

Ref: 63<sup>rd</sup> IIGF / 35 / 2019

8<sup>th</sup> March, 2019

**TO ALL MEMBERS:**

**63<sup>rd</sup> INDIA INTERNATIONAL GARMENT FAIR  
(Spring/Summer – 2020)**

Dear Sir,

As a part of the Export Promotion Activities, we are pleased to announce next edition of IIGF i.e **63<sup>rd</sup> India International Garment Fair (IIGF) Spring/Summer – 2020 Collections to be held from 4<sup>th</sup> – 6<sup>th</sup> July, 2019 at India Exposition Mart, Greater Noida.** The IIGF is held under the auspices of International Garment Fair Association (IGFA), jointly organized by The Clothing Manufacturers Association of India (CMAI), Garment Exporters & Manufacturers Association (GEMA) & Garment Exporters Association of Rajasthan (GEAR).

IIGF is one of the Largest Apparel Trade Show in India recognized by International Buyers and Buying Agents. IIGF is a forum which provides a platform to the exhibitors to showcase their latest designs, style and innovative collections to Overseas Buyers/Buying Agents who visit the Fair.

The Numbers of Exhibitors/Overseas Buyers and Buying Agents who Participated/Visited in the last five IIGF's are as under:-

| Fair  | Nos. of Exhibitors | Area Covered                | Nos. of Overseas Buyers     | Nos. Of Buying Agents |
|---|--------------------|-----------------------------|-----------------------------|-----------------------|
| 58 <sup>th</sup> IIGF   | 316                | 15,824 sqm                  | 715                         | 247                   |
| Textiles India 2017<br>Incorporating<br>59 <sup>th</sup> IIGF | 1300<br>(342)      | 125,000 sqm<br>(15,657 sqm) | 2220 Buyers & Buying Agents |                       |
| 60 <sup>th</sup> IIGF   | 294                | 12500 sqm                   | 628                         | 234                   |
| 61 <sup>st</sup> IIGF   | 357                | 14824 sqm                   | 553                         | 458                   |
| 62 <sup>nd</sup> IIGF   | 208                | 10368 sqm                   | 419                         | 215                   |

We request you to kindly send us your booking immediately in the enclosed Application Form & Product List duly completed along with 25% Advance Payment by way of Demand Draft/Payable at par Cheque in favour of “**International Garment Fair Association**” **Payable at New Delhi** and submit to our Association, at the earliest to avoid any disappointment at the last minute.

Thanking you in anticipation and assuring you of our best services.

Yours faithfully,



**VIJAY SHARMA  
DY. SECRETARY**

Encl: 63<sup>rd</sup> IIGF Application Form

**63<sup>rd</sup> INDIA INTERNATIONAL GARMENT FAIR  
 SPRING/SUMMER 2020  
 4<sup>th</sup> – 6<sup>th</sup> JULY, 2019  
 INDIA EXPOSITION MART, GREATER NOIDA**

**PARTICIPATION CHARGES:**

| STALL SIZE<br>(in Sqm)               | RATE<br>BUILT UP STALL (per sqm) | RATE<br>BARE SPACE (per sqm) |
|--------------------------------------|----------------------------------|------------------------------|
| 9                                    | Rs.7,000/- + 18% GST             | NO POLICY                    |
| 12                                   | Rs.7,000/- + 18% GST             |                              |
| 18                                   | Rs.7,000/- + 18% GST             |                              |
| 24                                   | Rs.7,500/- + 18% GST             | Rs.7,000/- + 18% GST         |
| 30                                   | Rs.7,500/- + 18% GST             | Rs.7,000/- + 18% GST         |
| 36                                   | Rs.7,500/- + 18% GST             | Rs.7,000/- + 18% GST         |
| 42 onwards with<br>multiple of 6 sqm | Rs.8,000/- + 18% GST             | Rs.7,500/- + 18% GST         |

- 10% Extra for 2 Sides Open Stall and 20% Extra for 3 Sides Open Stall for both Bare and Built-up Stalls for all above Sizes.
- GST @ 18% (presently applicable rate)
  - There would be no maximum stall size
  - 2/3 Sides open Stalls shall be allotted subject to availability.

**ADVERTISEMENT CHARGES FOR FAIR GUIDE:-**

| PARTICULAR         | TARIFF* Rs. | PARTICULAR         | TARIFF* Rs. |
|--------------------|-------------|--------------------|-------------|
| Back Cover         | 30,000/-    | Full Page (Colour) | 10,000/-    |
| Back Inside Cover  | 20,000/-    | Book Mark **       | 15,000/-    |
| Front Inside Cover | 20,000/-    |                    |             |

\* GST @ 5% as applicable extra on total amount.

- **Mechanical Data:** Size 24 cms (H) X 17.5 cms (W)
- **Design & Positive to be sent directly to the Association.**
- \*\*Printed Book Mark to be supplied by the Advertiser.

**FASHION SHOW:**

- Rs.4,000/- +18% GST (as applicable) per outfit with minimum of 6 outfits and maximum of 12 outfits.

**BASIC STALL PACKAGE OF 9 SQM STALL**

The following items will be provided in the 9 sqm Built-up Stall:

|  |                     |
|--|---------------------|
| 1. One Table                               | 5. Name Fasia       |
| 2. Two Chairs                              | 6. One Light Socket |
| 3. Six Spot Lights (White CFL – 20 W each) | 7. Carpet Flooring  |
| 4. One Waste Paper Basket                  |                     |

- The items will be increased proportionately for bigger stalls.
- Extra power other than six spot lights and light socket, if any, will also be charged extra. Hire charges for extra lights / fixture / furniture will be payable by the exhibitor to the official stall contractor.
- Only One Plug point socket would be provided in the Bare Space Stall.

## **ALLOTMENT OF STALLS**

- Allotment of Stall will only by Draw of Lots and will be informed to the Participants through our Association.
- IGFA reserves the right to reject any application for space without assigning any reason.
- IGFA also reserves the right to allocate space less than applied for, due to space restraints.
- The applicant is bound by the decision of IGFA in stall allocation and no representation / revision shall be allowed in this regard.
- The booth once allotted shall not be shifted / changed.
- The dimension of the booth shall be accepted by applicants, as finalized by IGFA and no representation shall be entertained in this regard.
- The Applicant shall unconditionally accept allotment of booth and no reduction / cancellation shall be given to those booths which have pillar. Any allotment near pillar shall be accepted by applicant, as decided in Draw-of-Lots.

## **PAYMENT POLICY**

| <b>Sr No</b> | <b>Details of Payment Policy</b>   | <b>Last Date</b> |
|--------------|--|------------------|
| A            | (i) 25% Advance Participation Charges along with the Application*  | 17.05.2019       |
|              | (ii) 75% Balance Charges**   | 24.05.2019       |
|              | * In case the cheque is dishonoured for any reasons, the A (i) and A (ii) Shall be accepted in the form of DD/ Pay Order only.                         | 24.05.2019       |
|              | ** In case 75% Balance is not received for any reason, upto last date, A (i) (10% Advance Application Fee shall stand forfeited).                      | 24.05.2019       |
| B            | Participants, whose 100% participation fee is received by the last date, would only be considered for allotment of stalls in the Draw-of-lot Function. | 24.05.2019       |

## **APPLICATION DEADLINE**

- All Applications would be accepted on **First-Come-First-Serve basis**. However, the last date for receipt of application is **17<sup>th</sup> May, 2019**. Booking will be closed once the available stall area is booked.

## **DRAW OF LOT**

- The Draw of Lot Function for allotment of Stalls will be held on **3<sup>rd</sup> June, 2019**.

## **RULES & REGULATIONS**

- Participants will have to abide the decision of IGFA and Rules & Regulation as laid down in the Exhibitor's Manual.
- The Participants will abide by the Do's and Don't laid down by IGFA from time to time.

## STALL CONFIGURATION

- The minimum stall size shall be 9 sqm. The bookings of the stalls are acceptable in the following dimensions only:

9 12 18 24 30 36 42 48 54 60 onwards with multiple of 6 sqm

## CANCELLATION / WITHDRAWAL POLICY

| S.N | Details of the Cancellation / Withdrawal Policy  | Last Date        |
|-----|--|------------------|
| a.  | In case the withdrawal / cancellation is submitted in writing to IGFA, following deductions would be applicable:-  |                  |
|     | (i) 10% of the Total Participation Fee shall be forfeited in case withdrawal is received before the Last Date of submission of full participation charges                    | 24.05.2019       |
|     | (ii) 100% of the Participation Fee shall be forfeited in case the written request of cancellation / withdrawal is received by IGFA or no request is made by the participant. | After 24.05.2019 |
| b.  | Chairman, IGFA shall have the right to exercise his discretion, if he deems it fit, for refund of Participation Charges, either in part or in full withdrawal.               |                  |

## APPLICATION

- The Applications along with requisite amount of Demand Draft/Pay Order/Payable at par Cheque for booking of stalls would be in favour of “**International Garment Fair Association**” payable at New Delhi.
- Applications duly filled for participation are required to be submitted only through our Association. Direct Application to **IGFA** may not be entertained. Please send your Application to any of the following address.

|   |  |
|---|--|
| <b>MUMBAI : Head Office</b><br>Mr. Vijay Sharma, Dy. Secretary<br>The Clothing Manufacturers Association of India (CMAI)<br>902, Mahalaxmi Chambers,<br>22, Bhulabhai Desai Road,<br>Mumbai-400 026<br>Tel : 91-22-23538245/23525168<br>Fax : 91-22-23515908<br>Email : cmai@vsnl.com / info@cmai.in<br>Website : www.cmai.in | <b>BANGALORE:</b><br>Mr. Cyril Devaraj, Regional Secretary<br>The Clothing Manufacturers Association of India (CMAI)<br>No. 212A, Swiss complex, 2 <sup>nd</sup> Floor,<br>33, Race Course Road,<br>Bengaluru – 560 001.<br>Tel/Fax : 080-22257966<br>Email : bglr@cmai.in |
| <b>PUNE:</b><br>Mr. Kiran Modgi, Hon'ble Secretary, WR<br>The Clothing Manufacturers Association of India (CMAI)<br>512, Gultekdi, Market Yard,<br>Near Gate No. 8, Pune- 411 037<br>Tel : 020-2426 9382.<br>Mob : 9422080960<br>Email : pune@cmai.in   | <b>DELHI:</b><br>Mr. Tilak Raj Sharma<br>The Clothing Manufacturers Association of India (CMAI)<br>2/44, Old Rajinder Nagar,<br>New Delhi – 110 060.<br>Tel : 011- 45032885<br>Mob : 9891800833<br>Email : delhi@cmai.in   |

## IGFA Bank Details (For RTGS Purpose)

A/C Holder : International Garment Fair Association  
 A/C No. : 180401000021000  
 IFS CODE : IOBA0000408  
 Bank : Indian Overseas Bank  
 Branch Address : Palika Bhawan, Sector 13, R.K. Puram, New Delhi – 110 066.

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## APPLICATION FORM

### 63<sup>rd</sup> INDIA INTERNATIONAL GARMENT FAIR SPRING / SUMMER – 2020

4<sup>th</sup> – 6<sup>th</sup> JULY, 2019

INDIA EXPOSITION MART, GREATER NOIDA

Organized by: International Garment Fair Association

405, 4<sup>th</sup> Floor, Bhikaji Bhawan, Bhikaji Cama Place, New Delhi – 110 066.

[www.indiaapparelfair.com](http://www.indiaapparelfair.com)

The 63<sup>rd</sup> India International Garment Fair shall take place at India Exposition Mart, Greater Noida. The minimum stall size shall be 9 sqm. Booking of Stall Acceptable in following Dimensions only:

✓ Please Tick any One:

9  12  18  24  30  36  42  48  54  60  onwards with multiple of 6 sqm

✓ Participants opting 2 / 3 Sides Open Stall, please tick any one :

Two Sides Open

Three Sides Open

✓ Participants opting for stall size 42 sqm onward, please tick any one:-

Built-up Stall

Bare Space

✓ YOUR MAIN ITEM OF DISPLAY TO PUT YOU IN PROPER CATEGORY- WISE LISTING

(Pleasee tick any one)

|                                       |                                     |                                     |  |
|---------------------------------------|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> WOMEN'S WEAR | <input type="checkbox"/> KID'S WEAR | <input type="checkbox"/> MEN'S WEAR | <input type="checkbox"/> ACCESSORIES/<br>FASHION JEWELLERY |
|---------------------------------------|-------------------------------------|-------------------------------------|--|

### COMPANY PROFILE

NAME OF THE COMPANY : \_\_\_\_\_

ADDRESS : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PAN No. of the Company : \_\_\_\_\_

GST No. of the Company : \_\_\_\_\_

Importer Exporter Code (IEC No): \_\_\_\_\_

YEAR OF ESTABLISHMENT : \_\_\_\_\_

NAME & DESIGNATION OF CHIEF REPRESENTATIVE : \_\_\_\_\_

TELEPHONE NO. : \_\_\_\_\_

(Please provide area code no.)

MOBILE NO. : \_\_\_\_\_

(Chief Representative)

EMAIL ID : \_\_\_\_\_

WEBSITE : \_\_\_\_\_

EXPORT MARKETS : \_\_\_\_\_

(Countries exported to in order of export performance indicate three labels undertaken by the applicant)

PRODUCTS OF DISPLAY: \_\_\_\_\_

(Please Tick the items in Product List in attached sheet (Maximum Five Products))

- Please indicate the name of 3 Buyers in the following format whom you want to invite in the 63<sup>rd</sup> IIGF / willing to work with them:-

| S. No. | Name of the Company | Name of the Buyer | Country | Email ID |
|--------|---------------------|-------------------|---------|----------|
| 1.     |                     |                   |         |          |
| 2.     |                     |                   |         |          |
| 3.     |                     |                   |         |          |

- **Selection of the Buyer for Buyer Promotion Scheme**

1. We are offering 2/3 nights complementary hotel stay (only lodging) with complementary breakfast and airport & venue transfers (to & fro), Wi-Fi, Lunch at the fair venue, gala dinner on one day in the respective hotels of stay - to the buyers under the Buyer Promotion Scheme subject to the final approval of the Buyers Screening Committee.
2. All buyers should be in the apparel/accessories business.
3. The buyer has to submit nomination form duly filled-in, a copy of passport and CA/CPA certificate/certification from the Accounts department of the company for any one of the financial or calendar year i.e. 2016-17/2017-18 OR 2016 / 2017/2018 for any benefit under this scheme.
4. The buyer may register on IIGF's website <http://www.indiaapparelfair.com>

- Please arrange to provide 4 Product Photographs in JPEG format (High Resolution) to create E-Catalogue to be sent to [iigf.gallery@gmail.com](mailto:iigf.gallery@gmail.com) to fix advance B2B Meetings.

| <b><u>EXHIBIT SPACE REQUIREMENT</u></b>                                 | <b><u>Area Booked (Sqm)</u></b> | <b><u>Amount</u></b> |
|---|---------------------------------|----------------------|
| a. Built-up Stall   | _____                           | _____                |
| b. Bare Space Stall   | _____                           | _____                |
| c. Extra Charges:   |                                 |                      |
| 2 Sides Open – @10% and 3 Sides Open – @ 20%                            |                                 | _____                |
| <b>2/3 Sides Open Stalls shall be allotted subject to availability.</b> |                                 |                      |
| d. Fashion Show (Nos of Outfits)  | _____                           | _____                |
| <b>Total</b>  |                                 | _____                |
| <b>Plus: 18% GST (as applicable)</b>                                    |                                 | _____                |
| e. Advertisement (in Show Catalogue) + 5% GST                           |                                 | _____                |
| <b>Grand Total</b>  |                                 | _____                |

**PAYMENT SCHEDULE:**

- SPACE BOOKED** : DD/Pay order no. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ issued in favour of “**International Garment Fair Association**” (IGFA), New Delhi.
- ADVERTISEMENT/ FASHION SHOW** : DD/Pay order no. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ issued in favour of “**International Garment Fair Association**” (IGFA), New Delhi.

Note :

- The Participant shall be liable to pay space charges for the actual coverage if it exceeds the area booked/allotted.
- The participants will abide by the Do's and Don't laid down by IGFA from time to time.

**SIGNATURE**  
(Name/Designation)  
Company Stamp

NAME OF THE COMPANY: \_\_\_\_\_

**PRODUCT LISTING**

(Please tick any five where appropriate)

**CASUAL WEAR**

- Beach wear
- Jeans / Denim
- Trousers
- Shorts
- Skirts
- T-Shirts / Polo Shirts
- Co-ordinates
- Others, Please Specify.....

**FORMAL/BUSINESS WEAR**

- Men's Shirts
- Men's Suits
- Men's Trousers
- Men's Vest
- Women's Blouses
- Women's Dresses
- Women's Trousers
- Women's Skirts
- Suits
- Sweat Shirts
- Silk Garments
- Knitwear
- Tunics
- Scarves
- Ponchos
- Shawls
- Others, Please Specify .....

**CHILDREN WEAR**

- Boys Wear
- Girls Wear
- Infants Wear
- Maternity Wear
- Others, please specify.....

**LINGERIE & UNDERWEAR**

- Bodysuit
- Brassieres
- Brief
- Home Wear & Lounge Wear
- Hosiery & Socks
- Men's Underwear & Boxer Shorts
- Sleep Wear & Pyjamas
- Others, please Specify .....

**ATHLETIC, SPORT & OUTERWEAR**

- Body Wear
- Rain Wear
- Sports Wear
- Swimwear
- Skiwear
- Track Suits
- Outerwear
- Others, please Specify .....

**HIGH FASHION & OCCASIONAL WEAR**

- Designer's Labels – Fashion
- Private Labels – Fashion
- Bridal Wear
- Others, please Specify .....



Name of the Company: \_\_\_\_\_

**KINDLY FILL BELOW MENTION FIELDS CAREFULLY**

**FABRIC USED** (Tick the most appropriate Category)  
(Do not tick where you are not using the Fabric)

- Silk
- 100% Cotton
- 100% Manmade
- Cotton/MMF Blended
- Fibre like Linen, Flex
- Can use Imported Fabric

**TICK ABOUT ORNAMENTATION ON GARMENTS**

- Machine / Screen Print
- Hand Print
- Embroidery
- Heavy Sequined / Bead
- Hand Stitching
- Patchwork / Motif

**MOST PREFERRED DELIVERY PERIOD (FROM ORDER) - TICK ONE**

- 30 Days
- 45 Days
- 60 Days
- 90 Days

**FABRICS USED FOR THE GARMENTS**

**TYPE OF FABRICS** (List any five)

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**TYPES OF FINISHES**

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**TYPES OF WASHES** \_\_\_\_\_

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