

# 67<sup>TH</sup> NATIONAL GARMENT FAIR SHOW DIRECTORY



## SHOW DIRECTORY

The 67th National Garment Fair 'Show Directory', popularly known as the 'Fair Guide', will contain Comprehensive information about the Fair Exhibitors, Booth Directions, Booth Numbers and other significant information. It will be given to all the Registered Visitors. Ensure your Company stores this tool even after the event is over, as Visitors use the Show Directory as a Year Long Reference for Sourcing Products and Services.

Use this Communication Tool to reach out to a Nationwide Range of your Target Audience.



## TARIFF PLAN ( +18% GST )

### Special Position

Back Cover Page	₹ 51,000
Front Cover Gate Fold	₹ 76,000
Front Inside Cover	₹ 41,000
Back Inside Cover	₹ 36,000
Tab Page	₹ 41,000
Opening Page	₹ 31,000
Second Page	₹ 21,000
Third Page	₹ 26,000
Facing Back Inside Cover	₹ 21,000

### Inside Pages

Full Page Colour *(4-48)	₹ 15,000
Full Page Colour	₹ 12,500

### Size Specifications

Fair Directory (Bleed Size)	24 cms x 17.6 cms
Final size of Fair Directory	23.5 cms x 17.1 cms
Print Area of Full Page	22.5 cms x 16 cms

\* Subject to Availability

**Last Date for Directory Printing Material**  
**22nd June 2018**

To,

Date:

**The Secretary**

**The Clothing Manufacturers Association of India,**

902, Mahalaxmi Chambers, 22 Bhulabhai Desai Road, Mumbai 400 026.

Dear Sir,

We are interested in the following. (Please tick the appropriate boxes)

### SHOW DIRECTORY :

Special Position..... ₹.....  Inside Page ₹.....

We are enclosing herewith our Cheque / Demand Draft No. .... Dated .....  
Drawn on ..... for ₹..... against the above booking.

Thanking you,

Name & Address of the Firm:

(Rubber Stamp of the Firm)

Name of the Authorised Representative

Signature of the Authorised Representative  
(With the Rubber Stamp of the Firm)

**Note : Outstation Participant is requested to send the Participation Charges by DD/ payable at par Cheque only. The same to be drawn in favour of 'The Clothing Manufacturers Association of India'**