependency on oil and gas production to diversify its economy and create a positive environment for the development of its plastics industry. The trade fair is now the primary gathering point for plastic manufacturers and processors in Middle East and North Africa.

The event has become the leading platform to showcase the latest machinery and global manufacturing trends. It gives the regional plastic processors an opportunity to source the complete range of plastic convering requirements - from raw materials, additives, molds & machinery.

Moreover, since the show will be held along with the 4th Arabia Mold, it will be an exclusive multi-industry trade event for the regional plastics, mold-making, printing and packaging industries.

Together, these shows provide the region with the best of technologies and machinery from across the world and a knowledge-sharing and networking platform that is truly global.

Why

PLASTIVISION ARABIA

The regional plastics processing industry fully utilises Plastivision Arabia to experience first-hand how new technology and equipment will help them adapt to new market demands and remain competitive.

In fact, low oil prices are prodding the industry to improve its efficiency and sustainability across all facets of the sector, and in the process keep their products, components and materials at their highest utility and value at all times.

Besides, the manufacturing industry, including plastic processing, is likely to grow at a rate greater than the projected 3% GDP growth of the UAE, which will see the regional industry continuing to invest in advanced production & processing technology.

EXHIBITORS ADVANTAGE

- A fully-focused exhibition and conference for the plastic processing industry in the region.
- One of the largest machinery display platforms in the Middle East with more than 30,000 sqm of indoor floor place.
- Best technical know-how and logistics assistance with a minimum cost for machinery display.
- Providing one of the best marketing supports prior to, and during the exhibition.
- Buyer-seller meetings during the exhibition to attract major buyers from the Middle East and North Africa.
- Multi-sector focus to bring trade visitors from a wide spectrum of industries like construction, medical, mould, chemical, rubber and textiles.

SPECIAL FEATURES:
Plastiworld - The Finished Goods Pavilion, Filling & Packaging & a Job Fair

African Buyer Engagement Program
Major buyers from GCC countries

8,000 sqm of Exhibition space

Multi-Sector Focus
Bringing trade visitors from a wide spectrum of industries

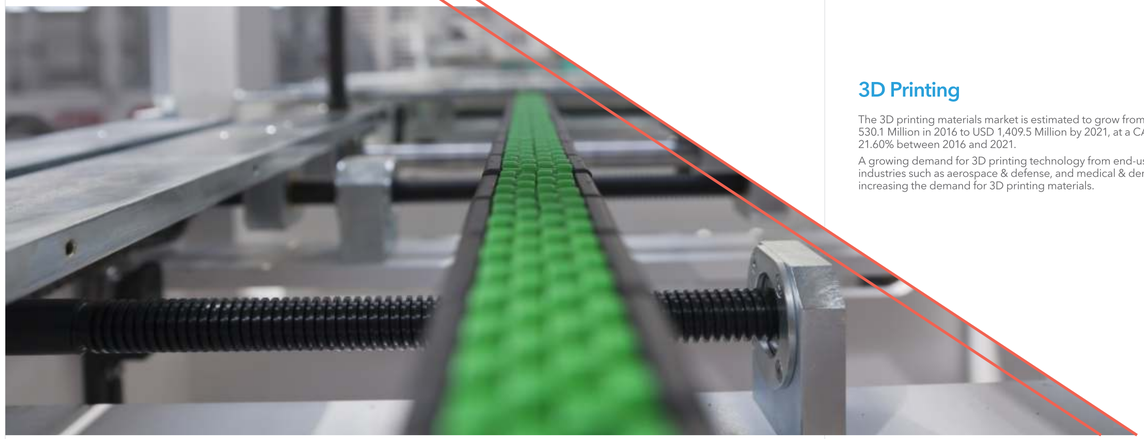
PREVIOUS SHOW HIGHLIGHTS

Total Visitor Turnout: 10,619
Visitors from 88 countries

175 Exhibitors:
Exhibitors from 20 countries

Number of Machines Sold:
All the displayed machines were sold and huge order bookings received during the show.

SEMINARS:
Investment in India Summit & Innovation Technical Seminar



FOCAL POINTS 2017

1

Flexible Packaging:
Middle East and Africa

- 5% in 5 Years, Demand Expansion.
- $4bn in 2013 Market.
- $3 Rand Compared to Europe's US$30 Per Capita Consumption.

2

Food Packaging

- Increased Invesment in Food Production, Processing & Flexible Packaging Converting Capacity.
- Growth in modern retailing and increased penetration of pre-packed foods.

3

Rigid Packaging

- 28.2% for 2014 - projected market value share makes rigid plastics the largest packaging product.
- 25.6% consumption - Board packaging consumption, compared to 12.9% share of flexible plastics.
- Increase of market share for rigid & flexible plastic packaging percieved during review period.
- 33.8% projected market value share in 2014 - Food represents the largest end sector for packaging products.
- Second largest sector - Industrial/bulk at 26.4%, followed by beverage markets at 25.2%.

4

Plastic Raw Materials & Chemicals:
Middle East

- The plastics processing industry is a winner due to diversified economy.
- Possessing a thriving plastic resin production market.
- Preference for fitness quality raw materials processed from high-grade materials.
  - Materials: virgin, prime, o-grade and recycled materials.
  - Advantages: optimum strength, better shape, size and easy processing.

5

3D Printing

The 3D printing materials market is estimated to grow from USD 530.1 Million in 2016 to USD 1,409.5 Million by 2021, at a CAGR of 21.60% between 2016 and 2021.

A growing demand for 3D printing technology from end-use industries such as aerospace & defense, and medical & dental is increasing the demand for 3D printing materials.

6

Infrastructure

Polymers are widely used in construction, building and infrastructure like highways as well as wall panels, roofing materials, piping systems, seals, coatings and a large number of other products.