



प्रधान मंत्री
Prime Minister
MESSAGE

I am glad to learn that the first ever 'India Tourism Mart' is being organized in New Delhi by the Ministry of Tourism to showcase the immense tourism potential of India.

India with its diverse cultural heritage and varied geographies, offers huge opportunities in catering to the demands of international tourism market. Ranging from the introduction of e-Visa to vastly improved hospitality ecosystems, we have endeavoured to create seamless travelling experience for all the visitors. India is capturing greater share of global tourism, evident by the increased foreign tourist arrival in the recent years. In order to achieve its true potential, it is high time we focus on the unexplored tourist delights across our country.

In this context, the Ministry of Tourism is appreciated for its initiatives in providing a productive platform for all domestic stakeholders to have mutually benefitting engagements with the global players in the tourism sector. I am sure this opportunity will be leveraged by all states and industry in highlighting their unique tourism potential. I hope that all the international delegates will also be enriched by the vibrant cultural sphere of India and will forge partnerships in sharing the success story of India Tourism.

I convey my best wishes for the success of the 1st India Tourism Mart. Let it contribute further boost to the success of 'Incredible India'.

(Narendra Modi)

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