

Ref: SZ / 37 / 2019

16<sup>th</sup> March, 2019

**TO ALL MEMBERS:**

**SOURCE ZONE 2019  
(Redefining Apparel Sourcing)**

Dear Sir,

As a part of the Promotion Activities, we are pleased to announce **Source Zone 2019, coinciding with the 63<sup>rd</sup> India International Garment Fair (63<sup>rd</sup> IIGF), to be held from 4<sup>th</sup> – 6<sup>th</sup> July, 2019 at India Exposition Mart, Greater Noida.** Source Zone is held under the aegis of International Garment Fair Association (IGFA), jointly organized by The Clothing Manufacturers Association of India (CMAI), Garment Exporters & Manufacturers Association (GEMA) & Garment Exporters Association of Rajasthan (GEAR).

Source Zone is one of the Largest Trade Show providing Yarns, Fibers, Fabrics, Trimmings & Embellishments and Services at one place to show case their products to Garment Manufacturer which is also coincided with 63<sup>rd</sup> IIGF. Source Zone is a forum which provides a platform to the exhibitors to showcase their latest style and innovative collections to the Garment Manufacturers and Exporters who visit the Fair.

➤ **WHO MUST PARTICIPATE:-**

- **Manufacturers of Yarns, Fibers & Fabrics** (Fabrics of Viscose, Velvet, Georgette, Cotton, Silk, Embroidered fabrics, Poly/Cotton blend, Terry Toweling fabric, Wrap knitted fabrics, Lycra blend, 100% Linen in yarn dyed and printed fabric, etc in woven and knits for Men's Women's and Kid's Wear.)
- **Manufacturers of Trimmings & Embellishments for Apparel** – Schiffli Embroidery, Crochet Laces, Heat Transfers Stickers, Logos, non-precious Jewellery, Beads, Sequins, Metal Trims, Draw Cords, Wadding, Zippers, Buttons & Snap Button, Buckles, Lining & Interlining etc.
- **Supplier of Services related to the Textile & Apparel Industry**, such as CAD/CAM Systems and Software; Design Studios; Testing and QC; Consultants; Logistics and Trade Media, Fashion Publication etc.

We request you to kindly send us your booking immediately in the enclosed Application Form & Product List duly completed along with 25% Advance Payment by way of Demand Draft/Payable at par Cheque in favour of **“International Garment Fair Association” Payable at New Delhi** and submit to our Association, at the earliest to avoid any disappointment at the last minute.

Thanking you in anticipation and assuring you of our best services.

Yours faithfully,



**VIJAY SHARMA  
DY. SECRETARY**

Encl: Source Zone - Application Form



## APPLICATION FORM

**SOURCE ZONE**  
**(Redefining Apparel Sourcing)**  
4<sup>th</sup> – 6<sup>th</sup> JULY, 2019  
INDIA EXPOSITION MART, GREATER NOIDA  
[www.sourcezonelfair.com](http://www.sourcezonelfair.com)

The **Source Zone 2019** shall take place at India Exposition Mart, Greater Noida. The minimum stall size shall be 9 sqm. Booking of Stall Acceptable in following Dimensions only:

✓ Please Tick any One:

9  12  18  24  30  36  42  48  54  60  onwards with multiple of 6 sqm

✓ **YOUR MAIN ITEM OF DISPLAY TO PUT YOU IN PROPER CATEGORY- WISE LISTING**

(Please tick any one)

Yarn	Fibers	Fabric	Trimmings & Embellishments	Services
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NAME OF THE COMPANY : \_\_\_\_\_

ADDRESS : \_\_\_\_\_

PAN No. of the Company : \_\_\_\_\_

GST No. of the Company : \_\_\_\_\_

NAME & DESIGNATION OF CHIEF REPRESENTATIVE : \_\_\_\_\_

TELEPHONE NO. : \_\_\_\_\_

(Please provide area code no.)

MOBILE NO. : \_\_\_\_\_

(Chief Representative)

EMAIL ID : \_\_\_\_\_

WEBSITE : \_\_\_\_\_

PRODUCTS OF DISPLAY: \_\_\_\_\_

PRODUCTS OF DISPLAY: \_\_\_\_\_

### PAYMENT SCHEDULE

i) **SPACE BOOKED** : DD/Pay order no. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ issued in favour of "**International Garment Fair Association**" (IGFA), New Delhi.

ii) **ADVERTISEMENT** : DD/Pay order no. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ issued in favour of "**International Garment Fair Association**" (IGFA), New Delhi.

Note : The participants will abide by the Do's and Don't laid down by IGFA from time to time.

Please specify your Product profile in 50 words (The Organizer reserve the rights to edit text).

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**SIGNATURE**  
(Name/Designation)  
Company Stamp

## PARTICIPATION CHARGES

The Participation Charges are as follows:-

PARTICULAR	RATE* (Rs. Per sqm)	Area (in Sqm)	Total Participation Charges (Rs.)
Fully Furnished Stall Basic Stall Package of 9 Sqm *	7500/-		
<b>Add:</b> 10% Extra for 2 Sides Open Stall or 20% Extra for 3 Sides Open Stall			
<b>Less:</b> 10% Early Bird Discount ( Only for full payment received up to <b>15.04.2019</b> )			
Net Amount			
<b>Add:</b> 18% GST			
Total amount (in words) _____ _____ _____		<b>Total Amount</b>	

### **\*BASIC STALL PACKAGE OF 9 SQM STALL**

- The following items will be provided in the 9 sqm Built-up Stall: Note:-
- The items will be increased proportionately for bigger stalls.

S.N.	Particular	S.N.	Particular
1	One Table	2.	Two Chairs
3	Five Spot Lights (While CFL – 20 W each)	4.	Name Fascia with Company Name & Booth No
5.	Carpet Flooring	6.	One Glass Shelf/ One Sample Hanging Rail on the back wall of the stall.
7.	One Waste Paper Basket	8.	One Light Socket
9.	Exhibitor Badges	10.	General Security
11.	One Entry in Fair Guide	12.	One Fair Guide

**\*Rates for foreign participants will be US\$ 200 per sqm + 18% GST**

- Extra power other than five spot lights and light socket, if any, will also be charges extra. Hire charges for extra lights/ fixtures/ furniture will be payable by the exhibitor to the official stall contractor.

**\*Rates for foreign participants will be US\$ 200 per sqm + 18% GST**

### **ADVERTISEMENT CHARGES FOR FAIR GUIDE:-**

PARTICULAR	TARIFF* Rs.	PARTICULAR	TARIFF* Rs.
Back Cover	30,000/-	Full Page (Colour)	10,000/-
Back Inside Cover	20,000/-	Half Page (Colour)	7,500/-
Front Inside Cover	20,000/-	Book Mark **	15,000/-

**\* GST @ 5% as applicable extra on total amount.**

- **Mechanical Data:** Size 24 cms (H) X 17.5 cms (W)
- **Design & Positive to be sent directly to the Association.**

\*\*Printed Book Mark to be supplied by the Advertiser.

Stall will be allotted on receipt of total charges along with the duly completed registration form.

### **IGFA Bank Details (For RTGS Purpose) are given below:**

A/C Holder : International Garment Fair Association  
A/C No. : 918010086315352  
IFS CODE : UTIB0000015  
Bank : Axis Bank  
Branch Address : Green Park, New Delhi – 110 016.

## **PAYMENT POLICY**

<b>Sr No</b>	<b>Details of Payment Policy</b>	<b>Last Date</b>
A	(i) 25% Advance Participation Charges along with the Application*	17.05.2019
	(ii) 75% Balance Charges**	24.05.2019
	* In case the cheque is dishonoured for any reasons, the A (i) and A (ii) Shall be accepted in the form of DD/ Pay Order only.	24.05.2019
	** In case 75% Balance is not received for any reason, upto last date, A (i) (10% Advance Application Fee shall stand forfeited).	24.05.2019
B	Participants, whose 100% participation fee is received by the last date, would only be considered for allotment of stalls in the Draw-of-lot Function.	24.05.2019

## **APPLICATION DEADLINE**

- All Applications would be accepted on **First-Come-First-Serve basis**. However, the last date for receipt of application is **17<sup>th</sup> May, 2019**. Booking will be closed once the available stall area is booked.

## **DRAW OF LOT**

- The Draw of Lot Function for allotment of Stalls will be held on **3<sup>rd</sup> June, 2019**.

## **RULES & REGULATIONS**

- Participants will have to abide the decision of IGFA and Rules & Regulation as laid down in the Exhibitor's Manual.
- The Participants will abide by the Do's and Don't laid down by IGFA from time to time.

## **CANCELLATION / WITHDRAWAL POLICY**

<b>S.N</b>	<b>Details of the Cancellation / Withdrawal Policy</b>	<b>Last Date</b>
a.	In case the withdrawal / cancellation is submitted in writing to IGFA, following deductions would be applicable:-	
	(i) 10% of the Total Participation Fee shall be forfeited in case withdrawal is received before the Last Date of submission of full participation charges	24.05.2019
	(ii) 100% of the Participation Fee shall be forfeited in case the written request of cancellation / withdrawal is received by IGFA or no request is made by the participant.	After 24.05.2019
b.	Chairman, IGFA shall have the right to exercise his discretion, if he deems it fit, for refund of Participation Charges, either in part or in full withdrawal.	

## **ALLOTMENT OF STALLS**

- Allotment of Stall will only by Draw of Lots and will be informed to the Participants through our Association.
- IGFA reserves the right to reject any application for space without assigning any reason.
- IGFA also reserves the right to allocate space less than applied for, due to space restraints.

- The applicant is bound by the decision of IGFA in stall allocation and no representation / revision shall be allowed in this regard.
- The booth once allotted shall not be shifted / changed.
- The dimension of the booth shall be accepted by applicants, as finalized by IGFA and no representation shall be entertained in this regard.
- The Applicant shall unconditionally accept allotment of booth and no reduction / cancellation shall be given to those booths which have pillar. Any allotment near pillar shall be accepted by applicant, as decided in Draw-of-Lots.

## **APPLICATION**

- The Applications along with requisite amount of Demand Draft/Pay Order/Payable at par Cheque for booking of stalls would be in favour of “**International Garment Fair Association**” payable at New Delhi.
- Applications duly filled for participation are required to be submitted only through our Association. Direct Application to **IGFA** may not be entertained. Please send your Application to any of the following address.

<p><b>MUMBAI : Head Office</b>  <b>Mr. Vijay Sharma, Dy. Secretary</b>  <b>The Clothing Manufacturers Association of India (CMAI)</b>  <b>902, Mahalaxmi Chambers,</b>  <b>22, Bhulabhai Desai Road,</b>  <b>Mumbai-400 026</b>  <b>Tel : 91-22-23538245/23525168</b>  <b>Fax : 91-22-23515908</b>  <b>Email : <a href="mailto:cmai@vsnl.com">cmai@vsnl.com</a> / <a href="mailto:info@cmai.in">info@cmai.in</a></b>  <b>Website : <a href="http://www.cmai.in">www.cmai.in</a></b></p>	<p><b>BANGALORE:</b>  <b>Mr. Cyril Devaraj, Regional Secretary</b>  <b>The Clothing Manufacturers Association of India (CMAI)</b>  <b>No. 212A, Swiss complex, 2<sup>nd</sup> Floor,</b>  <b>33, Race Course Road,</b>  <b>Bengaluru – 560 001.</b>  <b>Tel/Fax : 080-22257966</b>  <b>Email : <a href="mailto:bglr@cmai.in">bglr@cmai.in</a></b></p>
<p><b>PUNE:</b>  <b>Mr. Kiran Modgi, Hon'ble Secretary, WR</b>  <b>The Clothing Manufacturers Association of India (CMAI)</b>  <b>512, Gultekdi, Market Yard,</b>  <b>Near Gate No. 8, Pune- 411 037</b>  <b>Tel : 020-2426 9382.</b>  <b>Mob : 9422080960</b>  <b>Email : <a href="mailto:pune@cmai.in">pune@cmai.in</a></b></p>	<p><b>DELHI:</b>  <b>Mr. Tilak Raj Sharma</b>  <b>The Clothing Manufacturers Association of India (CMAI)</b>  <b>2/44, Old Rajinder Nagar,</b>  <b>New Delhi – 110 060.</b>  <b>Tel : 011- 45032885</b>  <b>Mob : 9891800833</b>  <b>Email : <a href="mailto:delhi@cmai.in">delhi@cmai.in</a></b></p>

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