



CONSTRUCTION INDUSTRY EXHIBITION & CONFERENCE

13 ▶ 15
NOVEMBER 2018

KUALA LUMPUR
CONVENTION CENTRE
MALAYSIA

In conjunction with





“BRINGING CONSTRUCTION INDUSTRY UNDER ONE ROOF”

The Construction Industry Exhibition will feature Malaysian and international building expertise and capabilities, services, machinery and construction materials, all under one roof.

This highly anticipated event will create a welcoming platform for industry players in generating new relationships, exchange of ideas, learning up latest innovations and make good business, better.

The other headline to this exhibition would be the networking session. Over the years, the exhibition has served as a major trade platform that connects industry stakeholders who come from various fields within the construction sector.

The construction industry exhibition recorded more than 4,000 visitors for the year 2017 that saw over 250 booths and covered an area of approximately 4,834m² with international participation from China, Singapore, Taiwan, Japan, Greece, Thailand, USA and Malaysia.

This year, delegates from 20 different countries will be making their way to the exhibition. Don't miss out. Book a spot today!



EXHIBIT PROFILE



BUILDING

- Building Material
- Mechanical + Electrical + Plumbing
- Fire Protection
- Heating, Ventilation & Air-conditioning (HVAC)
- Building Information Modelling (BIM)
- Industrialized Building System (IBS)



CONSTRUCTION

- Hardware & Tools
- Light Construction Equipment
- Heavy Construction Machinery
- Scaffolding
- Formwork
- Concrete Technology
- Cement & Precast Products
- Safety Products
- Management System
- Chemicals
- Road Construction Technology
- Bridge & Tunnelling
- Public Works Equipment & Materials
- Rail Infrastructure
- Flood Control System
- Sewage + Waste Water Treatment
- Green Technology
- Landscaping

VISITOR PROFILE



- Architects
- Consulting Engineers
- General Contractors
- Specialist Contractors
- Property Developers
- Project Managers
- Health, Safety and Environment Professionals
- Interior Designers & Decorators
- Importers & Exporters of Building Materials
- Government Departments, Local Councils & Agencies

ANALYSIS OF VISITORS 2017



Total No. of Trade Visitors : 4,216

Local Visitors : 3,571 (84.7%)

Overseas Visitors : 645 (15.3%)

PURPOSE TO VISIT

- To Purchase **30%**
- To Seek & Identify New Distributors/ Agents/ Partners **25%**
- To Gather Market & Product Information **25%**
- To Seek Solutions for Special Requirements **15%**
- To Evaluate for Future Show Participation **3%**
- Others **2%**

PRIMARY AREA OF INTEREST

- Building & Facilities Management Systems, Equipment & Services **18%**
- Others **14%**
- Industrialized Building System **13%**
- Concrete & Cement, Precast Concrete Products **12%**
- Hardware & Tools **11%**
- Aerial Work Machinery **11%**
- Formwork & Scaffolding **8%**
- Equipment & Materials for Public Works, Road Construction & Highway **5%**
- Heavy Construction Machinery **5%**
- Occupational Safety Products & Personal Protective Equipment **3%**

ABOUT THE VENUE



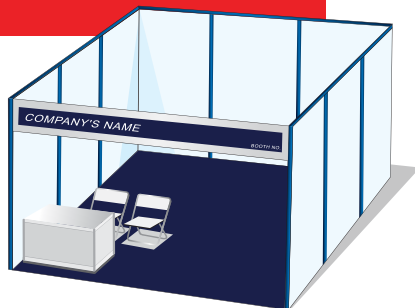
Kuala Lumpur Convention Centre (KLCC)

Situated at the heart of Kuala Lumpur's Central Business District, the Kuala Lumpur Convention Centre (the Centre) is the city's most technologically-advanced, purpose-built facility for conventions, tradeshow, and other prominent events. The Centre is one of the components within the distinctive Kuala Lumpur City Centre (KLCC) development. Designed as a unique "city within a city", the 100-acre development boasts

a lush 50-acre landscaped KLCC Park, the signature PETRONAS Twin Towers, Asy'Syakirin Mosque, six-storeys of retail therapy, an interactive science discovery centre and a refuge for art enthusiasts. Located within the KLCC is the Dewan Filharmonik, home to the renowned Malaysian Philharmonic Orchestra.

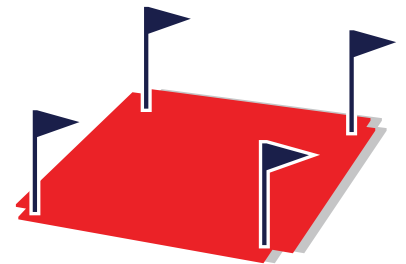
BOOTH DETAILS

SHELL SCHEME min 9 sq.m



- 1 No. 13Amp / 230V – Power Point
- Needle Punch Carpet Flooring
- Aluminum System
- White Laminated Plywood Panel
- 2 Nos. Fluorescent Tubes
- 2 Nos. Upright Chairs
- 1 No. Information Counter
- Fascia Board with Company's Name & Booth Number
- Waste Paper Basket

RAW SPACE min 18 sq.m



- Raw space is without any fittings and the exhibitor will be responsible for their own design, construction and furnishings.



ONE INTERNATIONAL EXHIBITION SDN BHD (973099-P)

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