




MBAM ONEBUILD
 Malaysia International
 Construction & Infrastructure Technology
 Exhibition & Conference

CONSTRUCTION INDUSTRY EXHIBITION & CONFERENCE

13 ▶ 15
 NOVEMBER 20 18
 KL CONVENTION CENTRE

Endorsed By



Incorporation



In conjunction with





MBAM OneBuild, the Construction Industry Exhibition and Conference, is a yearly affair in Malaysia that aims to bring construction industry players under one roof for all their construction needs. This highly anticipated event provides a welcoming platform for industry players in generating new relationships, exchange of ideas, learning latest innovations and make good business even better.

Throughout the years, MBAM OneBuild remains at the forefront of the industry through showcasing the innovative technology and cutting edge solutions, as well as connecting the industry pioneers, thought leaders and thousands of industry professional with each other.



The exhibition is further enhanced by the co-organised Conference which addresses the current issues in the industry, providing an invaluable platform for the communication between various industry stakeholders. It is expected to gather over 5,000 industry stakeholders from 20 different countries to participate at this 3-day exhibition.

In conjunction with the 44th IFAWPCA Convention

The 44th IFAWPCA Convention hosted by Master Builders Association Malaysia (MBAM) is the highlight in the global construction market every year and it shall be held in conjunction with MBAM OneBuild this year. Being at the forefront of market developments, MBAM Onebuild would definitely be the premier platform where participating industry stakeholders can mutually benefit each other and capture abundant opportunities available at both local and international market.



WHY EXHIBIT?

LEAD GENERATION

MBAM OneBuild serves as a professional platform for you to connect with the largest gathering of decision makers and industry stakeholders who are looking for the best solutions for their business. Over 5,000 industry players are expected to visit the 3-day exhibition.

OPPORTUNITY TO IMPRESS TARGET AUDIENCE

By exhibiting in MBAM OneBuild, you can achieve the greatest brand exposure to the quality people and organizations that really matter by showcasing your leading products or services.

KEEP IN TOUCH

Always keep your customers updated and refreshed about your brand name, products or technology with live demonstrations and presentation right in front of them. Face-to-face interaction is proven to be much more effective in business practices as it allows you to explain your products or services clearly and to answer questions from the floor.

EXHIBIT PROFILE



CONSTRUCTION

- Hardware & Tools
- Light Construction Equipment
- Construction Piling Technology
- Scaffolding
- Formwork
- Industrialized Building System (IBS)
- Concrete Technology
- Cement & Precast Products
- Construction Safety Products
- Construction Management System
- Construction Waste Management
- Construction Chemicals



INFRASTRUCTURE

- Road Construction Technology
- Bridge & Tunneling
- Heavy Construction Machinery
- Rail Infrastructure
- Flood Control System
- Landscaping
- Drainage Systems
- Sewage & Waste Water Treatment Systems
- Water Treatment Systems
- Filtration Systems
- Energy Products & Systems
- Infrastructure Engineering

VISITOR PROFILE



- Architects
- Consulting Engineers
- General Contractors
- Specialist Contractors
- Property Developers
- Project Managers
- Health, Safety and Environment Professionals
- Interior Designers & Decorators
- Importers & Exporters of Building Materials
- Government Departments, Local Councils & Agencies

ANALYSIS OF VISITORS



Total No. of Trade Visitors : 4,216

Local Visitors : 3,571 (84.7%)

Overseas Visitors : 645 (15.3%)

PURPOSE TO VISIT

To Purchase **30%**

To Seek & Identify New Distributors/ Agents/ Partners **25%**

To Gather Market & Product Information **25%**

To Seek Solutions for Special Requirements **15%**

To Evaluate for Future Show Participation **3%**

Others **2%**

PRIMARY AREA OF INTEREST

Building & Facilities Management Systems, Equipment & Services **18%**

Others **14%**

Industrialized Building System **13%**

Concrete & Cement, Precast Concrete Products **12%**

Hardware & Tools **11%**

Aerial Work Machinery **11%**

Formwork & Scaffolding **8%**

Equipment & Materials for Public Works, Road Construction & Highway **5%**

Heavy Construction Machinery **5%**

Occupational Safety Products & Personal Protective Equipment **3%**

ABOUT THE VENUE



Kuala Lumpur Convention Centre (KLCC)

Situated at the heart of Kuala Lumpur's Central Business District, the Kuala Lumpur Convention Centre (the Centre) is the city's most technologically-advanced, purpose-built facility for conventions, tradeshow, and other prominent events. The Centre is one of the components within the distinctive Kuala Lumpur City Centre (KLCC) development. Designed as a unique "city within a city", the 100-acre development boasts a lush 50-acre landscaped KLCC Park, the signature PETRONAS Twin Towers, Asy'Syakirin Mosque, six-stores of retail therapy, an interactive science

discovery centre and a refuge for art enthusiasts. Located within the KLCC is the Dewan Filharmonik, home to the renowned Malaysian Philharmonic Orchestra.

THE REIMBURSABLE GRANT

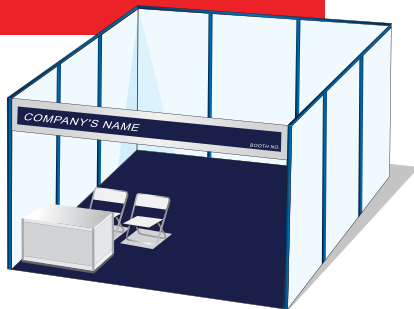
Qualified exhibitor is eligible to apply for the reimbursable Grant.

Approved by Malaysia External Trade Development Corporation



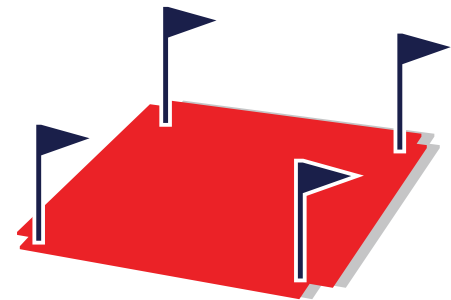
BOOTH DETAILS

SHELL SCHEME min 9 sq.m



- 1 No. 13Amp / 230V – Power Point
- Needle Punch Carpet Flooring
- Aluminum System
- White Laminated Plywood Panel
- 2 Nos. Fluorescent Tubes
- 2 Nos. Upright Chairs
- 1 No. Information Counter
- Fascia Board with Company's Name & Booth Number
- Waste Paper Basket

RAW SPACE min 18 sq.m



- Raw space is without any fittings and the exhibitor will be responsible for their own design, construction and furnishings.



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