



**APPAREL EXPORT PROMOTION COUNCIL
APPAREL HOUSE, INSTITUTIONAL AREA, SECTOR-44
GURGAON - 122003
Seminar on Fashion Forecast**

Spring/Summer 2020
&
Autumn/Winter 2020-2021

March 5, 2019

Dear Sir/Madam,

Greetings from AEPC!!!

We are extremely pleased to inform you that AEPC under its export promotion activities is once again organizing Fashion Forecast Seminar in association with WGSN in the month of March and April, 2019.

Apparel Export Promotion Council (AEPC) has invited Ms. Kim Mannino and Ms. Amy Hendry, Fashion Consultants from a renowned fashion consultant WGSN, UK to conduct Fashion Forecast seminars for Spring/Summer 2020 & Autumn/Winter 2021 and seasons beyond. WGSN is a leading fashion, trends forecasting intelligence service, which offers design, fashion and retail professionals. The WGSN creates intelligence needed to succeed with in-depth photographic reports on global fashion and color trends, industry news, trade fairs, retail destinations, major runway shows and cultural influences on trends. Ms. Kim Mannino and Ms. Amy Hendry from WGSN shall be visiting India to conduct the seminars that will be organized in March and April - 2019 respectively.

Seminar will cover seasons - Spring/Summer 2020 and Autumn/Winter 2020-2021 and beyond.

Outlining the key influences of the season and the emergence of key macro trend themes as per the Vision report. Men's & Women's Wear Fashion forecast that will include direction for colour, silhouette, materials / prints & graphics for men's and women'. The content will have a strong product focus, utilizing reports such as men's and women's design development. Denim Trends .Knitwear Trends .Kids Wear and Accessories

Display – Fabric, Swatches trends, garments & mood boards etc.

WGSN will highlight the hottest trends of the seasons and share analysis on why they are set to be commercial best-sellers

Kim Mannino, Head of WGSN Live, London

A graduate of the London College of Fashion, Kim has over 30 years' experience in the fashion industry.

Kim has been delivering and helping to translate trend information to customers for 25 years, while working in many trend forecasting companies. Prior to forecasting, Kim worked with many top designers, liaising between the design and production departments, from overseeing original design ideas through production, to approving garments on rails.

Now heading up the trend service for WGSN, delivering trend information to customers comes as second nature to Kim, she currently works with many multi-national retailers & brands such as Marks & Spencer, Tesco, Arcadia, Jaeger, Benetton& Primark.

Amy Hendry: Trend Specialist

Amy inspires clients to create brand futures. After studying design and buying at London College of Fashion and Demontfort University, Amy went on to work in the womenswear, lingerie and kidswear industry for companies such as H&M before joining WGSN in 2016. With 8+ years of experience in retail and buying, Amy has worked with luxury and high street brands, collecting a variety of consumer knowledge which she brings to the WGSN Mindset team. Amy is one of WGSN's international speakers touring around from UK to Italy, Sweden, France and Germany to name a few.

The schedule & programme of the seminars are given below:

Date	Day	Schedule	Venue
29-03-2019	Friday	10 AM to 12.30 PM followed by Lunch	Wallchand Hirachand Hall, Indian Merchant Chamber, (IMC) Churchgate Mumbai - 400 020

Who should attend?

- Sr. Merchandisers/Team of Fashion Designing Departments
- Fashion Designers including Free lancers
- Industry associates
- Market Consultants/Consultancy bodies
- Fashion Institutes/Students
- Manufacturers, buyer/planners, retailers & brand promoters etc.

Kindly take part in this participatory event where you will have the opportunity to raise questions to WGSN's expert directly as well as engage in dynamic conversation with your industry peers during the networking session. Packed with actionable insight for all designers, manufacturers, buyers' planners, merchandisers, retailers and brand marketers in apparel, this seminar will also include silhouettes of key items and mood boards with textile swatches sourced from India and abroad, offering tactile and illustrative live examples of WGSN's trends. All participants will also be able to take home the inspiration as they'll receive a free kit with valuable trend information including a CD with a presentation summary, colour forecasts and trends for Spring/Summer 2020 and Autumn/Winter 2020-2021

Registration Fees (per attendee)

The participation/registration fee is Rs. 1180/- per person (Rs. 1000/- fee+ Rs. 180/- GST). The payment can be made through NEFT/RTGS DD/Cheque in favor of "Apparel Export Promotion Council".

BENEFITIARY	SAVING A/C NO	IFS CODE	BANK	ADDRESS Branch
APPAREL EXPORT PROMOTION COUNCIL	180401000020000 (A/C -WGSN)	IOBA0001804	INDIAN OVERSEAS BANK	APPAREL HOUSE, SECTOR-44, INSTITUTIONAL AREA, GURGAON - 122003 -

To confirm your participation, please fill in the attached registration form send it to the Council.

along with participation fee of Rs. 1180/- PP (Inclusive of GST) .

Seminar Programme

Registration	10.00 AM - 10.30 AM
WGSN Trend Presentation – women’s wear, menswear and kids wear session for Spring/Summer 2020 and Autumn/Winter 2020 – 2021.	10.30AM – 12.30 PM
Interactive session followed by Lunch	12.30 PM onwards

Please confirm your participation ASAP I sincerely hope that you would be able to participate in this seminar with your entire team of Designers, Merchandisers etc. For more information, please visit – www.aepcindia.com

We look forward to receive your nomination.

With Best Regards,

Saeeda Patel
Sr. Manager – WR

Encl: Registration Form