

Date: 25/2/2018

Seminar on Fashion Forecast

Spring/Summer 2019

Dear Sir/Madam,

Greetings from AEPC

We are extremely pleased to inform you that AEPC under its export promotion activities is once again organizing Fashion Forecast Seminar in association with WGSN in the month of March, 2018.

Apparel Export Promotion Council (AEPC) has invited Ms Kim Mannino Fashion Consultant from a renowned fashion consultant WGSN, UK to conduct Fashion Forecast seminars for Spring/Summer 2019 & seasons beyond. WGSN is a leading fashion, trends forecasting intelligence service, which offers design, fashion and retail professionals. The WGSN creates intelligence needed to succeed with in-depth photographic reports on global fashion and colour trends, industry news, trade fairs, retail destinations, major runway shows and cultural influences on trends. Ms Kim Mannino from WGSN shall be visiting India to conduct the seminars.

The schedule & programme of the seminars is given below:

Seminar schedule:-

Day and Date	Venue	Seminar schedule
Friday - March 9, 2018	20,Downtown , Eros Theater Building , Above cafe Coffee day Churchgate, Mumbai – 400 020	10.00 to 1.00 pm followed by Lunch

You are requested to kindly block your date to attend the seminar in order to update yourself about trends of Spring/Summer 2019.

Seminar will cover seasons for Spring/Summer 2019 and beyond.

- Sectors to be covered –Women wear, Men wear & Kids wear
- Show case of the trend on influence, colours, women, men and kids wear

WGSN insight on – key shapes, silhouettes, materials and colours for Women wear, Menswear and Kidswear. How global trends come together to help you create commercially successful trended designs and collections for the season.

Display – Fabric, Swatches trends, garments & mood boards etc.

WGSN will highlight the hottest trends of the season and share analysis on why they are set to be commercial best-sellers.

Who should attend?

- Ø Sr. Merchandisers/Team of Fashion Designing Departments
- Ø Fashion Designers including Free lancers
- Ø Industry associates
- Ø Market Consultants/Consultancy bodies
- Ø Fashion Institutes/Students
- Ø Manufacturers, buyer/planners, retailers & brand promoters etc.

Kindly take part in this participatory event where you will have the opportunity to raise questions to WGSN's expert directly as well as engage in dynamic conversation with your industry peers during the networking session. Packed with actionable insight for all designers, manufacturers, buyers' planners, merchandisers, retailers and brand marketers in apparel, this seminar will also include silhouettes of key items and mood boards with textile swatches sourced from India and abroad, offering tactile and illustrative live examples of WGSN's trends. All participants will also be able to take home the inspiration as they'll receive a free kit with valuable trend information including a CD with a presentation summary, colour forecasts and trends for Spring/Summer 2019.

Registration Fees (per attendee)

The participation/registration fee is Rs. 1180/- per person (Rs. 1000/- fee+ Rs. 180/- GST). The payment can be made through DD in favor of "Apparel Export Promotion Council", payable at Mumbai OR

NEFT/RTGS in the following AEPC account

BENEFITARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000020000

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURGAON – 122003 - with intimation to concerned regional office of the Council.

Please note that participation fee in cash will not be accepted.

To confirm your participation, please fill in the attached registration form and send it along with cheque / DD to AEPC Offices.

About the Speaker:

KIM MANNINO, Head of WGSN Live

Kim is Head of WGSN Live, whose team delivers trend presentations to clients on a seasonal basis. She is a Design Graduate of LCF with over 35 years of experience in the fashion industry. Kim has delivered and translated trend information to clients for 26 years, while working within many trend-forecasting companies. Prior to forecasting, Kim worked with many top British designers, overseeing from original design ideas, through to approving garments on rails in store.

Please confirm your participation ASAP along with participation fee of Rs. 1180/- PP (Inclusive of GST).

I sincerely hope that you would be able to participate in this seminar with your entire team of Designers, Merchandisers etc. For more information, Please contact Mr Dinesh Gurav – Mobile 9892156234.

We look forward to receive your nomination.

With Best Regards,

Saeeda Patel
Sr. Manager - WR
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<http://www.aepcindia.com/apparel-magazine/august-2017>